



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-145980** | Submit Date: **10/17/2013** | Call Sign: **WPHY-CD** | Facility ID: **74464** |

City: **TRENTON** | State: **NJ**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/17/2013** |

Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	www.wphytv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	12.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core  
Programs(13)

Digital Core Program (1 of 13)		Response
Program Title		Jack Hanna's Animal Adventures
Origination		Network
Days/Times Program Regularly Scheduled		Monday - Friday 8:00AM
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 13)		Response
Program Title		Aqua Kids
Origination		Network
Days/Times Program Regularly Scheduled		Monday 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aqua Kids is an award winning kid's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 13)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. New technology uncovers hidden secrets of the world, space and beyond as the camera follows Jarod Miller on land, sea and into space.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (specifically 13-16). While most animal shows look at the behavior of animals, Animal Science goes one step further to look at the how and why an animal is able to excel in its environment.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 13)		Response
Program Title	Eco Company	
Origination	Network	
Days/Times Program Regularly Scheduled	Thurs 8:30AM, Fri 6:00PM, Sun 11:30AM	
Total times aired at regularly scheduled time	29	
Total times aired	12	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co Team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 13)		Response
Program Title	M@dAbout TV	
Origination	Network	
Days/Times Program Regularly Scheduled	Fri 8:30AM, Sat 10:00AM	
Total times aired at regularly scheduled time	26	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout is a sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Mon 3:00PM, Wed 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tues 3:00PM, Sat 8:30AM
Total times aired at regularly scheduled time	23
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming overall dog care and lessons on the responsibility of owning a dog. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Wed 3:00PM, Th 3:00PM, Th 11:30AM, Fri 11:30AM
Total times aired at regularly scheduled time	29
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)		Response
Program Title		Real Life 101
Origination		Network
Days/Times Program Regularly Scheduled		Thurs 3:00PM, Fri 11:30AM, Fri 3:00PM
Total times aired at regularly scheduled time		23
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (11 of 13)		Response
Program Title		Think Big

Origination	Network
Days/Times Program Regularly Scheduled	Friday 3:00PM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 13)</b>	
	Response
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of or planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gregory Zanoni
Address	2600 East State St. Ext.
City	Trenton
State	NJ
Zip	08619
Telephone Number	609-587-2500
Email Address	gregzanoni@wphytv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Monday - Friday 8:00AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. This program will be aired on the station's digital channel.

Other Matters (2 of 13)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award winning kid's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. This program will be aired on the station's digital channel.

Other Matters (3 of 13)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. New technology uncovers hidden secrets of the world, space and beyond as the camera follows Jarod Miller on land, sea and into space. This program will be aired on the station's digital channel.



Other Matters (4 of 13)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (specifically 13-16). While most animal shows look at the behavior of animals, Animal Science goes one step further to look at the how and why an animal is able to excel in its environment. This program will be aired on the station's digital channel.

Other Matters (5 of 13)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8:30AM, Fri 6:00PM, Sun 11:30AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co Team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips teens and people of all ages can use in their daily lives. Eco Company will air on the station's digital channel.

Other Matters (6 of 13)	Response
Program Title	M@dAbout TV
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:30AM, Sat 10:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout is a sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. This program will be aired on the station's digital channel.

Other Matters (7 of 13)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Mon 3:00PM, Wed 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. This program will be aired on the station's digital channel.

Other Matters (8 of 13)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming overall dog care and lessons on the responsibility of owning a dog. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests. This program will be aired on the station's digital channel.

Other Matters (9 of 13)	Response
Program Title	Missing
Origination	Network

Days/Times Program Regularly Scheduled	Wed 3:00PM, Thurs 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. This program will be aired on the station's digital channel.

Other Matters (10 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 3:00PM & Fri @ 11:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment. Real Life 101 will air on the station's digital channel. This program will be aired on the station's digital channel.

Other Matters (11 of 13)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Friday 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Think Big will air on the station's digital channel.
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Other Matters (12 of 13)	Response
Program Title	Jack Hanna Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of or planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. This program will be aired on the station's digital channel.

Other Matters (13 of 13)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. This program will be aired on the station's digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NRJ TV Philly License Co., LLC</b></p>

**Attachments**

No Attachments.