

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0026907345** File Number: **CPR-157405** Submit Date: **07/09/2014** Call Sign: **KBTV-CD** Facility ID: **2424** City:

SACRAMENTO State: CA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/09/2014

Filing Status: Active

## Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	TOWER OF BABEL
	Nielsen DMA	Sacramento-Stock-Modesto
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Mustard Pankcake
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon: 7-7:30am; Sat: 9-9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue: 7-7:30am; Sat: 9:30-10am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur: 7-7:30am; Sat: 10-10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues, through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action oriented approach to environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Frid: 7-7:30am; Sun: 9:30-10am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, Meg, Peyton and Conner are top-notch students, working hard to make the grade. But when the textbooks are gone, they are solving the mysteries of their town. As with all great detectives, they rely on keen observation and teamwork to solve every case during "9th Period." Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat: 7-7:30am and Sun: 7-7:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppets characters, animated segments, and unique songs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat: 7:30-8am and Sun: 7:30-8am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA TV also emphasizes educational and pop culture segments and in-house produced music videos using vintage analog recording gear, combined with the modern sounds of its instrument sponsors such as Taylor Acoustic Guitar, Sabian Cymbals, Gibraltar Hardware, etc. As the program includes an educational component, the program is seen on some stations as part of their E/I-compliant educational programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Zoo Diaries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat: 8-8:30am and Sun: 8-8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries documents the live of animals and people at a zoo with a record of breeding endangered species. Each episode opens with a brief description of the show's contents. Events in the life of three four animals are shown, cutting between stories every couple of minutes. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes, for example, developing and performing an animal show designed to startle the audience. Topics vary from birth to death. The series is candid about the zoo employees' behavior and opinions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Real Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon-Fri: 7:30-8am; Sat: 10-10:30am; Sun: 9-9:30am
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	CNL Children's Hour (Russian)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed - Sun: 8-9am
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	5 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Youth programming contains episodes geared specifically toward children, encouraging moral growth and spiritual development. Episodes shown include (but are not limited to)the following children's series: Angel's song, Auntie Re and Her Friends, Barabbas, Cherub Wings, Children's tricks, Children's Mall, Christmas treasure of Micah, City which Forgot about Christmas, Dream of Father Christmas, Ellys yard, First Easter, Flying House, For real, Friends Club, Friends in a Garden, Green Nose, Island Pahapahau, Keepers of Stories, Kid's Corner, Lucky women, Maralee Dawn and Friends, Miracle in The Hat, Old shoemaker, Paul of Tarsus, Pilgrim's Progress, Pro100TV, Reality show with Maxim Maximov, Promises of the Easter, Spanky's first Christmas, Statements of Children, Superbook, Superbook Club, Surprises from a Chest, The chicken bouillon, The Field of Lion Kingsly, The Greatest Book, The Miracles of Jesus, The Prince of the World, The rift, What Can I Give to Jesus?, Wonderful day, Workshop of Good Deeds, You are special, and Yumorionock.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (10 of
10)

Program Title	What Color is Your Dog?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed: 7-7:3-am; Sat: 8:30-9am and Sun: 8:30-9am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In thisentertaining weekly half hour program, Joel Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either inhome or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program commercial.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Amanda MIntz
Address	518 Peoples St.
City	Corpus Christi
State	TX
Zip	78401
Telephone Number	361-883- 1763
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon: 7-7:30am; Sat: 9-9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.

Other Matters (2 of 10)	Response
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue: 7-7:30am; Sat: 9:30-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.

Other Matters (3 of 10)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur: 7-7:30am; Sat: 10:30-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues, through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action oriented approach to environmental issues.

Other Matters (4 of 10)	Response
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Frid: 7-7:30am; Sun: 9:30-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, Meg, Peyton and Conner are top-notch students, working hard to make the grade. But when the textbooks are gone, they are solving the mysteries of their town. As with all great detectives, they rely on keen observation and teamwork to solve every case during "9th Period." Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.

Other Matters (5 of 10)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat: 7-7:30am and Sun: 7-7:30am
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club was designed to reinforce development of a positive self-image, individual talents, and good manners. Children are entertained in a positive way with GINA D providing encouragement through her clubhouse character-based action, animal puppets characters, animated segments, and unique songs.

Other Matters (6 of 10)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat: 7:30-8am and Sun: 7:30-8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

BETA TV also emphasizes educational and pop culture segments and in-house produced music videos using vintage analog recording gear, combined with the modern sounds of its instrument sponsors such as Taylor Acoustic Guitar, Sabian Cymbals, Gibraltar Hardware, etc. As the program includes an educational component, the program is seen on some stations as part of their E/I-compliant educational programming.

Other Matters (7 of 10)	Response
Program Title	Zoo Diaries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat: 8-8:30am and Sun: 8-8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries documents the live of animals and people at a zoo with a record of breeding endangered species. Each episode opens with a brief description of the show's contents. Events in the life of three or four animals are shown, cutting between stories every couple of minutes. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes, for example, developing and performing an animal show designed to startle the audience. Topics vary from birth to death. The series is candid about the zoo employees' behavior and opinions.

Other Matters (8 of 10)	Response
Program Title	Real Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon-Fir: 7:30-8am and 8-8:30am; Sat: 10-10:30am; Sun: 9-9:30am
Total times aired at regularly scheduled time	92
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other	
Matters (9 of	
10)	Response

Program Title	CNL Children's Hour (Russian)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed - Sun: 8-9am
Total times aired at regularly scheduled time	52
Length of Program	60 mins
Age of Target Child Audience from	5 years to 13 years
Describe the educational	Youth programming contains episodes geared specifically toward children, encouraging moral growth and spiritual development. Episodes shown include (but are not limited to)the following children's series: Angel's

educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of Core

Programming.

commercial.

Youth programming contains episodes geared specifically toward children, encouraging moral growth and spiritual development. Episodes shown include (but are not limited to)the following children's series: Angel's song, Auntie Re and Her Friends, Barabbas, Cherub Wings, Children's tricks, Children's Mall, Christmas treasure of Micah, City which Forgot about Christmas, Dream of Father Christmas, Ellys yard, First Easter, Flying House, For real, Friends Club, Friends in a Garden, Green Nose, Island Pahapahau, Keepers of Stories, Kid's Corner, Lucky women, Maralee Dawn and Friends, Miracle in The Hat, Old shoemaker, Paul of Tarsus, Pilgrim's Progress, Pro100TV, Reality show with Maxim Maximov, Promises of the Easter, Spanky's first Christmas, Statements of Children, Superbook, Superbook Club, Surprises from a Chest, The chicken bouillon, The Field of Lion Kingsly, The Greatest Book, The Miracles of Jesus, The Prince of the World, The rift, What Can I Give to Jesus?, Wonderful day, Workshop of Good Deeds, You are special, and Yumorionock.

Other Matters (10 of 10)	Response
Program Title	What Color is Your Dog?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed: 7-7:3-am; Sat: 8:30-9am and Sun: 8:30-9am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In thisentertaining weekly half hour program, Joel Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either inhome or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mako Communications, LLC **Attachments** 

No Attachments.