



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004954707** | File Number: **CPR-122369** | Submit Date: **07/08/2011** | Call Sign: **WGSJ-CD** | Facility ID: **4350** | City:  
**MURRELLS INLET** | State: **SC**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/08/2011** |  
Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

**General Information**

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Independent         |
|              | Affiliated network    |                     |
|              | Nielsen DMA           | Charleston SC       |
|              | Web Home Page Address | www.tripsmarter.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

Digital Core Programs(2)

| Digital Core Program (1 of 2)  | Response  |
|--|---|
| Program Title  | Sharks & Wildlife   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | Monday, Wednesday, Saturday 7:00-7:30am   |
| Total times aired at regularly scheduled time  | 39  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in the Ripley's Sea Aquarium in Myrtle Beach SC, we entertain five of the most frequently-asked questions about Sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 2)  | Response  |
|--|---|
| Program Title  | Wild About Whale Sharks   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | Tuesday, Thursday, Friday, Sunday 7:00-7:30 am  |
| Total times aired at regularly scheduled time  | 52  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two-thirds of the earth's surface is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core Educational and Informational Programming (3)

| Non-Core Educational and Informational Programming (1 of 3)  | Response  |
|--|---|
| Program Title  | Pawley's Island   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled:  | Monday-Sunday, 6:00am-12:00am ROS   |
| Total times aired at regularly scheduled time:   | 415   |
| Number of Preemptions  | 0   |
| Length of Program  | 4 mins  |
| Age of Target Child Audience   | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | A program designed to educate children on the lives and history of the Rice plantation owners of South Carolina. Discusses the travel habits of the owners and their interests in Pawley's Island and Murrells Inlet. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | No  |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and Informational Programming (2 of 3)  | Response   |
|--|--|
| Program Title  | Shoulder 1   |
| Origination  | Local  |
| Days/Times Program Regularly Scheduled:  | Monday-Sunday, 6:00am-12:00am ROS  |
| Total times aired at regularly scheduled time:   | 182  |
| Number of Preemptions  | 0  |
| Length of Program  | 5 mins   |
| Age of Target Child Audience   | 10 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Part one of a series of a program designed to educate children and their families about the family-oriented activities offered during the "off season" otherwise known as Shoulder Season. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

|  |    |
|--|----|
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | No |
|--|----|

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and Informational Programming (3 of 3)  | Response   |
|--|--|
| Program Title  | Shoulder 2   |
| Origination  | Local  |
| Days/Times Program Regularly Scheduled:  | Monday-Sunday, 6:00am-12:00am ROS  |
| Total times aired at regularly scheduled time:   | 182  |
| Number of Preemptions  | 0  |
| Length of Program  | 5 mins   |
| Age of Target Child Audience   | 10 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Part two of a series of a program designed to educate children and their families about the family-oriented activities offered during the "off season" otherwise known as Shoulder Season. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | No   |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time |          |



**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response                      |
|---|-------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                           |
| Name of children's programming liaison  | Jud Colley                    |
| Address   | 8317 Front Beach Road, Ste 23 |
| City  | Panama City Beach             |
| State   | FL                            |
| Zip   | 32407                         |
| Telephone Number  | 850-234-2773 ext 117          |
| Email Address   | jud@touristnet.net            |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                               |

Other Matters (2)

| Other Matters (1 of 2)   | Response  |
|--|---|
| Program Title  | Sharks & Wildlife   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | Monday, Wednesday, Saturday 7:00-7:30am   |
| Total times aired at regularly scheduled time  | 39  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in the Ripley's Sea Aquarium in Myrtle Beach SC, we entertain five of the most frequently-asked questions about Sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore. |

| Other Matters (2 of 2)   | Response  |
|--|---|
| Program Title  | Wild About Whale Sharks   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | Tuesday, Thursday, Friday, Sunday 7:00-7:30 am  |
| Total times aired at regularly scheduled time  | 53  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two-thirds of the earth's surface is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Beach<br/>TV of<br/>South<br/>Carolina,<br/>Inc.</b></p> |

**Attachments**

No Attachments.