Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004346060** | File Number: **CPR-130823** | Submit Date: **07/02/2012** | Call Sign: **WLPD-CD** | Facility ID: **189058** | City: **PLANO** | State: **IL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/02/2012** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	AMERICA ONE
	Nielsen DMA	Chicago
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	JACK HANNA
Origination	Network
Days/Times Program Regularly Scheduled	MON, WED FRI 7:00 AM
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA, ONE OF THE FOREMOST NATURALISTS TAKES VIEWERS AROUND THE WORLD TO INTRODUCE THEM TO ANIMALS AND THEIR HABITATS AND THE IMPORTANCE OF CONSERVATION OF THOSE ANIMALS AND THEIR HABITATS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 2:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIRECTED AT TEENS, REAL LIFE 101 PROVIDES CAREER GUIDANCE BY EXPLORING VARIOUS PROFESSIONS IN A FUN AND ENTERTAINING MANNER. REAL LIFE SUCCESS STORIES ARE TOLD IN A WAY TO MOTIVIATE AND INSPIRE TEENS TO FOLLOW THEIR DREAMS.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	TUES 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS HAVE THEIR SIGHT SET ON SAVING THE OCEANS OF THE WORLD. POLLUTION AND ABUSE OF THESE INCREDIBLE NATURAL RESOURCES ARE TAKING THEIR TOLL. THE AQUA KIDS WILL BE LOOKING FOR ADVENTURE AND KNOWLEDGE AND ALONG THE WAY TACKLE SOME ECOLOGICAL DILEMAS. THIS GROUP OF KNOWLEDGE-SEEKING KIDS WILL START RIGHT IN THEIR OWN BACKYARDS, BEGINNING WITH LOCAL STREAMS THAT EVENTUALLY LEAD TO THE OCEANS OF THE WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	WHADDYDO
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 2:30 PM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATE, INFORM, INSPIRE, AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE LESSON, BASED IN REALTIY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	ANIMAL EXPLORATION
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 2:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOIN WORLD EXPLORER JAROD MILLER IN THIS HALF-HOUR THRILL RIDE THAT IGNITES THE SENSES IN EXTREME EXPEDITIONS CAPTURED THROUGHOUT THE WORLD IN SEARCH OF WILD ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	ECO COMPANY
Origination	Network

Days/Times Program Regularly Scheduled	MON 7:30AM TUES 2:30PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND UNDERSTANDING HOW WE IMPACT OUR WORLD. THE E-CO TEAM WILL REPORT ON THE LATEST TECHNOLOGIES IN ENERGY, RECYCLING, CONSERVATION AND ORGANICS AND WILL SHARE STORIES OF YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT. EACH WEEK THE SHOW WILL ALSO PROVIDE PRACTICAL TIPS THAT TEENS, AND PEOPLE OF ALL AGES CAN USE IN THEIR DAILY LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	**Response**
Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE, AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTY LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. FOR YEARS RACE FANS HAVE BEEN ASKING FOR REAL BEHIND-THE-SCENSES CONTENT THEY CAN'T GET ANYWHERE ELSE. THREE WIDE LIFE CUTS TO THE CORE OF TRUE RACING FANS, WHETHER STOCK CAR, OPEN WHEEL, DIRT OR ANYTHING IN BETWEEN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	**Response**
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A WEEKLY, HALF-HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATION AND ENTERTAINING KIDS. A TRUE E/I SERIES, ESPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROV, ANIMATION AND VIEWER-GENERATED VIDEO. THINK SATURDAY NIGHT LIVE MEETS THE ELECTRIC COMPANY. MADABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION AND DECISION-MAKING IN A FUN AND ENTERTAINING WAY. EACH EPISODE RELIES ON A SMALL COMPANY OF SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREE" INTERVIEWS, AND VIEWER-CREATED QUESTIONS AOBUT LIFE'S ISSUES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	TUES 7:00AM THURS 7:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TAKES VIEWERS TO REMOTE WILD LOCATIONS AROUND THE WORLD. AMERICAS MOST BELOVED ANIMAL ADVENTURER PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANETS MOST PRECIOUS AND ENDANGERED SPECIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	REAL WINNING EDGE
Origination	Network

Days/Times Program Regularly Scheduled	THURSDAY 7:30 AM FRIDAY 2:30PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT MOTIVATES CERTAIN YOUNG PEOPLE TO EXCELL, EVEN IN THE FACE OF LIFE'S MOST DIFFICULT CIRCUMSTRANCES? WHAT GIVE SOME TEENAGERS THE INSPIRATION TO STRETCH THEIR ATHLETICISM TO THE VERY LIMIT? WHAT GIVES THESE SPECIAL KIDS THE WINNING EDGE? THE REAL WINNING EDGE IS A WEEKLY HALF-HOUR SERIES INTRODUCING VIEWERS TO SOME OF THE MOST INCRECIBLY TALENTED YOUNG PEOPLE IN AMERICA. BUT IT IS MORE THAN A SHOWCASE FOR KIDS WITH EXCEPTIONAL TALENT AND ATHLETICISM. ITS ABOUT TEENAGERS WHO'VE BUILT CHARACTER THROUGH THEIR STRUGGLES WITH CANCER OR DEATH OF A LOVED ONE. IT'S ABOUT KIDS WHO COME FACE-TO-FACE WITH DRUG ABUSE AND PEER PRESSURE WITHOUT LOSING THEIR FOCUS ON THEIR GOAL. THROUGH INTERVIEWS AND PROFILES, THESE REMARKABLE YOUNG PEOPLE PROVIDE HONEST ANSWERS ABOUT HOW THEY DEALT WITH THE ADVERSITY IN THEIR LIVES. EACH HALF-HOUR PROGRAM INCLUDES THREE SEGMENTS FEATURING THE PERSONAL STORIES OF OUTSTANDING YOUNG PEOPLE. THE STORIES ARE INTDRODUCED BY AN ALL STAR TEAM OF HIGH PROFILE, PROFESSIONAL CELEBRITIES THAT INCLUDE NASCAR'S JEFF GORDON, SUPER BOWL STAR DAVID TYREE OF THE NEW YORK GIANTS, NBA CELEBRITY DWIGHT HOWARD, MLB PLAYER OF THE YEAR ALBERT PUJOLS, OLYMPIC CHAMPIONS LIKE APOLO ANTON OHNO, MISTY MAY-TREANOR AND BRYAN CLAY, MUSIC STARS SUCH AS JULIANNE HOUGH, AND TOP NAMES FROM EXTREMEM SPORTS SUCH AS SHAUN MURRAY AND ANDY FINCH. THE REAL WINNING EDGE IS PURE INSPIRATION. IT IS A PROGRAM THAT ENCOURAGES YOUNG PEOPLE TO SEE BEYOND THEIR OWN CIRCUMSTANCES AND REALIZE THEY ARE NOT ALONE IN THEIR STRUGGLES. IT IS A PROGRAM THAT INSTILLS CONFIDENCE IN TEENAGERS WHO ARE REACHING FOR THEIR OWN DREAMS. IT IS A PROGRAM THAT DELIVERS A STRONG MESSAGE OF HOPE AND OPTIMISM FOR THE FUTURE OF AMERICA'S YOUTH.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	PAM NELSON
Address	1 BROADCAST CENTER
City	PLANO
State	IL
Zip	60545
Telephone Number	630-552-1000 X 205
Email Address	PAMN@NELSONMULTIMEDIA.NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	JACK HANNA
Origination	Network
Days/Times Program Regularly Scheduled	MON, WED FRI 7:00
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA, ONE OF THE FOREMOST NATURALISTS TAKES VIEWERS AROUND THE WORLD TO INTRODUCE THEM TO ANIMALS AND THEIR HABITATS AND THE IMPORTANCE OF CONSERVATION OF THOSE ANIMALS AND THEIR HABITATS.

Other Matters (2 of 10)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIRECTED AT TEENS, REAL LIFE 101 PROVIDES CAREER GUIDANCE BY EXPLORING VARIOUS PROFESSTIONALS IN A FUN AND ENTERTAINING MANNER. REAL LIFE SUCCESS STORIES ARE TOLD IN A WAY TO MOTIVATE AND INSPIRE TEENS TO FOLLOW THEIR DREAMS

Other Matters (3 of 10)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	TUES 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS HAVE THEIR SIGHT SET ON SAVING THE OCEANS OF THE WORLD. POLLUTUION AND ABUSE OF THESE INCREDIBLE NATURAL RESOURCES ARE TAKING THEIR TOLL. THE AQUA KIDS WILL BE LOOKING FOR ADVENTURE AND KNOWLEDGE AND ALONG THE WAY TACKLE SOME ECOLOGICAL DILEMAS. THIS GROUP OF KNOWLEDGE-SEEKING KIDS WILL START RIGHT IN THEIR OWN BACKYARDS, BEGINNING WITH LOCAL STREAMS THAT EVENTUALLY LEAD TO THE OCEANS OF THE WORLD.

Other Matters (4 of 10)	Response
Program Title	WHADDYDO
Origination	Network
Days/Times Program Regularly Scheduled	MON 2:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYDO IS A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE, AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE LESSON, BASED IN REALTIY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.

Other Matters (5 of 10)	Response
Program Title	ANIMAL EXPLORATION
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOIN WORLD EXPLORER JAROD MILLER IN THIS HALF-HOUR THRILL RIDE THAT IGNITES THE SENSES IN EXTREME EXPEDITIONS CAPTURED THROUGHOUT THE WORLD IN SEARCH OF WILD ANIMALS.

Other Matters (6 of 10)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	MON 7:30 AM , TUESDAY 2:30 PM
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND UNDERSTANDING HOW WE IMPACT OUR WORLD. THE E-CO TEAM WILL REPORT ON THE LATEST TECHNOLOGIES IN ENERGY, RECYCLING, CONSERVATION AND ORGANICS AND WILL SHARE STORIES OF YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT. EACH WEEK THE SHOW WILL ALSO PROVIDE PRACTICAL TIPS THAT TEENS, AND PEOPLE OF ALL AGES CAN USE IN THEIR DAILY LIVES

Other Matters (7 of 10)	**Response**
Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE, AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTY LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. FOR YEARS RACE FANS HAVE BEEN ASKING FOR REAL BEHIND-THE-SCENSES CONTENT THEY CAN'T GET ANYWHERE ELSE. THREE WIDE LIFE CUTS TO THE CORE OF TRUE RACING FANS, WHETHER STOCK CAR, OPEN WHEEL, DIRT OR ANYTHING IN BETWEEN.

Other Matters (8 of 10)	**Response**
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A WEEKLY, HALF-HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATION AND ENTERTAINING KIDS. A TRUE E/I SERIES, ESPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROV, ANIMATION AND VIEWER-GENERATED VIDEO. THINK SATURDAY NIGHT LIVE MEETS THE ELECTRIC COMPANY. MADABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION AND DECISION-MAKING IN A FUN AND ENTERTAINING WAY. EACH EPISODE RELIES ON A SMALL COMPANY OF SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREE" INTERVIEWS, AND VIEWER-CREATED QUESTIONS AOBUT LIFE'S ISSUES.

Other Matters (9 of 10)	**Response**
Program Title	JACK HANNA INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAY 7:00 AM & THURSDAY 7:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TAKES VIEWERS TO REMOTE WILD LOCATIONS AROUND THE WORLD. AMERICAS MOST BELOVED ANIMAL ADVENTURER PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANETS MOST PRECIOUS AND ENDANGERED SPECIES.

Other Matters (10 of 10)	**Response**
Program Title	REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 7:30 AM FRIDAY 2:30 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT MOTIVATES CERTAIN YOUNG PEOPLE TO EXCELL, EVEN IN THE FACE OF LIFE'S MOST DIFFICULT CIRCUMSTRANCES? WHAT GIVE SOME TEENAGERS THE INSPIRATION TO STRETCH THEIR ATHLETICISM TO THE VERY LIMIT? WHAT GIVES THESE SPECIAL KIDS THE WINNING EDGE? THE REAL WINNING EDGE IS A WEEKLY HALF-HOUR SERIES INTRODUCING VIEWERS TO SOME OF THE MOST INCRECIBLY TALENTED YOUNG PEOPLE IN AMERICA. BUT IT IS MORE THAN A SHOWCASE FOR KIDS WITH EXCEPTIONAL TALENT AND ATHLETICISM. ITS ABOUT TEENAGERS WHO'VE BUILT CHARACTER THROUGH THEIR STRUGGLES WITH CANCER OR DEATH OF A LOVED ONE. IT'S ABOUT KIDS WHO COME FACE-TO-FACE WITH DRUG ABUSE AND PEER PRESSURE WITHOUT LOSING THEIR FOCUS ON THEIR GOAL. THROUGH INTERVIEWS AND PROFILES, THESE REMARKABLE YOUNG PEOPLE PROVIDE HONEST ANSWERS ABOUT HOW THEY DEALT WITH THE ADVERSITY IN THEIR LIVES. EACH HALF-HOUR PROGRAM INCLUDES THREE SEGMENTS FEATURING THE PERSONAL STORIES OF OUTSTANDING YOUNG PEOPLE. THE STORIES ARE INTDRODUCED BY AN ALL STAR TEAM OF HIGH PROFILE, PROFESSIONAL CELEBRITIES THAT INCLUDE NASCAR'S JEFF GORDON, SUPER BOWL STAR DAVID TYREE OF THE NEW YORK GIANTS, NBA CELEBRITY DWIGHT HOWARD, MLB PLAYER OF THE YEAR ALBERT PUJOLS, OLYMPIC CHAMPIONS LIKE APOLO ANTON OHNO, MISTY MAY-TREANOR AND BRYAN CLAY, MUSIC STARS SUCH AS JULIANNE HOUGH, AND TOP NAMES FROM EXTREMEM SPORTS SUCH AS SHAUN MURRAY AND ANDY FINCH. THE REAL WINNING EDGE IS PURE INSPIRATION. IT IS A PROGRAM THAT ENCOURAGES YOUNG PEOPLE TO SEE BEYOND THEIR OWN CIRCUMSTANCES AND REALIZE THEY ARE NOT ALONE IN THEIR STRUGGLES. IT IS A PROGRAM THAT INSTILLS CONFIDENCE IN TEENAGERS WHO ARE REACHING FOR THEIR OWN DREAMS. IT IS A PROGRAM THAT DELIVERS A STRONG MESSAGE OF HOPE AND OPTIMISM FOR THE FUTURE OF AMERICA'S YOUTH.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WSPY-TV, INC**

Attachments No Attachments.