



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022314215** | File Number: **CPR-127911** | Submit Date: **01/19/2012** | Call Sign: **WMJF-CD** | Facility ID: **191262** |

City: **TOWSON** | State: **MD**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/19/2012** |

Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

| Section     | Question                                                                             | Response |
|-------------|--------------------------------------------------------------------------------------|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|           |         |       |       |                |

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Independent         |
|              | Affiliated network    |                     |
|              | Nielsen DMA           | Baltimore           |
|              | Web Home Page Address | www.towson.edu/wmjf |

Digital Core  
Programming

| Question                                                                                                                                                                                                                                                                                                                                                                                                                  | Response |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream                                                                                                                                                                                                                                                                                                        |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream                                                                                                                                                                                                                                                                  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:                                                                                                                                                                                                                                                              |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?                                                                                                                                                                                                  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

Digital Core Programs(6)

| Digital Core Program (1 of 6)                                                                                            |  | Response                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            |  | Dragon Fly                                                                                                |
| Origination                                                                                                              |  | Syndicated                                                                                                |
| Days/Times Program Regularly Scheduled                                                                                   |  | Mondays at 9:30am                                                                                         |
| Total times aired at regularly scheduled time                                                                            |  | 12                                                                                                        |
| Total times aired                                                                                                        |  |                                                                                                           |
| Number of Preemptions                                                                                                    |  | 0                                                                                                         |
| Number of Preemptions for other than Breaking News                                                                       |  |                                                                                                           |
| Number of Preemptions Rescheduled                                                                                        |  |                                                                                                           |
| Length of Program                                                                                                        |  | 30 mins                                                                                                   |
| Age of Target Child Audience                                                                                             |  | 13 years to 16 years                                                                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | The program introduces young children to scientific disciplines and challenges them in critical thinking. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes                                                                                                       |

| Digital Core Program (2 of 6)                                                                                            |  | Response                                                                         |
|--------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------|
| Program Title                                                                                                            |  | Swap TV                                                                          |
| Origination                                                                                                              |  | Syndicated                                                                       |
| Days/Times Program Regularly Scheduled                                                                                   |  | Wednesdays at 10:30am                                                            |
| Total times aired at regularly scheduled time                                                                            |  | 12                                                                               |
| Total times aired                                                                                                        |  |                                                                                  |
| Number of Preemptions                                                                                                    |  | 0                                                                                |
| Number of Preemptions for other than Breaking News                                                                       |  |                                                                                  |
| Number of Preemptions Rescheduled                                                                                        |  |                                                                                  |
| Length of Program                                                                                                        |  | 30 mins                                                                          |
| Age of Target Child Audience                                                                                             |  | 13 years to 16 years                                                             |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | The program explores opposite lives of students swapping families for a weekend. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes                                                                              |

| Digital Core Program (3 of 6)                 |  | Response       |
|-----------------------------------------------|--|----------------|
| Program Title                                 |  | Animal Rescue  |
| Origination                                   |  | Syndicated     |
| Days/Times Program Regularly Scheduled        |  | Mondays at 9am |
| Total times aired at regularly scheduled time |  | 12             |

|                                                                                                                          |                                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| Total times aired                                                                                                        |                                                                                                                                                     |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                   |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                     |
| Number of Preemptions Rescheduled                                                                                        |                                                                                                                                                     |
| Length of Program                                                                                                        | 30 mins                                                                                                                                             |
| Age of Target Child Audience                                                                                             | 4 years to 16 years                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The content includes safety tips and real life experiences of professionals and ordinary people taking care, treating, and helping various animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                 |

| Digital Core Program (4 of 6)                                                                                            | Response                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Real Winning Edge                                                                             |
| Origination                                                                                                              | Syndicated                                                                                    |
| Days/Times Program Regularly Scheduled                                                                                   | Mondays at 1:30pm                                                                             |
| Total times aired at regularly scheduled time                                                                            | 12                                                                                            |
| Total times aired                                                                                                        |                                                                                               |
| Number of Preemptions                                                                                                    | 0                                                                                             |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                               |
| Number of Preemptions Rescheduled                                                                                        |                                                                                               |
| Length of Program                                                                                                        | 30 mins                                                                                       |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program highlights young people making the right choices when faced with tough decisions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                           |

| Digital Core Program (5 of 6)                      | Response           |
|----------------------------------------------------|--------------------|
| Program Title                                      | Dog Tales          |
| Origination                                        | Syndicated         |
| Days/Times Program Regularly Scheduled             | Wednesdays at 10am |
| Total times aired at regularly scheduled time      | 12                 |
| Total times aired                                  |                    |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |
| Number of Preemptions Rescheduled                  |                    |
| Length of Program                                  | 30 mins            |

|                                                                                                                          |                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                         |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program serves the educational needs of children with program content that includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                          |

| Digital Core Program (6 of 6)                                                                                            | Response                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | 9th Period                                                                                                                                                            |
| Origination                                                                                                              | Syndicated                                                                                                                                                            |
| Days/Times Program Regularly Scheduled                                                                                   | Wednesdays at 12:30pm                                                                                                                                                 |
| Total times aired at regularly scheduled time                                                                            | 12                                                                                                                                                                    |
| Total times aired                                                                                                        |                                                                                                                                                                       |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                     |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                                       |
| Number of Preemptions Rescheduled                                                                                        |                                                                                                                                                                       |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                               |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendships effective influences. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                   |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Response                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?                                                                                                                                                                                                                                                                                                                                                                           |                                   |
| Name of children's programming liaison                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | John MacKerron                    |
| Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Dept of Electronic Media and Film |
| City                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Towson                            |
| State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | MD                                |
| Zip                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 21252                             |
| Telephone Number                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 410-704-2447                      |
| Email Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | jmackerron@towson.edu             |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                   |

**Other Matters (0)**

Certification

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Response                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                                 |
| <p>I certify that this application includes all required and relevant attachments.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                 |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <p><b>Towson University</b></p> |

**Attachments**

No Attachments.