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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **NO FRN** | File Number: **CPR-127620** | Submit Date: **01/10/2012** | Call Sign: **KMMD-CD** | Facility ID: **167838** | City: **SALINAS** | State: **CA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2012**

Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Tr3s
	Nielsen DMA	Monterey-Salinas
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	Gullah Gullah Island
Origination	Syndicated
Days/Times Program Regularly Scheduled	On and after 10/04/11, Mon. 7:00am-7:30am, 7:30am-8:00am; Wed., 7:00am-7:30am, 7:30am-8:00am; Fri.,
Total times aired at regularly scheduled time	63
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gullah Gullah Island is a charming show designed for pre-schoolers. Each episode offers a mixture of curriculum-based and social learning for young children ages 3-7. Episodes usually address an overarching theme accompanied with a series of play songs designed to reinforce the learning concepts. The program offers strong educational messages for young children in terms of social learning, focusing on relationships, accepting responsibility, and learning about the environment. The show involves a family on an island called Gullah Gullah. The program includes a nuclear family and an extended family. The show also includes a fantasy character called Binyah Binyah who offers additional storylines involving pets, responsibility and friendships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	Allegra's Window

Origination	Syndicated
Days/Times Program Regularly Scheduled	On and after 10/04/11, Tues. 7:00am-7:30am, 7:30am-8:00am; Thur. 7:00am-7:30am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Allegra's Window is an early childhood vehicle that introduces youngsters from the ages of 2 1/2 to 5 to the adventures of a young pre-schooler by the name of Allegra. The show explores basic life lessons for pre-schoolers. Allegra's exploits take her into the world of making new friends, becoming more grown up and mature, and identifying and verbalizing the feelings and emotions that are experienced by this demographic. The underlying themes of the show incorporate musical concepts and terms with characters, situations, and original songs. The component of expressing yourself through song offers both a charming and instructional tool for youngsters to begin to identify with the main characters and express their own feelings.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rosa Gutierrez
Address	3310 Keller Springs Rd., Ste 105
City	Carrollton
State	TX
Zip	75006
Telephone Number	972-788-0533
Email Address	Rosa.Gutierrez@vimn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In addition to airing the core programming as described above, the station airs public service announcements that have a significant purpose of educating and informing children (e.g., public service announcements related to children's health issues and the importance of education).

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	Gullah Gullah Island (digital channel only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 7:00am-7:30am, 7:30am-8:00am; Wed., 7:00am-7:30am, 7:30am-8:00am; Fri., 7:00am-7:30am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gullah Gullah Island is a charming show designed for pre-schoolers. Each episode offers a mixture of curriculum-based and social learning for young children ages 3-7. Episodes usually address an overarching theme accompanied with a series of play songs designed to reinforce the learning concepts. The program offers strong educational messages for young children in terms of social learning, focusing on relationships, accepting responsibility, and learning about the environment. The show involves a family on an island called Gullah Gullah. The program includes a nuclear family and an extended family. The show also includes a fantasy character called Binyah Binyah who offers additional storylines involving pets, responsibility and friendships.

Other Matters (2 of 2)	Response
Program Title	Allegra's Window (digital channel only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues., 7:00am-7:30am, 7:30am-8:00am; Thur. 7:00am-7:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Allegra's Window is an early childhood vehicle that introduces youngsters from the ages of 2 1/2 to 5 to the adventures of a young pre-schooler by the name of Allegra. The show explores basic life lessons for pre-schoolers. Allegra's exploits take her into the world of making new friends, becoming more grown up and mature, and identifying and verbalizing the feelings and emotions that are experienced by this demographic. The underlying themes of the show incorporate musical concepts and terms with characters, situations, and original songs. The component of expressing yourself through song offers both a charming and instructional tool for youngsters to begin to identify with the main characters and express their own feelings.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Caballero Acquisition Inc.**

Attachments

No Attachments.