



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-163257** | Submit Date: **01/07/2015** | Call Sign: **WPHY-CD** | Facility ID: **74464** |
City: **TRENTON** | State: **NJ**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/07/2015** |
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	www.wphytv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	M,W,F, 4:30PM & Su 7:00AM
Total times aired at regularly scheduled time	53
Total times aired	64
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Sa 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 10)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming overall dog care and lessons on the responsibility of owning a dog. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of or planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 10)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Su 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Tu,Th 4:30PM & Sa 7:00AM
Total times aired at regularly scheduled time	38

Total times aired	62
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries presents the unique personalities of individual animals and their relationships with Zoo professionals. The series features continuing characters (people and animals), and compelling story lines from behind the scenes at North American Zoos from San Diego to Montreal. A multiple award winning series on the air continually in Canada for 13 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)		Response
Program Title		Animal Rescue
Origination		Network
Days/Times Program Regularly Scheduled		Sa 7:30AM
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2014-12-20
Episode #	
Reason for Preemption	Other

Digital Core Program (9 of 10)	Response
Program Title	Biz Kid\$
Origination	Network
Days/Times Program Regularly Scheduled	Sa 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13-16 year olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
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Program Title	Zoo Diaries Holiday Special
Origination	Network
Days/Times Program Regularly Scheduled	Sa 7:00-8:00AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries Holiday Special - a one hour holiday celebration at the Zoo with holiday festivities and special holiday treats being shared by the animals, their care-givers and the public.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gregory Zaroni
Address	2600 East State St. Ext.
City	Trenton
State	NJ
Zip	08619
Telephone Number	609-587-2500
Email Address	gregzanoni@wphytv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Animal Rescue Sa 12/20 7:30 AM was pre-empted in order to air the 1hr. Zoo Diaries Holiday Special from 7:00 - 8:00 AM.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	M,W,F 4:30PM & Su 7:00AM
Total times aired at regularly scheduled time	51
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. This program will be aired on the station's digital channel.

Other Matters (2 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Tu & Th 4:30PM, Sa 7:00AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is a weekly half-hour series presenting the unique personalities of individual animals and their relationships with Zoo professionals. The series features continuing characters, (people and animals) and compelling story lines from behind the scenes at North American Zoos from San Diego to Montreal. This program will be aired on the station's digital channel.

Other Matters (3 of 9)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sa 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. This program will be aired on the station's digital channel.
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Other Matters (4 of 9)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming overall dog care and lessons on the responsibility of owning a dog. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests. This program will be aired on the station's digital channel.

Other Matters (5 of 9)	Response
Program Title	Jack Hanna Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of or planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. This program will be aired on the station's digital channel.

Other Matters (6 of 9)	Response
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Origination	Network

Days/Times Program Regularly Scheduled	Sa 9:00AM
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Origination	Network
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Other Matters (8 of 9)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sa 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment. This program will be aired on the station's digital channel.
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Other Matters (9 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Su 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. This program will be aired on the station's digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NRJ TV Philly License Co., LLC</p>

Attachments

No Attachments.