



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003828712** | File Number: **CPR-153145** | Submit Date: **04/08/2014** | Call Sign: **WCCB** | Facility ID: **49157** | City:
CHARLOTTE | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW/MeTV
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wccbcharlotte.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	ECO COMPANY	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Main Channel: Sundays at 7:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY gives teens a voice in the greening of the planet. It is hosted by a diverse group of teens who combine enthusiasm for the sustainability of the planet with their natural curiosity to learn the causes and solutions for the depletion of the Earth's resources. ECO COMPANY aired as a core E/I program exclusively on the main channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	DOG TALES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Main Channel: Sundays at 1pm	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The show aired exclusively as a core E/I program on the main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Sundays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	National and international news and current events reported by, and for, children ages 13-16. Each week the series takes a 'kid sensitive' approach to serious news topics such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. This show is produced by Albert Primo and Weekly Reader. Primo is the broadcast news veteran who created the groundbreaking "Eyewitness News" format seen throughout the country. Weekly Reader is best known for its various educational current event/news publications that have been distributed in school systems in the U.S. since 1902. TEEN KIDS NEWS aired as a core E/I program exclusively on the main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)		Response
Program Title		RESCUE HEROES
Origination		Network
Days/Times Program Regularly Scheduled		Main Channel: Saturdays at 7:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In each episode, the "Rescue Heroes" are called into action to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the show to convey messages like keeping an open mind, asking for help, facing your fears, persistence paying off, being prepared and the importance of procedure, training and teamwork. Each episode ends with safety tips and information relating to the educational message illustrated in the story. "Rescue Heroes" aired as an E/I core program exclusively on the primary channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 11)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Sundays at 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. The show aired exclusively as a core E/I program on the main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 8am and 8:30am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The show's diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)		Response
Program Title		TRAVEL THRU HISTORY
Origination		Network
Days/Times Program Regularly Scheduled		Sub-channel: Sundays at 9am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Travel Thru History", with its travelogue format and compelling backstories, entices teens to learn more about American history. The show will feature cities and vacation destinations that have more than natural beauty and theme parks to offer. The series appeals to those with wanderlust and curiosity about the past and its implications for the future. The series aired exclusively as a core E/I program on the sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	SAFARI
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" focuses on the areas of global ecology, wildlife biology and species conservation and preservation. The series travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" explores what needs to be done to protect the animals and their habitat so that they can live on in the wild. The series aired exclusively as a core E/I program on the sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
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Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" has the goal to entertain, inform and educate viewers between the ages of 13 and 16 about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. "Edgemont" aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 11)		Response
Program Title	THE ADVENTURES OF CHUCK AND FRIENDS	

Origination	Network
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show's goal is to inspire children to approach playtime as an adventure in which everyone learns how to solve problems creatively, compassionately and with a sense of humor. The show's characters and stories encourage children to be good friends with their peers by approaching social situations with self-confidence and a willingness to try new things. Each week's stories use problem-solving strategies such as teamwork, taking responsibilities for your own actions, perseverance when encountering obstacles and asking for help when trying to handle a frustrating situation. This E/I series aired exclusively on the primary channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)		Response
Program Title		MYSTERY HUNTERS
Origination		Network
Days/Times Program Regularly Scheduled		Sub-channel: Sundays at 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show explores some of the world's greatest myths and mysteries using on-site reporting, science and reasoning to uncover the truth. The program teaches children how to research and gather facts, consult with experts, debunk common myths and offer explanations for legends. This E/I show aired exclusively on the sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Arrowood
Address	One Television Place
City	Charlotte
State	NC
Zip	28205
Telephone Number	704-372-1800
Email Address	jarrowood@foxcharlotte.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On April 1, 2014, WCCB launched on a new D2 subchannel airing a 24/7 program service from QVC. Licensee is currently identifying an average of 3 hours of E/I programming that will air weekly on this new D2 subchannel starting in the second quarter.

Other Matters (11)

Other Matters (1 of 11)		Response
Program Title		ECO COMPANY
Origination		Syndicated
Days/Times Program Regularly Scheduled		Main channel: Sundays at 7:30am
Total times aired at regularly scheduled time	13	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ECO COMPANY gives teens a voice in the greening of the planet. It is hosted by a diverse group of teens who combine enthusiasm for the sustainability of the planet with their natural curiosity to learn the causes and solutions for the depletion of the Earth's resources. ECO COMPANY will air as a core program exclusively on the main channel Sundays at 7:30am.

Other Matters (2 of 11)		Response
Program Title		TEEN KIDS NEWS
Origination		Syndicated
Days/Times Program Regularly Scheduled		Main channel: Sundays at 7am
Total times aired at regularly scheduled time	13	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		National and international news and current events reported by, and for, children ages 13-16. Each week the series takes a 'kid sensitive' approach to serious news topics such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. This show is produced by Albert Primo and Weekly Reader. Primo is the broadcast news veteran who created the groundbreaking "Eyewitness News" format seen through the country. Weekly Reader is best known for its various educational current event /news publications that have been distributed in school systems in the U.S. since 1902. TEEN KIDS NEWS will air as a core E/I program exclusively on the main channel.

Other Matters (3 of 11)		Response
Program Title		RESCUE HEROES
Origination		Network

Days/Times Program Regularly Scheduled	Main channel: Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the "Rescue Heroes" are called into action to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the show to convey messages like keeping an open mind, asking for help, facing your fears, persistence paying off, being prepared and the importance of procedure, training and teamwork. Each episode ends with safety tips and information relating to the educational message illustrated in the story. "Rescue Heroes" will air as an E/I core program exclusively on the primary channel.

Other Matters (4 of 11)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 8am and 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The show's diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES will air as a core E/I program exclusively on WCCB's MeTV affiliated sub-channel.

Other Matters (5 of 11)	Response
Program Title	EDGEMONT
Origination	Network

Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" has the goal to entertain, inform and educate viewers between the ages of 13 and 16 about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. "Edgemont" will air as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.

Other Matters (6 of 11)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Sundays at 1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The show will air exclusively as a core E/I program on the main channel.

Other Matters (7 of 11)	Response
Program Title	MISSING
Origination	Syndicated

Days/Times Program Regularly Scheduled	Main channel: Sundays at 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. The show will air exclusively as a core E/I program on the main channel.

Other Matters (8 of 11)	Response
Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Travel Thru History", with its travelogue format and compelling backstories, entices teens to learn more about American history. The show will feature cities and vacation destinations that have more than natural beauty and theme parks to offer. The series appeals to those with wanderlust and curiosity about the past and its implications for the future. The series will air exclusively as a core E/I program on the sub-channel.

Other Matters (9 of 11)	Response
Program Title	SAFARI
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" focuses on the areas of global ecology, wildlife biology and species conservation and preservation. The series travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" explores what needs to be done to protect the animals and their habitat so that they can live on in the wild. The series will air exclusively as a core E/I program on the sub-channel.

Other Matters (10 of 11)	Response
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Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show explores some of the world's greatest myths and mysteries using on-site reporting, science and reasoning to uncover the truth. The program teaches children how to research and gather facts, consult with experts, debunk common myths and offer explanations for legends. This E/I show will air exclusively on the sub-channel.

Other Matters (11 of 11)	Response
Program Title	THE ADVENTURES OF CHUCK AND FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show's goal is to inspire children to approach playtime as an adventure in which everyone learns how to solve problems creatively, compassionately and with a sense of humor. The show's characters and stories encourage children to be good friends with their peers by approaching social situations with self-confidence and a willingness to try new things. Each week's stories use problem-solving strategies such as teamwork, taking responsibilities for your own actions, perseverance when encountering obstacles and asking for help when trying to handle a frustrating situation. This E/I series will air exclusively on the primary channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>North Carolina Broadcasting Partners</p>

Attachments

No Attachments.