



(REFERENCE COPY - Not for submission)

# New Digital Replacement Translator Construction Permit Application

File Number: **0000152670** | Submit Date: **07/13/2021** | Call Sign: **WISC-TV** | Facility ID: **65143** | FRN: **0002715563** | State: **Wisconsin** | City: **MADISON**

Service: **DRT** | Purpose: **Construction Permit** | Status: **Superceded** | Status Date: **08/30/2022** | Filing Status: **InActive**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Fees, Waivers, and Exemptions

Section	Question	Response
Fees	Is the applicant exempt from FCC application Fees?	Yes
	Indicate reason for fee exemption:	Applications for new DTDRTs are not feeable. See Public Notice, DA 17-442 at para. 34.
	Is the applicant exempt from FCC regulatory Fees?	No
Waivers	Does this filing request a waiver of the Commission's rule(s)?	Yes
	Total number of rule sections involved in this waiver request:	1
	Are the frequencies or parameters requested in this filing covered by grandfathered privileges, previously approved by waiver, or functionally integrated with an existing station?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
TELEVISION WISCONSIN, INC. Doing Business As: TELEVISION WISCONSIN, INC.	Lyle Banks 7025 RAYMOND ROAD MADISON, WI 53719 United States	+1 (608) 277-5113	lbanks@wisctv.com	Corporation

Authorization Holder Name

Check box if the Authorization Holder name is being updated because of the sale (or transfer of control) of the Authorization(s) to another party and for which proper Commission approval has not been received or proper notification provided.

Contact  
Representatives  
(5)

Contact Name	Address	Phone	Email	Contact Type
<b>Jonathan E. Allen</b> Rini O'Neil, PC	2101 L Street, NW Suite 300 Washington, DC 20037 United States	+1 (202) 955-3933	jallen@rinioneil.com	Legal Representative
<b>Lyle Banks</b> <i>Vice President and General Manager</i> TELEVISION WISCONSIN, INC.	Lyle Banks 7025 RAYMOND ROAD MADISON, WI 53719 United States	+1 (608) 277-5113	lbanks@wisctv.com	Vice President and General Manager
<b>Glenn Krieg</b> <i>CFO</i> Morgan Murphy Media	Glenn Krieg 7025 Raymond Rd Madison, WI 53719 United States	+1 (608) 277-5193	glenn@embtv.com	Corporate Officer
<b>Erik C Swanson , PE .</b> <i>Consulting Engineer</i> Hatfield & Dawson	9500 Greenwood Ave N Seattle, WA 98103 United States	+1 (206) 783-9151	eswanson@hatdaw.com	Technical Representative
<b>Bill Vickery</b> <i>Corp. Director of Engineering</i> Morgan Murphy Media	7025 Raymond Road Madison, WI 53719-5371 United States	+1 (608) 271-6111	bill@morganmurphymedia.com	Technical Representative

Alien Ownership

Question	Response
1) Is the applicant a foreign government or the representative of any foreign government as specified in Section 310(a) of the Communications Act?	No
2) Is the applicant an alien or the representative of an alien? (Section 310(b)(1))	No
3) Is the applicant a corporation, or non-corporate entity, that is organized under the laws of any foreign government? (Section 310(b)(2))	No
4) Is the applicant an entity of which more than one-fifth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens or their representatives or by a foreign government or representative thereof or by any entity organized under the laws of a foreign country? (Section 310(b)(3))	No
5) Is the applicant directly or indirectly controlled by any other entity of which more than one-fourth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens, their representatives, or by a foreign government or representative thereof, or by any entity organized under the laws of a foreign country? (Section 310(b)(4))	No
6) Has the applicant received a declaratory ruling(s) under Section 310(b)(4) of the Communications Act?	No
7) In connection with this application, is the applicant filing a foreign ownership Petition for Declaratory Ruling pursuant to Section 310(b)(4) of the Communications Act?	No

Basic Qualifying Questions

Section	Question	Response
Revoked Application	Has the Applicant or any party to this application had any FCC station Authorization revoked or had any application for an initial, modification or renewal of FCC station Authorization denied by the Commission?	No
State or Federal Convictions	Has the Applicant or any party to this application, or any party directly or indirectly controlling the Applicant, ever been convicted of a felony by any state or federal court?	No

Channel and Facility Information

Section	Question	Response
Proposed Community of License	Facility ID	65143
	State	Wisconsin
	City	MADISON
	DRT Channel	25
	Designated Market Area	Madison

Antenna Location Data

Section	Question	Response
Antenna Structure Registration	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
	ASR Number	1034291
Coordinates (NAD83)	Latitude	43° 01' 48.0" N+
	Longitude	089° 30' 17.0" W-
	Structure Type	TOWER-A free standing or guyed struct
	Overall Structure Height	92.7 meters
	Support Structure Height	60.0 meters
	Ground Elevation (AMSL)	338.3 meters
Antenna Data	Height of Radiation Center Above Ground Level	76.2 meters
	Height of Radiation Center Above Mean Sea Level	414.5 meters
	Effective Radiated Power	15 kW

Antenna  
Technical Data

Section	Question	Response
Antenna Type	Antenna Type	Non-Directional
	Do you have an Antenna ID?	
	Antenna ID	1008442
Antenna Manufacturer and Model	Manufacturer:	ERI
	Model	ALP8L3
	Rotation	
	Electrical Beam Tilt	0.75
	Mechanical Beam Tilt	Not Applicable
	toward azimuth	
	Polarization	Horizontal
Elevation Radiation Pattern	Does the proposed antenna propose elevation radiation patterns that vary with azimuth for reasons other than the use of mechanical beam tilt?	No
	Uploaded file for elevation antenna (or radiation) pattern data	
	Out-of-Channel Emission Mask:	Full Service

Parties to the Application (13)

Party Name	Address	Phone	Email	Positional Interest
<b>Christopher Cornelius</b> Morgan Murphy Media	5545 Lakeshore Drive Ludington, MI 49438 United States	+1 (608) 271-4321	contact@embtv.com	<b>Positional Interest:</b> Other - Officer of Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%
<b>Evening Telegram Company</b> Evening Telegram Company dba Morgan Murphy Media, Inc.	7025 Raymond Road Madison, WI 53719-5371 United States	+1 (608) 271-4321	contact@embtv.com	<b>Positional Interest:</b> Stockholder - Parent /Shareholder  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 100%  <b>Percentage of Total Assets:</b> 0%
<b>Brian Burns</b> Morgan Murphy Media	N31W29737 Woodridge Circle Pewaukee, WI 53072 United States	+1 (608) 271-4321	brian@morganmurphymedia.com	<b>Positional Interest:</b> Officer, Director Other - Officer of Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%
<b>Glenn R. Krieg</b> Morgan Murphy Media	7412 Old Sauk Road Madison, WI 53717 United States	+1 (608) 277-5193	glenn@embtv.com	<b>Positional Interest:</b> Officer, Director, Other - Officer /Director of Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%



<b>Lyle Banks</b> Television Wisconsin, Inc.	7025 Raymond Road Madison, WI 53719 United States	+1 (608) 277- 5113	lbanks@wisc.com	<b>Positional Interest:</b> Officer <b>Citizenship:</b> United States <b>Percentage of Votes:</b> 0% <b>Percentage of Total Assets:</b> 0%
<b>Brian P. Lubanski</b> Morgan Murphy Media	103504 East Tripple Vista Drive Kennewick, WA 99338 United States	+1 (608) 271- 4321	brianp@kxly.com	<b>Positional Interest:</b> Other - Officer of Parent <b>Citizenship:</b> United States <b>Percentage of Votes:</b> 0% <b>Percentage of Total Assets:</b> 0%
<b>Colin R. Benedict</b> Morgan Murphy Media	765 Westbridge Trail Waunakee, WI 53597 United States	+1 (608) 271- 4321	colin@morganmurphymedia. com	<b>Positional Interest:</b> Other - Officer of Parent <b>Citizenship:</b> United States <b>Percentage of Votes:</b> 0% <b>Percentage of Total Assets:</b> 0%
<b>Bill Vickery</b> Morgan Murphy Media	7025 Raymond Road Madison, WI 53719 United States	+1 (608) 271- 4321	bill@morganmurphymedia. com	<b>Positional Interest:</b> Other - Officer of Parent <b>Citizenship:</b> United States <b>Percentage of Votes:</b> 0% <b>Percentage of Total Assets:</b> 0%
<b>Richard R. Burns</b> Morgan Murphy Media	6227 East Villa Cassandra Way Cave Creek, AZ 85331 United States	+1 (608) 271- 4321	rrb@hanftlaw.com	<b>Positional Interest:</b> Officer, Other - Officer of Parent <b>Citizenship:</b> United States <b>Percentage of Votes:</b> 0% <b>Percentage of Total Assets:</b> 0%

<b>Elizabeth Murphy Burns</b> Morgan Murphy Media	6227 East Villa Cassandra Way Cave Creek, AZ 85331 United States	+1 (608) 271- 4321	contact@embtv.com	<b>Positional Interest:</b> Officer, Other - Officer of Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%
<b>William C. Kuhlmann</b> c/o Morgan Murphy Media	696 Mississippi Blvd. St. Paul, MN 55116 United States	+1 (608) 271- 4321	billk@securitybanks-trust. com	<b>Positional Interest:</b> Other - Director of Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%
<b>Neal J. Oberg</b> Morgan Murphy Media	8909 Royal Oak Drive Madison, WI 53592 United States	+1 (608) 271- 4321	neal@embtv.com	<b>Positional Interest:</b> Other - Officer of Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%
<b>John B. Murphy</b> c/o Morgan Murphy Media	3723 North Ridge Road Duluth, MN 55804 United States	+1 (608) 271- 4321	johnmurphy0521@charter. net	<b>Positional Interest:</b> Officer/Director of Parent, Attributable Interest in Parent  <b>Citizenship:</b> United States  <b>Percentage of Votes:</b> 0%  <b>Percentage of Total Assets:</b> 0%

**Attributable Interest**

Section	Question	Response
Equity and Financial Interests	Applicant certifies that equity and financial interests not set forth by the applicant parties are non-attributable.	Yes
Other Authorizations	Does the applicant or any party to the application have an attributable interest in any other broadcast station(s).	Yes

Construction  
Permit  
Certifications

Section	Question	Response
Environmental Effect	Would a Commission grant of Authorization for this location be an action which may have a significant environmental effect? (See 47 C.F.R. Section 1.1306)	No
Broadcast Facility	The proposed facility complies with all of the following applicable rule sections. 47 C.F.R. Sections 74.709, 74.793 (e), 74.793(f), 74.793(g), 74.793(h)	Yes

Legal  
Certifications

Section	Question	Response
Character Issues	Applicant certifies that neither applicant nor any party to the application has or had any interest in, or connection with:  (a) any broadcast application in any proceeding where character issues were left in unresolved or were resolved adversely against the applicant or party to the application; or  (b) any pending broadcast application in which character issues have been raised.	Yes
Adverse Findings	Has the Applicant or any party to this application had an adverse finding or an adverse final action taken by any court or administrative body in a civil or criminal proceeding brought under any law related to the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination?	No
Program Service Certification	Applicant certifies that it is cognizant of and will comply with its obligations as a Commission licensee to present a program service responsive to the issues of public concern facing the station's community of license and service area.	Yes
Local Public Notice	Applicant certifies that it has or will comply with the public notice requirements of 47 C.F.R. Section 73.3580.	Yes
Equal Employment Opportunity (EEO)	If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this application a Model EEO Program Report.	N/A

## Certification

Section	Question	Response
General Certification Statements	The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).	
	The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1.2002(b) of the rules, 47 CFR §1.2002(b), for the definition of "party to the application" as used in this certification §1.2002 (c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.	
Authorized Party to Sign	<b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND /OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>Lyle Banks</b> <i>Vice President and General Manager</i>  07/13/2021

Attachments

File Name	Uploaded By	Attachment Type	Description
<a href="#"><u>Madison Ch25 DTDRT Engineering Jul 2021.pdf</u></a>	Applicant	Technical Certifications	Madison Ch25 DTDRT Engineering Material
<a href="#"><u>Television Wisconsin Inc Other Authorizations Exhibit 7-2021 1.pdf</u></a>	Applicant	Attributable Interest	Television Wisconsin Other Authorizations Exhibit 7-2021 2
<a href="#"><u>Waiver Request Exhibit .pdf</u></a>	Applicant	Fees, Waivers and Exemptions	Waiver Request Exhibit