



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-157592** | Submit Date: **07/10/2014** | Call Sign: **WJMY-CD** | Facility ID: **30283** |

City: **TUSCALOOSA** | State: **AL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2014** |

Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | thistv              |
|              | Nielsen DMA           | Montgomery          |
|              | Web Home Page Address | www.wvuatv.com      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

Digital Core Programs(7)

| Digital Core Program (1 of 7)  | Response  |
|--|---|
| Program Title  | Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Mon at 7 AM.  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. . |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 7)                      | Response            |
|--|---------------------|
| Program Title                                      | Teen Kid News       |
| Origination  | Syndicated          |
| Days/Times Program Regularly Scheduled             | Tuesday at 7:30 AM. |
| Total times aired at regularly scheduled time      | 13                  |
| Total times aired                                  | 11                  |
| Number of Preemptions                              | 0                   |
| Number of Preemptions for other than Breaking News |                     |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (3 of 7)  | Response  |
|--|---|
| Program Title  | Animal Atlas  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Weds at 7:30 Am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 7)                      | Response             |
|--|----------------------|
| Program Title                                      | Pets TV              |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Weds at 7 AM.        |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  | 12                   |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  | 0                    |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.. Through the eyes of two young apprentice reporters named Sarah and James, viewers of Liberty's Kids will go on adventures in search of the real stories of the American Revolution. Sarah is a proper British girl right off the ship from England and James, a fifteen-year-old apprentice, sees things from a cocky colonist's perspective. They meet famous historical figures such as George Washington, plus other figures that should be, like Phillis Wheatley - a published poet while still enslaved. Although the setting is Colonial America, Liberty's Kids' characters find themselves in the middle of a revolution that confronts issues that still fill the newspapers today - gun control, downsizing government, lower taxes, freedom of the press, and race relations. Sarah and James are followed around by eight-year-old Henri, a spirited immigrant from France. Moses, a former slave who freed himself, watches over them for his employer, the remarkable Benjamin Franklin, with whom we travel to Europe as he fights for recognition and assistance for the young nation. The entire show is produced using high quality animation and creates an exciting world that today's kids can jump into and discover the real stories of the incredible time that gave birth to the United States of America. Liberty's Kids offers caretakers, from parents to teachers, an extraordinary resource through which they can share with young people the inspiring stories, characters, and values at the heart of America's great experiment in democracy</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 7)</b>               |                    |
|--|--------------------|
|  | Response           |
| Program Title                                      | Biz kids           |
| Origination  | Syndicated         |
| Days/Times Program Regularly Scheduled             | Mondays at 7:30 AM |
| Total times aired at regularly scheduled time      | 13                 |
| Total times aired                                  | 12                 |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |



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|--|--|
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 10 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over one million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 7)  |  | Response   |
|--|--|--|
| Program Title  |  | On the Spot  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Thursday and Friday at 7:30  |
| Total times aired at regularly scheduled time  |  | 26   |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | On this show a host and a camera person will randomly stop people on the street to ask them questions in subject areas such as math, science, English, history, art, geography and more. Not only will the show have the "man on the street" style of questioning, but it will also explain the correct answer. The idea is to make the teenage-targeted show both entertaining and educational. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (7 of 7)  | Response  |
|--|---|
| Program Title  | Zoo's Clues   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Thursdays and Friday at 7:00 AM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 25  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 15 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Wimzie's House format is ideal for integrating educational objectives into the show's fun and engaging plots. Each show begins with at least one of the characters having a particular project, adventure or problem that triggers the theme of the day. With the three act format, daily issues emerge for exploration. The special experiences of childhood are reflected in the dramatic situations and storylines of the show, which encourage audience participation in the lively activities at Wimzie's House. Possible solutions present themselves, as characters grapple with their feelings and differing perspectives. Act 1 and Act 2 end by songs that reinforce the nature of the issue at hand. As the show closes on Act 3, Wimzie and her playmates have learned more about living and growing together despite their differences.</p> |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Elizabeth Brock  |
| Address   | Box 870172   |
| City  | Tuscaloosa   |
| State   | AL   |
| Zip   | 35487  |
| Telephone Number  | 205-348-6646   |
| Email Address   | ebrocks@cpt.ua.edu   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | when filing second quarter of 2014 the first quarter report could not be seen and therefore is being refiled here now. |

**Other Matters (0)**

Certification

| Question   | Response               |
|--|------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                        |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                        |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>TTI, Inc</b></p> |



**Attachments**

No Attachments.