



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0032881088** | File Number: **CPR-122955** | Submit Date: **07/11/2011** | Call Sign: **WLPS-CD** | Facility ID: **167158** |

City: **ROCKFISH** | State: **NC**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/11/2011** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	GEB
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00 AM (4/2 through 4/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. Join Donkey Ollie the little white donkey with lots of courage, who with his friends learns many life lessons while having many funny adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Adventures In Dry Gulch
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30 AM (4/2 through 4/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. In an "Old West" setting, this program features live action characters who demonstrate Christian/Biblical values in their every-day lives. Values of honesty, trust, faith and respect our often taught by the main character, the "sheriff" of Dry Gulch as he interacts with various people of his town.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
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Program Title	KICKS Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM (4/2 through 4/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. Elmer the puppet hosts this show that teaches kids about Jesus.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Kids Cooking for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM (4/2 through 4/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. Kids Cooking for Kids provides CORE programming in the area of cooking, nutrition, exercise and community involvement. Mike and Will bring cooking to a young audience who can easily relate to, not just one, but two of their own. Being able to cook is a great way for kids to contribute to the family, as well as giving them a sense of pride and accomplishment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
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Program Title	NASA 360
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 AM (4/2 through 4/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. Examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Dr. Wonders Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM (4/2 through 4/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in both sign-language and English.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Kids Like You
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM (4/2 through 4/30)

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. People and puppets create a setting to teach Judeo-Christian values and principles via drama, skits, and song to grade school children, enhancing the spiritual aspect of their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)		Response
Program Title		Puppet Love
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays (5/7 through 5/28) 7:30 AM, 8 AM, 8:30 AM, 9 AM, 9:30 AM, 10 AM
Total times aired at regularly scheduled time	24	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 9 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Main Digital. Puppet Love is a program that is Christian in nature. It shares God's love and teaches Bible truths using 50 different puppet characters. We have been airing this program as the station is a full time Christian station.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 13)		Response
Program Title		Dr. Wonders
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT @ 8:30 AM & WED @ 4 PM (as of 5/21)
Total times aired at regularly scheduled time	12	



Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in sign language and English.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUES @ 4 PM & SAT @ 8 AM (as of 5/21)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Based on a series of books by Paul Hutchens, the Sugar Creek Gang chronicles the adventures of the gang and the rest of the residents of Sugar Creek, and it teaches children how to live life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT @ 9 AM & THURS @ 4 PM (as of 5/21)
Total times aired at regularly scheduled time	12
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Donkey and Ollie show lots of courage with his friends and has many adventures and learns important lessons along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Youth Byte
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT @ 9:30 AM & MON @ 4 PM (as of 5/21)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Chad and Daniel educate pre-teens and teens about facing issues and making good choices from a Biblical world view.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Kingsley's Meadow
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI @ 4 PM (as of 5/21)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Kids join Kingsley, a friendly teenage lion in his musical kingdom. They have fun discovering amazing lessons about life and the Bible.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joan Bell
Address	3463 Oakgrove Church Road
City	Lumberton
State	NC
Zip	28360
Telephone Number	910-521-1029
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Licensee's analog facility (WLPS-LP, Facility ID 5335) went silent on November 23, 2010. The Licensee notified the Commission of its silent status and requested authority to remain silent in FCC File No. BLSTA-20101203ABB. The instant report reflects Children's Programs aired on the digital facility (WLPS-LD, Facility ID 167158). The Licensee launched a new multicast digital program stream on May 21, 2011, and began airing core children's programming on the multicast stream on that day. As of May 21, the Station broadcast one 24-hour multicast program stream, as reflected in Item 8(a). As of May 21, the station aired 4.5 average weekly hours of core programming on the multicast stream.

**Other Matters (6)**

Other Matters (1 of 6)	Response
Program Title	Puppet Love
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30 AM, 8 AM, 8:30 AM, 9 AM, 9:30 AM, 10 AM
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital. Puppet Love is a program that is Christian in nature. It shares God's love and teaches Bible truths using 50 different puppet characters. We have been airing this program as the station is a full time Christian station.

Other Matters (2 of 6)	Response
Program Title	Dr. Wonders
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED @ 4 PM & SAT @ 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in sign language and English.

Other Matters (3 of 6)	Response
Program Title	Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUES @ 4 PM & SAT @ 8 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Based on a series of books by Paul Hutchens, the Sugar Creek Gang chronicles the adventures of the gang and the rest of the residents of Sugar Creek, and it teaches children how to live life in the real world.

Other Matters (4 of 6)	Response
Program Title	Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURS @ 4 PM & SAT @ 9 AM
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Donkey and Ollie show lots of courage with his friends and has many adventures and learns important lessons along the way.

Other Matters (5 of 6)	Response
Program Title	Youth Byte
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT @ 9:30 AM & MON @ 4 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Chad and Daniel educate pre-teens and teens about facing issues and making good choices from a Biblical world view.

Other Matters (6 of 6)	Response
Program Title	Kingsley's Meadow
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRO @ 4 PM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast. Kids join Kingsley, a friendly teenage lion in his musical kingdom. They have fun discovering amazing lessons about life and the Bible.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>BILLY RAY LOCKLEAR EVANGELISTIC ASSOCIATION, INC.</b></p>

**Attachments**

No Attachments.