

# Children's Television Programming Report

 FRN: 0020907150
 File Number: CPR-120807
 Submit Date: 05/12/2011
 Call Sign: WRCF-CD
 Facility ID: 10549

 City: ORLANDO
 State: FL

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: 05/12/2011

 Filing Status: Active
 Status: Comparison
 Status: Received
 Status: 05/12/2011

## **Report reflects information for : First Quarter of 2011**

| General     | Section Question | Question   | Response |
|-------------|------------------|--|----------|
| Information | Attachments      | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Info | rmation |       |                |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant           | Address             | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's<br>Television<br>Information | Section  | Question   | Response                  |  |
|---|--|--|---------------------------|--|
|   | Station Type   | Station Type   | Network Affiliation       |  |
|   |  | Affiliated network   | America 1                 |  |
|   |  | Nielsen DMA  | Orlando-Daytona-Melbourne |  |
|   |  | Web Home Page Address  |                           |  |
|   |  |  |                           |  |
| Digital Core                            | Question Response  |  |                           |  |
| Programming                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |                           |  |
|   | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  |                           |  |
|   | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |  |                           |  |
|   | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |  |                           |  |
|   | programming guideline (ap  | that at least 50% of the Core Programming counted toward meeting oplied to free video programming aired on other than the main Yes Norogram episodes that had already aired within the previous seven of | lo program                |  |

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(9)

| Digital Core Program (1 of<br>9)   | Response  |
|--|---|
| Program Title  | Eco Company   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Monday 8:00 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                 | Yes   |

| Response  |
|---|
| Aqua Kids   |
| Network   |
| Tuesday 8:00 AM   |
| 13  |
|   |
| 0   |
|   |
|   |
| 30 mins   |
| 13 years to 16 years  |
| Host Molly McKinney and the Aqua Kids crew show young people<br>how to take an active role in preserving aquatic environments and<br>the animals that live there. |
|   |

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

| Digital Core Program (3 of 9)   | Response   |
|---|--|
| Program Title   | Jack Hanna's Animal Adventures   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Wedneday 7:30 AM   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 10 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Jack Hanna's Animal Adventures is a designed to meet the educational and<br>informational needs of today's children. Jack Hanna is one of the America's most<br>beloved naturalists and adventurers. Each episode, Hanna takes millions of family<br>viewers on exciting journeys to learn about animals and the places they live. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes  |

| Digital Core Program (4 of 9)  | Response  |
|--|---|
| Program Title  | Animal Exploration with Jarod Miller  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Wednesdy / 2:30 PM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Explore the wonders of the world with Jarod Miller. This adventure is one for<br>the books. With extreme expeditions in search of wild animals one needs to<br>expect the unexpected. Jarod Miller will not disappoint! |

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

| Digital Core<br>Program (5 of 9)  | Response   |
|---|--|
| Program Title   | Real Life 101  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Thursday / 2:30 PM   |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Each week, the teen hosts of Real Life 101 introduces you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| 9)  | Response         |
|---|------------------|
| Program Title                                 | B In Tune        |
| Origination                                   | Network          |
| Days/Times Program<br>Regularly Scheduled     | Friday / 2:30 PM |
| Total times aired at regularly scheduled time | 13               |

| Total times aired  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 10 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | B InTune TV will bring the fun and excitement of the popular InTune Monthly Magazine to television in an educational and entertaining, half hour format geared for pre-teen and teen audiences, featuring today's hottest musicians as well as young up-and-comers in exclusive performances, interviews, behind-the-scenes photo shoots, recording sessions and much, much more. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (7 of 9)   | Response  |
|---|---|
| Program Title   | Planet X  |
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Monday - Thursday / 3:00 AM   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Established in 1995, Planet X is an extreme sports pioneer. Planet X planted the extreme sports seed as the first branded 'X' on national sports television. Over the years and with hundreds of episodes produced, the show has covered all aspects of the extreme sports world. |
| Does the Licensee identify the<br>program by displaying throughout<br>the program the symbol E/I?                                 | Yes   |
|   |   |

| Digital Core<br>Program (8 of 9) | Response         |
|----------------------------------|------------------|
| Program Title                    | Curiousity Quest |

| Origination   | Network   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | Thursday / 8:00 AM  |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 5 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene, ventures on a quest to answer viewer's letters of curiosity Each quest takes the audience on location for an unscripted, hands-on, educational exploration. I addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program (9<br>of 9)                         | Response             |
|--|----------------------|
| Program Title  | In The Zone Presents |
| Origination  | Network              |
| Days/Times Program<br>Regularly Scheduled                | In The Zone Presents |
| Total times aired at regularly scheduled time            | 13                   |
| Total times aired  |                      |
| Number of Preemptions                                    | 0                    |
| Number of Preemptions<br>for other than Breaking<br>News |                      |

| Number of Preemptions<br>Rescheduled  |   |
|---|---|
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 5 years to 12 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | Earvin "Magic" Johnson along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny<br>"The Jet" Smith, Jimmy Connors, Mike Schmidt and many more) teach kids of all ages the<br>importance of conditioning, exercise, nutrition and education, both on and off the court. The<br>show will feature all sports not just basketball. In the Zone Presents shows kids that with<br>dedication and the right attitude, they have the ability to make a difference. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                 | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response               |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                    |
| Name of children's programming liaison  | Charles<br>Namey       |
| Address   | Post Office<br>box 418 |
| City  | Winter Park            |
| State   | FL                     |
| Zip   | 32789                  |
| Telephone Number  | 407-629-<br>6423       |
| Email Address   | wdwt16@aol<br>com      |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                        |

Liaison Contact

### Other Matters (9)

| Other Matters (1 of 9)   | Response  |
|--|---|
| Program Title  | ECO Company   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Monday / 8:00 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives |

| Other Matters (2 of 9)   | Response   |
|--|--|
| Program Title  | Aqua Kids - 8:00 AM  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Tuesday  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of | Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and |

ie progra Core Programming.

i presei ng aqu the animals that live there.

| Other Matters (3 of 9)  | Response   |
|---|--|
| Program Title   | Jack Hanna's Animal Adventures   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Wednesday / 7:30 AM  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 10 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Jack Hanna's Animal Adventures is a designed to meet the educational and<br>informational needs of today's children. Jack Hanna is one of the America's most<br>beloved naturalists and adventurers. Each episode, Hanna takes millions of family<br>viewers on exciting journeys to learn about animals and the places they live. |
| Other Matters (4 of 9)  | Response   |
| Program Title   | Animal Exploration with Jarod Miller   |

| Origination  | Network   |
|--|---|
| Days/Times Program Regularly Scheduled   | Wednesdy / 2:30 PM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Explore the wonders of the world with Jarod Miller. This adventure is one for<br>the books. With extreme expeditions in search of wild animals one needs to<br>expect the unexpected. Jarod Miller will not disappoint! |

| Other Matters (5 of<br>9)   | Response   |
|---|--|
| Program Title   | Real Life 101  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Thursday / 2:30 PM   |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Each week, the teen hosts of Real Life 101 introduces you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment. |

| Other Matters (6 of 9)   | Response   |  |
|--|--|--|
| Program Title  | B In Tune  |  |
| Origination  | Network  |  |
| Days/Times Program<br>Regularly Scheduled  | Friday / 2:30 PM   |  |
| Total times aired at regularly scheduled time  | 13   |  |
| Length of Program  | 30 mins  |  |
| Age of Target Child<br>Audience from   | 10 years to 16 years   |  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | audiences, featuring today's hottest musicians as well as young up-and-comers in exclusive |  |

Other Matters (7 of 9)

| Days/Times Program Regularly<br>ScheduledMonday - Thursday / 3:00 AMTotal times aired at regularly<br>scheduled time52Length of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and<br>informational objective of the<br>program and how it meets theEstablished in 1995, Planet X is an extreme sports pioneer. Planet X planted the<br>extreme sports seed as the first branded 'X' on national sports television. Over the<br>years and with hundreds of episodes produced, the show has covered all aspects | Program Title   | Planet X   |
|---|---|--|
| ScheduledTotal times aired at regularly<br>scheduled time52Length of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and<br>informational objective of the<br>program and how it meets theEstablished in 1995, Planet X is an extreme sports pioneer. Planet X planted the<br>extreme sports seed as the first branded 'X' on national sports television. Over the<br>years and with hundreds of episodes produced, the show has covered all aspects  | Origination   | Network  |
| scheduled timeLength of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and<br>informational objective of the<br>program and how it meets theEstablished in 1995, Planet X is an extreme sports pioneer. Planet X planted the<br>extreme sports seed as the first branded 'X' on national sports television. Over the<br>years and with hundreds of episodes produced, the show has covered all aspects   |   | Monday - Thursday / 3:00 AM  |
| Age of Target Child Audience from13 years to 16 yearsDescribe the educational and<br>informational objective of the<br>program and how it meets theEstablished in 1995, Planet X is an extreme sports pioneer. Planet X planted the<br>extreme sports seed as the first branded 'X' on national sports television. Over the<br>years and with hundreds of episodes produced, the show has covered all aspects   | • ,   | 52   |
| Describe the educational and<br>informational objective of the<br>program and how it meets theEstablished in 1995, Planet X is an extreme sports pioneer. Planet X planted the<br>extreme sports seed as the first branded 'X' on national sports television. Over the<br>years and with hundreds of episodes produced, the show has covered all aspects  | Length of Program   | 30 mins  |
| informational objective of the extreme sports seed as the first branded 'X' on national sports television. Over the years and with hundreds of episodes produced, the show has covered all aspects  | Age of Target Child Audience from                           | 13 years to 16 years   |
|   | informational objective of the program and how it meets the | extreme sports seed as the first branded 'X' on national sports television. Over the years and with hundreds of episodes produced, the show has covered all aspects of |

| Other Matters (8 of<br>9)   | Response  |
|---|---|
| Program Title   | Curiousity Quest  |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Thursday / 8:00 AM  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 5 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene, ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |

| Other Matters (9 of 9)                        | Response             |
|---|----------------------|
| Program Title                                 | In The Zone Presents |
| Origination                                   | Network              |
| Days/Times Program<br>Regularly Scheduled     | Tuesday / 2:30 PM    |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child<br>Audience from          | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Earvin "Magic" Johnson along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more) teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.

| Certification |
|---------------|
|---------------|

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. Charles I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Namey

Attachments No Attachments.