



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005100284** | File Number: **CPR-162747** | Submit Date: **01/06/2015** | Call Sign: **WHFL-CD** | Facility ID: **22485** |
City: **GOLDSBORO** | State: **NC**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/06/2015** |
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	www.whfl.org

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	7.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)		Response
Program Title		Adventures in Odyssey
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays @ 4:00pm
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Adventures in Odyssey presents exciting entertainment that brings moral and biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 11)		Response
Program Title		Donkey Ollie
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays @ 4:00pm
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dooley, a friendly alien who has landed in a backyard on Earth, explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 11)		Response
Program Title		Dr. Wounder Workshop
Origination		Syndicated

Days/Times Program Regularly Scheduled	Wednesdays @ 4:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is targeted largely to a deaf/hard-of-hearing populace. The main deaf and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)		Response
Program Title	So You Want To Be	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesdays @ 4:30pm	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about various occupations and professions in today s workforce. The series gives teenagers an up-close look at different jobs, including spending a day as a hands-on observer with an expert in a particular field.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 11)	Response
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Program Title	Miss Charity Diner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 4:00 pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Miss Charity, runs a local diner and often gives advice to the children who visit it. The show incorporates various themes of the Bible while doing so.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 4:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	i-shine KNECT
Origination	Syndicated

Days/Times Program Regularly Scheduled	Mondays @ 4:30pm, Saturdays @ 12:30pm
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11) Response	
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 4:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)		Response
Program Title		Real Life 101
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays @ 4:30pm
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 11)		Response
Program Title		Laura McKenzie's Traveler
Origination		Syndicated

Days/Times Program Regularly Scheduled	Tuesdays @ 6:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through the use of on-site stand ups, voice over monologues, environmental b-roll and pop-up "Travel Tips," Laura provides and educational journey to significant destinations around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)		Response
Program Title		Scaly Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursdays @ 4:00pm, Saturdays 1:00pm
Total times aired at regularly scheduled time		39
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Scaly Adventures is a youth oriented adventure series that profiles exotic animals and experts who work to conserve and protect them. The passion of the Scaly Adventures Crew is to entertain kids while encouraging them to reach for the stars and follow their dreams. At the time of filming Season One, Pierce, the main host, was 12 years old. Scaly Adventures is entirely filmed, edited, produced and distributed by the Curren family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Johnson
Address	PO Box 282
City	Goldsboro
State	NC
Zip	27533
Telephone Number	919.736.7729
Email Address	tjohnson@whfl.org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 4:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (2 of 11)	Response
Program Title	Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 4:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.

Other Matters (3 of 11)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 4:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey presents exciting entertainment that brings moral and biblical principles to life.

Other Matters (4 of 11)	Response
Program Title	Dr. Wounder Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 4:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is targeted largely to a deaf/hard-of-hearing populace. The main deaf and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration.

Other Matters (5 of 11)	Response
Program Title	Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 4:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.

Other Matters (6 of 11)	Response
Program Title	So You Want To Be
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 4:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about various occupations and professions in today s workforce. The series gives teenagers an up-close look at different jobs, including spending a day as a hands-on observer with an expert in a particular field.

Other Matters (7 of 11)	Response
Program Title	i-Shine KNECT
Origination	Syndicated

Days/Times Program Regularly Scheduled	Mondays @ 4:30pm, Saturdays @ 12:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school!

Other Matters (8 of 11)		Response
Program Title		Miss Charity Dinner
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays @ 4:00pm
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Miss Charity, runs a local diner and often gives advice to the children who visit it. The show incorporates various themes of the Bible while doing so.

Other Matters (9 of 11)		Response
Program Title		Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursdays @ 4:30pm
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (10 of 11)		Response
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Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 6:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through the use of on-site stand ups, voice over monologues, environmental b-roll and pop-up "Travel Tips," Laura provides and educational journey to significant destinations around the world.

Other Matters (11 of 11)		Response
Program Title	Scaly Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays @ 4:00pm & Saturdays @ 1:00pm	
Total times aired at regularly scheduled time	39	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scaly Adventures is a youth oriented adventure series that profiles exotic animals and experts who work to conserve and protect them. The passion of the Scaly Adventures Crew is to entertain kids while encouraging them to reach for the stars and follow their dreams. At the time of filming Season One, Pierce, the main host, was 12 years old. Scaly Adventures is entirely filmed, edited, produced and distributed by the Curren family.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Free Life Ministries, Inc</p>

Attachments

No Attachments.