



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-132249** | Submit Date: **07/09/2012** | Call Sign: **KCWT-CD** | Facility ID: **40058** |

City: **LA FERIA** | State: **TX**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2012** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Sat: 7:00 am & 7:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE TAKES PLACE IN THE YEAR 2040 IN BUBLLE TOWN WHERE ROBOTS OUT NUMBER HUMANS. THE SERIES CENTERS AROUND A 13 YEAR OLD BOY NAMED CONNOR, HIS ROBOT CUBIX AND THE MEMBERS OF A SPECIAL CLUB KNOWN AS BOTTIES. EACH MEMEBER OF THE BOTTIES HAS THEIR OWN ROBOT WITH A UNIQUE CHARACTERISTIC. THE ROBOTS ARE FRIENDLY, EFFICENT AND FUNCTION IN IMAGINATIVE WAYS TO HELP MAKE BUBBLE TOWN A GREAT PLACE TO LIVE. BUT IT'S GOOD VS. EVIL WORLD AND CONNOR AND THE BOTTIES LEARN LESSONS OF RIGHT AND WRONG, TEAMWORK, COURAGE AND PROBLEM SOLVING DURING THEIR ADVENTURES TO THWART DR. K'S EVIL SCHEMES TO TAKE CONTROL OF BUBLLE TOWN'S ROBOTS. EACH MEMBER OF THE BOTTIES FACES LIFE SCENARIOS THAT COMMONLY AFFECT CHILDREN TODAY - FEELING SAD AND ALONE, INSECURE AND VULNERABLE, FEAR OF FAILURE, AND OVERCOMING UNCERTANTIES AND PHOBIAS. WHETHER IT IS CONNOR FACING A DIFFIFULT INITATION TASK IN ORDER TO JOIN THE BOTTIES; CHIP DEALING WITH HIS INSECURITIES BECAUSE HE ISN'T AS TALL AS THE OTHERS; CHARLES' BRAGGING; CUBIX BEING BLAMED FOR SOEMTHING THAT HE DIDN'T DO; ENDRUIX' STAGE FRIGHT; OR ANTONIO'S JEALOUSY DURING A COMPETITION THAT LEADS HIM TO ACT LIKE A SPOILSPPORT, THE BOTTIES FACE THE SAME REAL LIFE CONFLICTS AND FEARS THAT CHILDREN FACE. THROUGHOUT THE ENTIRE SERIES, THE BOTTIES LEARN IMPORTANT LESSONS ABOUT THEMSELVES INCLUDING SELF-CONFIDENCE, COURAGE, LOYALTY, PATIENCE, HUMILITY AND PRIDE BUT THEY ALSO LEARN THE IMPORTANCE OF PRESERVERANCE, TEAMWORK AND EMBRACING THEIR DIFFERENCES TO OVERCOME OBSTACLES. THESE LESSONS RESONATE AND BOTTIES WORK TOGETHER TO DEFEAT DR. K AND HIS EVIL SCHEMES.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (2 of 6)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:00 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concern to young teens including global, social, educational, and wellness issues. Award winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Various age appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 6)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:30 pm & SU 11:30 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL, NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DRIECTING TO COSTUME DESIGN, CASTING & COMPOSING. THE CONTENT-RICH SPIN -OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE SCENES FILMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTIN PICUTRE AND TELEVISION INSDUSTRIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
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Program Title	Wild, LTD
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)    Response	
Program Title	Live Life & Win
Origination	Network
Days/Times Program Regularly Scheduled	Sun 12:00 pm
Total times aired at regularly scheduled time	13



Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the audience to explore, discover, and learn strategies to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life and Win.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sun 12:30 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly focused EI programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market. This program airs on our secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donella M. Alvarado
Address	801 N. Jackson Road
City	McAllen
State	TX
Zip	78501
Telephone Number	956-687-4848
Email Address	dsalvarado@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:00 & 7:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX: ROBOTS FOR EVERYONE TAKES PLACE IN THE YEAR 2040 IN BUBLLE TOWN WHERE ROBOTS OUT NUMBER HUMANS. THE SERIES CENTERS AROUND A 13 YEAR OLD BOY NAMED CONNOR, HIS ROBOT CUBIX AND THE MEMBERS OF A SPECIAL CLUB KNOWN AS BOTTIES. EACH MEMEBER OF THE BOTTIES HAS THEIR OWN ROBOT WITH A UNIQUE CHARACTERISTIC. THE ROBOTS ARE FRIENDLY, EFFICENT AND FUNCTION IN IMAGINATIVE WAYS TO HELP MAKE BUBBLE TOWN A GREAT PLACE TO LIVE. BUT IT'S GOOD VS. EVIL WORLD AND CONNOR AND THE BOTTIES LEARN LESSONS OF RIGHT AND WRONG, TEAMWORK, COURAGE AND PROBLEM SOLVING DURING THEIR ADVENTURES TO THWART DR. K'S EVIL SCHEMES TO TAKE CONTROL OF BUBLLE TOWN'S ROBOTS. EACH MEMBER OF THE BOTTIES FACES LIFE SCENARIOS THAT COMMONLY AFFECT CHILDREN TODAY - FEELING SAD AND ALONE, INSECURE AND VULNERABLE, FEAR OF FAILURE, AND OVERCOMING UNCERTANTIES AND PHOBIAS. WHETHER IT IS CONNOR FACING A DIFFIFULT INITATION TASK IN ORDER TO JOIN THE BOTTIES; CHIP DEALING WITH HIS INSECURITIES BECAUSE HE ISN'T AS TALL AS THE OTHERS; CHARLES' BRAGGING; CUBIX BEING BLAMED FOR SOEMTHING THAT HE DIDN'T DO; ENDRUIX' STAGE FRIGHT; OR ANTONIO'S JEALOUSY DURING A COMPETITION THAT LEADS HIM TO ACT LIKE A SPOILSPPORT, THE BOTTIES FACE THE SAME REAL LIFE CONFLICTS AND FEARS THAT CHILDREN FACE. THROUGHOUT THE ENTIRE SERIES, THE BOTTIES LEARN IMPORTANT LESSONS ABOUT THEMSELVES INCLUDING SELF-CONFIDENCE, COURAGE, LOYALTY, PATIENCE, HUMILITY AND PRIDE BUT THEY ALSO LEARN THE IMPORTANCE OF PRESERVERANCE, TEAMWORK AND EMBRACING THEIR DIFFERENCES TO OVERCOME OBSTACLES. THESE LESSONS RESONATE AND BOTTIES WORK TOGETHER TO DEFEAT DR. K AND HIS EVIL SCHEMES.

Other Matters (2 of 6)	Response
Program Title	Elizabeth Stantons Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00 PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stantons Great Big World provides dynamic core programming in the areas of particular concern to young teens including global, social, educational, and wellness issues. Award winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Various age appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities

Other Matters (3 of 6)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30 PM & SU 11:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL, NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DRIECTING TO COSTUME DESIGN, CASTING & COMPOSING. THE CONTENT-RICH SPIN -OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE SCENES FILMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTIN PICUTRE AND TELEVISION INSDUSTRIES.

Other Matters (4 of 6)	Response
Program Title	Wild LTD
Origination	Network

Days/Times Program Regularly Scheduled	SU 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (5 of 6)	Response
Program Title	Live Life and Win
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the audience to explore, discover, and learn strategies to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life and Win.

Other Matters (6 of 6)	Response
Program Title	On the Spot
Origination	Network



Days/Times Program Regularly Scheduled	SU 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly focused EI programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market. This program airs on our secondary digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Entravision Communications L.L.C.</b></p>

**Attachments**

No Attachments.