



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0020497590** | File Number: **CPR-120358** | Submit Date: **04/11/2011** | Call Sign: **KKEI-CD** | Facility ID: **71078** |

City: **PORTLAND** | State: **OR**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/11/2011** |

Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Portland OR
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Sundays at 8:00 am
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 23)		Response
Program Title	Babar	
Origination	Network	
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Saturdays at 8:30 am	
Total times aired at regularly scheduled time	9	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BARBAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy learning to cope with unforeseen change, and begin hones. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR, first appeared on the schedule in 2007, and is returning with new episodes in 2009.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 23)		Response
Program Title	Willa's Wild Life	
Origination	Network	

Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Sundays at 8:30 am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 23)		Response
Program Title	Turbo Dogs	
Origination	Network	

Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Saturdays at 9:00 am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	Jack Hanna's Amimal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Sunday at 7:00 am (HSN)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)		Response
Program Title		Three Wide Life
Origination		Network
Days/Times Program Regularly Scheduled		January 1 to March 2, 2011, Every Sunday at 7:30 (HSN)
Total times aired at regularly scheduled time		9
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 23)		Response
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Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Sunday at 8:00 am (HSN) and every Monday at 12:30 pm (A/O)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational lifelesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Sunday at 8:30 am (HSN) and every Tuesday at 12:30 (A/O)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this reality style show, teenagers experience the extreme adventure of their lives, getting thrust face to face with challenges that have lifelong implications. Ultimate Choice follows eight teenagers through a carefully orchestrated extreme adventure in one of the most incredible places in the world, Lake Tahoe, California. During their time in Tahoe, the teenagers live their adventure 24 hours a day, saying goodbye to their normal lives and hello to an experience they will never forget.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)		Response
Program Title		Animal Exploration with Jarod Miller
Origination		Network
Days/Times Program Regularly Scheduled		January 1 to March 2, 2011, Every Sunday at 9:00 am (HSN) and Every Wednesday at 12:30 (A/O)
Total times aired at regularly scheduled time		18
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 23)		Response
Program Title		Real Life 101
Origination		Network
Days/Times Program Regularly Scheduled		January 1 to March 2, 2011, Every Sunday at 9:30 am (HSN) and every Thursday at 12:30 (A/O)
Total times aired at regularly scheduled time		17

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)		Response
Program Title		B In Tune
Origination		Network
Days/Times Program Regularly Scheduled		January 1 to March 2, 2011, Every Friday at 12:30 (A/0)
Total times aired at regularly scheduled time		8
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		B In Tune will bring the fun and excitement of the popular InTune Monthly magazine to television in an educational half hour format geared for children 8-15 featuring today's musicians as well as young up and comers. B In Tune will provide preteen and teen audiences with insight into all aspects of the music industry: songwriting, publishing, management, producing, recording studios manufacturing, publicity, touring, merchandising, etc., showcasing problem solving and career paths in those different aspects of the music industry.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 23)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Saturday at 8:30 am (TMD)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	1 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BARBAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy learning to cope with unforeseen change, and begin hones. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR, first appeared on the schedule in 2007, and is returning with new episodes in 2009.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)		Response
Program Title	Turbo Dogs	
Origination	Network	
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Saturday at 9:00 am (TMD)	
Total times aired at regularly scheduled time	9	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 23)		Response
Program Title	Shelldon	
Origination	Network	

Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Sunday at 8:00 am (TMD)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Willa's Wild Life
Origination	Network

Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Sunday at 8:30 am (TMD)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)		Response
Program Title	Cyberchase	
Origination	Network	

Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Saturday at 12:30 pm (V-me)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CYBERCHASE is the only mathematics series for children on American television. Designed for kids ages 8 to 12 and packed with mystery, humor, and action, each episode delivers positive messages about math by teaching concepts in a fun way that kids can understand. Each episode takes our heroes on a thrilling adventure driven by a different math concept. From tackling time in ancient Egyptian tombs to cracking codes in creepy caves, kids learn that math is everywhere and fun to use! And even more important for grown-ups, each episode is centered on a core math standard developed by the National Council of Teachers of Mathematics (NCTM).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)		Response
Program Title		Los Pies Magicos De Franny/Franny's Feet
Origination		Network
Days/Times Program Regularly Scheduled		January 1 to March 2, 2011, Every Monday through Saturday at 11:00 am (V-me)
Total times aired at regularly scheduled time		53
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Latinos. In each episode Franny slips on a pair of shoes and asks, "Where will my feet take me today?" The answer can be the African Savannah, a Mexican fiesta, or a tea ceremony in Japan. Franny's Feet encourages children to expand their global awareness, as science and vocabulary development are woven into delightful storytelling.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Plaza Sesamo
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Monday through Friday at 9:30 am (V-me)
Total times aired at regularly scheduled time	45
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23) Response	
Program Title	Planet X
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Friday at 1:30 pm (A/O)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Established in 1995, Planet is an extreme sports pioneer. Planet X planted the extreme sports seed as the first branded 'X' on national sports television. Planet X serves the educational and information needs of children/teens 13-16+ years of age with its program content, including safety tips, in-the-field experiences of professional and amateur athletes participating in extreme and action sports around the world. There are also many humanitarian efforts featured on the show, including highlights of disabled athletes participating in and teaching other about a physically challenged world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (20 of 23)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Saturdays at 8:00 am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (21 of 23)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Sundays at 9:00 am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (22 of 23)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Saturday @ 8:00 am (TMD)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (23 of 23)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	January 1 to March 2, 2011, Every Sunday at 9:00 am (TMD)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled:	Every Monday through Saturday at 10:30 am; Every Monday through Friday at 7:30 am; Every Saturday at
Total times aired at regularly scheduled time:	61
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Starring Sportacus superhero, the energy mix of action, pets and hi-tech LazyTown animation uses music and humor to help children to take positive and healthy decisions. Sportucus encourages LazyTown children to go outside and play while opposing the unhealthy habits of Robbie-Rotten, his arch enemy, who is idle and dines on sweets.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Lunar Jim
Origination	Network
Days/Times Program Regularly Scheduled:	Every Monday through Friday at 8:00; and Every Saturday at 8:00 am and 12:00 pm
Total times aired at regularly scheduled time:	51
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Let's get Lunar! with the stop-motion animation series that transports young children into an exciting world of discovery, fun and adventure. Lunar Jim lives in Moonaluna, a place much like any other, but with one huge difference it's on the moon! And like many pre-schoolers, Jim the astronaut-explorer will experience many things for the very first time. Focusing on the fun of exploration and inquiry, Lunar Jim promotes active learning through important life skills such as observation, asking questions, persistence, creativity and cooperation -- all with an inherent emphasis on pre-science skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gregory Herman
Address	1628 NW Everett Street
City	Portland
State	OR
Zip	97209
Telephone Number	(503) 241-2411
Email Address	gjh2tv@attbi.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	As of March 2, 2011, KKEI-CA and KKEI-LD are off the air.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Plaza Sesamo (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday through Friday at 9:30 am (V-me)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (2 of 17)	Response
Program Title	Los Pies Magicos De Franny/Franny's Feet (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday through Saturday at 11:00 pm (V-me)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Latinos. In each episode Franny slips on a pair of shoes and asks, "Where will my feet take me today?" The answer can be the African Savannah, a Mexican fiesta, or a tea ceremony in Japan. Franny's Feet encourages children to expand their global awareness, as science and vocabulary development are woven into delightful storytelling.

Other Matters (3 of 17)	Response
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Program Title	Cyberchase (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 12:30 (V-me)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CYBERCHASE is the only mathematics series for children on American television. Designed for kids ages 8 to 12 and packed with mystery, humor, and action, each episode delivers positive messages about math by teaching concepts in a fun way that kids can understand. Each episode takes our heroes on a thrilling adventure driven by a different math concept. From tackling time in ancient Egyptian tombs to cracking codes in creepy caves, kids learn that math is everywhere and fun to use! And even more important for grown-ups, each episode is centered on a core math standard developed by the National Council of Teachers of Mathematics (NCTM).

Other Matters (4 of 17)	Response
Program Title	Jack Hanna's Animal Adventures (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 7:00 am
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.

Other Matters (5 of 17)	Response
Program Title	Three Wide Life (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 7:30 am (HSN)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
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Other Matters (6 of 17)	Response
Program Title	Whaddyado (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 8:30 am (HSN); and every Monday at 12:30 (A/O)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational lifelesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.

Other Matters (7 of 17)	Response
Program Title	Ultimate Choice (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 8:30 (HSN); and every Tuesday at 12:30 pm (A/O)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this reality style show, teenagers experience the extreme adventure of their lives, getting thrust face to face with challenges that have lifelong implications. Ultimate Choice follows eight teenagers through a carefully orchestrated extreme adventure in one of the most incredible places in the world, Lake Tahoe, California. During their time in Tahoe, the teenagers live their adventure 24 hours a day, saying goodbye to their normal lives and hello to an experience they will never forget.

Other Matters (8 of 17)	Response
Program Title	Animal Exploration with Jarod Miller (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 9:00 am (HSN); and every Wednesday at 12:30 pm (A/O)

Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.

Other Matters (9 of 17)	Response
Program Title	Real Life 101 (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 9:30 am (HSN); and every Thursday at 12:30 pm (A/O)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.

Other Matters (10 of 17)	Response
Program Title	B In Tune (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Friday at 12:30 pm (A/O)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B In Tune will bring the fun and excitement of the popular InTune Monthly magazine to television in an educational half hour format geared for children 8-15 featuring today's musicians as well as young up and comers. B In Tune will provide preteen and teen audiences with insight into all aspects of the music industry: songwriting, publishing, management, producing, recording studios manufacturing, publicity, touring, merchandising, etc., showcasing problem solving and career paths in those different aspects of the music industry.

Other Matters (11 of 17)	Response
Program Title	Babar (B)

Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:30 am (TMD)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BARBAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy learning to cope with unforeseen change, and begin hones. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR, first appeared on the schedule in 2007, and is returning with new episodes in 2009.

Other Matters (12 of 17)	Response
Program Title	Shelldon (B)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 8:00 am (TMD)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (13 of 17)	Response
Program Title	Willa's Wild Life (B)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 8:30 am (TMD)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Other Matters (14 of 17)	Response
Program Title	Turbo Dogs (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 9:00 am (TMD)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
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Other Matters (15 of 17)	Response
Program Title	Planet X (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Friday at 1:00 pm (A/O)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Established in 1995, Planet is an extreme sports pioneer. Planet X planted the extreme sports seed as the first branded 'X' on national sports television. Planet X serves the educational and information needs of children/teens 13-16+ years of age with its program content, including safety tips, in-the-field experiences of professional and amateur athletes participating in extreme and action sports around the world. There are also many humanitarian efforts featured on the show, including highlights of disabled athletes participating in and teaching other about a physically challenged world.

Other Matters (16 of 17)	Response
Program Title	The Magic School Bus (B)
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:00 am (TMD)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Other Matters (17 of 17)	
Program Title	Pearlie (B)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 9:00 am (TMD)
Total times aired at regularly scheduled time	0
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WatchTV, Inc.</p>

Attachments

No Attachments.