

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001770163** File Number: **CPR-156623** Submit Date: **07/08/2014** Call Sign: **WAPW-CD** Facility ID: **77676**

City: ABINGDON, ETC. State: VA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/08/2014

Filing Status: Active

Report reflects information for : Second Quarter of 2014

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | MyNetworkTV |
| | Nielsen DMA | TriCitiesTN-VA |
| | Web Home Page Address | www.wapktv.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | |

Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|--|
| Program Title | Jack Hanna's Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8 AM - 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is a program designed to educate and inform children about the many different animals and their habitats in the world around us. In each program Jack Hannah goes to different places around the world to talk with people who know about different animals and the habitats in which they live. The program seeks to inform children in a way that presents a positive role model to them and show pro-social values within a environmentally responsible universe. The program was also recommended by the National Education Association and meets the FCC's definition of Core Programming as specified in the Commission's rules |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|---|----------------------|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8:30 - 9 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program teaches about the dangers that befall animals and the necessity for man to attempt to rescue and take care of them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | Response |
|--|---|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9 AM - 9:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demontrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach viewers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |

| Does the | Yes |
|-------------------|-----|
| Licensee identify | |
| the program by | |
| displaying | |
| throughout the | |
| program the | |
| symbol E/I? | |

| Digital Core Program (4 of 6) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9:30 AM - 10 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Family Viewing program environment aimed at kids 13-16 and Tweens watching along with their parents, particularly moms. Cast of approximately 6 on-air kids selected from top young professionals in the New York metropolitan area with major acting credits. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian Asian male and female child actors who interact with each other-and connect to the viewers. Meets the need of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest. They have opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. |

| Does the | Yes | | |
|--------------|-----|--|--|
| Licensee | | | |
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| throughout | | | |
| the program | | | |
| the symbol E | | | |
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| Digital Core Program (5 of 6) | Response |
|--|---|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 10 AM - 10:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performer in the sports arena. The program helps youngsters realize that their full potential in both life and he playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. Sports Stars of Tomorrow also provides indepth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned life lessons along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. |

| Does the | Yes | |
|--------------|-----|--|
| Licensee | | |
| identify the | | |
| program by | | |
| displaying | | |
| throughout | | |
| the program | | |
| the symbol E | | |
| /I? | | |

| Digital Core Program (6 of 6) | Response |
|--|--|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 10:30 AM - 11 AM (eff. 9/8/13) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Fred L. Falin |
| Address | 222 Commerce Street |
| City | Kingsport |
| State | TN |
| Zip | 37660 |
| Telephone Number | (423) 723-6106 |
| Email Address | ffalin@hvbcgroup. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | Jack Hanna's Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8 AM - 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is a program designed to educate and inform children about the many different animals and their habitats in the world around us. In each program Jack Hannah goes to different places around the world to talk with people who know about different animals and the habitats in which they live. The program seeks to inform children in a way that presents a positive role model to them and show pro-social values within a environmentally responsible universe. The program was also recommended by the National Education Association and meets the FCC's definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 6) | Response |
|--|--|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8:30 AM - 9:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program teaches about the dangers that befall animals and the necessity for man to attempt to rescue and take care of them. |

| Other Matters (3 of 6) | Response |
|---|-------------------------|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9 AM - 9:30 AM |
| Total times aired at regularly scheduled time | 13 |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demontrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach viewers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |

| Other Matters (4 of 6) | Response |
|--|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9:30 AM - 10 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made used of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Family Viewing program environment aimed at kids 13-16 and Tweens watching along with their parents, particularly moms. Cast of approximately 6 on-air kids selected from top young professionals in the New York metropolitan area with major acting credits. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian Asian male and female child actors who interact with each other-and connect to the viewers Meets the need of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest. They have opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. |

| Other Matters (5 of) | Response |
|---|---------------------------|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 10 AM - 10:30 AM |

| Total times | 13 | |
|--------------|----------------------|--|
| aired at | | |
| regularly | | |
| scheduled | | |
| time | | |
| Length of | 30 mins | |
| Program | | |
| Age of | 13 years to 16 years | |
| Target Child | | |
| Audience | | |
| from | | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. Sports Stars of Tomorrow also provides indepth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned life lessons along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.

| Other Matters (6 of 6) | Response |
|--|--|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 10:30 AM - 11 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Series is E/I rated and is suitable for family viewing. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Holston Valley Broadcasting Corporation **Attachments**

No Attachments.