

Children's Television Programming Report

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 07/12/2013
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 WOCK-CD
 Facility ID:
 35092

 City:
 CHICAGO
 State:
 IL
 IL
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 07/12/2013

 Filing Status:
 Active
 Status:
 Status:

Report reflects information for : Second Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	pplicant Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	MundoFox	
		Nielsen DMA	Chicago	
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Y programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	MAMA MIRABELLE
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9a - 9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30a-9a
Total times aired at regularly scheduled time	13

Total times aired	
Number of	0
Preemptions	
Number of	
Preemptions for other	
than Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child	2 years to 7 years
Audience	
Describe the	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and
educational and	being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to
informational	encourage exploration and adventure, exciting kids about the world (2) to teach children about
objective of the	other cultures, including geography, music and history and (3) to provide age-appropriate problem
program and how it	solving behavior for children to model how to be a good friend, how to be yourself and how to
meets the definition	celebrate differences.
of Core Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
$p_1 u_1 a_1 u_2 = symbol L$	

Digital Core Program (3 of 5)	Response
Program Title	Are We There Yet? World Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9a-10a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Iggy Arbuckly
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a-11a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty- two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Learn Korean Through (Drama, Leisure, Music, Work) 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30a-10a & Sun. 9:30a-11a
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Learn Korean, as taught through everyday activities, provides a fun and interesting way for kids and people of all ages to learn the Korean language. Each program provides a conversational approach so kids can use what they have learned in everyday situations
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Kevin Bae
Address	3654 W. Jarvis Avenue
City	Skokie
State	IL
Zip	60076
Telephone Number	847-674-0864
Email Address	kevinbae@kmcommunications comn
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (5)

Other Matters (1 of 5)	Response		
Program Title	Mama Mirabelle		
Origination	Network		
Days/Times Program Regularly Scheduled	Sundays 8a-8:30a		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	2 years to 6 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life.		
Other Matters (2	of 5) Response		
Program Title	Toot & Puddle		
Origination	Network		
Days/Times Prog Regularly Schedu	-		
Total times aired regularly schedule time			
Length of Program	m 30 mins		
Age of Target Chi Audience from	ild 2 years to 7 years		
Describe the educational and informational objective of the program and how meets the definition of Core Program	on celebrate differences.		

Other Matters (3 of 5)	Response
Program Title	Are We There Yet? World Adventure

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9a-10a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure.
Other Matters (4 of 5)	Response
Program Title	Iggy Arbuckle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a-11a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fiftytwo 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.

Other Matters (5 of 5)	Response
Program Title	Learn Korean Through (Drama, Leisure, Music, Work) 13.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30a-10a & Sun. 9:30a-11a
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Learn Korean, as taught through everyday activities, provides a fun and interesting way for kids and people of all ages to learn the Korean language. Each program provides a conversational approach so kids can use what they have learned in everyday situations.

Certification	
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the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	KM LPTV of Chicago-

Attachments No Attachments.