

Children's Television Programming Report

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SAN FRANCISCO
State:
CA

Service:
Digital Class A
Purpose:
Children's TV Programming Report
Status:
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Status:
07/08/2013

Filing Status:
Active
Status:

Report reflects information for : Second Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independe	nt
		Affiliated network	
		Nielsen DMA San Fran-	Oakland-San Jose
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Y programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the		

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	NASA Science Files
Origination	Syndicated
Days/Times Program Regularly Scheduled	.1:Apr6-14 Sat&Sun@11a/11:30a/4p;4/20-6/30Sat@4p&Sun@4:30;5/5-6/30Sun@3p&3:30// .2:Apr7- 28Sun@6&6:30
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The NASA SCIence Files series is a distance learning initiative designed to integrate and enhance the teaching of mathematics, science, and technology in grades 3-5. each episode includes hands on classroom and at home activities, virtual field-trips, subject matter experts and Dr D, the tree house detectives' next door neighbor and mentor. The tree house detectives form an ethnically diverse cast of inquisitive school children who use Problem based Learning strategies and scientific inquiry to investigate a variety of issues and problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	(28.1) Mon 4/1- 6/24 @ 7:30a, Sat & Sun 4/6-4/14 @ 7a, 12n, Sun 5/5- 6/30 @ 7a, 11a, (28.2) Sun 4/7-
Total times aired at regularly scheduled time	47
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Gina D's Kids Club" is an exciting, educational weekly half-hour television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	(28.1) Tues 4/2- 6/25 @ 7:30a, Sat & Sun 4/6- 4/14 @ 7:30a, 12:30a, Sun 5/5- /30 @ 7:30a, 11:30a/ 2
Total times aired at regularly scheduled time	47
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" is a television series for children, featuring the loveable an talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	28.1 Wed 4/17- 6/26 @ 7:30a, Sat & Sun 4/6- 4/14 @ 8a, 1p, Sun 5 /5- 6/30 @ 8a, 12p / 28.2 Sun 4/7- 4
Total times aired at regularly scheduled time	45
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Response
Missing
Syndicated
28.1 Fri 4/5- 6/28 @ 7:30am, Sat & Sun 4/6- 4/14 @ 9a, 2p, Sun 5/5- 6/30 @ 9a, 1p / 28.2 Sun 4/7- 4/
44
0
30 mins
13 years to 16 years
"Missing" is a weekly half-hour reality series featuring actual cases of missin individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Yes

Digital Core Program (6 of 9)	Response
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	28.1 Sat & Sun 4/6- 4/14 @ 9:30a, 2:30p, Sun 5/5- 6/30 @ 9:30a, 1:30p / 28.2 Sun 4/7- 4/28 @ 9:30a,
Total times aired at regularly scheduled time	34
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mouse in the House" features youngsters learning about science and physics by conducting experiments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7	Rechange
of 9)	Response
Program Title	Dog & Cat Training with Joel Silverman
Origination	Syndicated
Days/Times Program Regularly Scheduled	28.1 Sat & Sun 4/6- 4/14 @ 10a, 3p, Sun 5/5- 6/30 @ 10a, 2p / 28.2 Sun 4/7- 4/28 @ 1p, 5p
Total times aired at regularly scheduled time	34
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"DOG AND CAT TRAINING WITH JOEL SILVERMAN" provides CORE programming in the areas of particular concerns to young teens including doing a job well by learning how to train an animal and watching the results intended (also gives a sense of accomplishment). The art of training an animal provide a new skill that can result in more confidence for the younger teens. The Instructions create understanding of the method that leads to a favorable ending. Following directions allows the teen to achieve the desired results. Acquiring patience with an animal teaches discipline and hard work. Spending time with an animal forms a bond of caring and empathy. Learning something new gives the teen another reason to talk with others which, in turn, creates social connections. Also, education is a way for a teen to increase confidence in his/her ability to learn.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (8 of 9)	Response
Program Title	Think Big!
Origination	Syndicated
Days/Times Program Regularly Scheduled	28.1 Sat & Sun 4/6- 4/14 @ 10:30a, 1p, 3:30p, Sun 5/5- 6/30 @ 10:30a, 2:30p / 28.2 Sun 4/7- 4/28 1:3
Total times aired at regularly scheduled time	35
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THINK BIG" features teen inventors using their creativity and scientific skill to create remarkable machines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	28.1 Thurs 4/4- 6/27 @ 7:30a, Sat & Sun @ 8:30a, Sun 5/5- 6/30 @ 8:30a, 12: 30p / 28.2 Sun 4/7- 4/28
Total times aired at regularly scheduled time	43
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Her
Address	706 W. Herndor
City	Fresno
State	CA
Zip	93650
Telephone Number	559-435-7000 ext. 3014
Email Address	johnh@cocolatv com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTE: Field siz limitations in the schedule fields cut off some info - full schedules available upon request.

Liaison Contact

Other Matters (9)

meets the definition

of Core

Programming.

Other Matters (1 of 9)	Response
Program Title	NASA SCIence Files
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 3pm, 4pm, Sun 3:30pm, 4:30pm
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it	The NASA SCIence Files series is a distance learning initiative designed to integrate and enhance the teaching of mathematics, science, and technology in grades 3-5. each episode includes hands on classroom and at home activities, virtual field-trips, subject matter experts and Dr D, the tree house detectives' next door neighbor and mentor. The tree house detectives form an ethnically diverse cast of inquisitive school children who use Problem based Learning strategies and scientific inquiry to

investigate a variety of issues and problems.

Other Matters (2 of 9)	Paspansa
Other Matters (2 of 9)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 7:30am, Sun 7am, 11am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
program and how it meets the	"Gina D's Kids Club" is an exciting, educational weekly half-hour television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation.
Other Matters (3 of 9)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 7:30am, Sun 7:30am, 11:30am
Total times aired at regularly scheduled time	40
Length of Program	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between.

Other Matters (4 of 9)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 7:30am, Sun 8am, 12pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective	"Dog Tales" showcases dogs and dog lovers of all types, providing

of the program and how it meets the definition of Core Programming.

Origination

"Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (5 of 9)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 7:30am, Sun 8:30am, 12:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.

Other Matters (6 of 9)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 7:30am, Sun 9am, 1pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and infor mation to keep children safe.
Other Matters (7 of 9)	Response
Program Title	Mouse in the House

Syndicated

Days/Times Program Regularly Scheduled	Sun 9:30am, 1:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Mouse in the House" features youngsters learning about science and physics by conducting experiments.

Other Matters (8 of		
9)	Response	
Program Title	Dog & Cat Training with Joel Silverman	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun 10am, 2pm	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	particular concerns to young teens including doin watching the results intended (also gives a sense a new skill that can result in more confidence for of the method that leads to a favorable ending. F results. Acquiring patience with an animal teacher forms a bond of caring and empathy. Learning so	MAN" provides CORE programming in the areas of ag a job well by learning how to train an animal and e of accomplishment). The art of training an animal provid the younger teens. The Instructions create understanding ollowing directions allows the teen to achieve the desired as discipline and hard work. Spending time with an anima pmething new gives the teen another reason to talk with Also, education is a way for a teen to increase confidence
Other Matters ((9 of 9)	Response
Program Title		Think Big!
Origination		Syndicated
Days/Times Pro	ogram Regularly Scheduled	Sun 10:30am, 2:30pm
Total times aire	ed at regularly scheduled time	26
Length of Prog	ram	30 mins
Age of Target (Child Audience from	13 years to 16 years
, igo or ranger c		

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for LocusPoint the Authorization(s) specified above. KFTL Licensee, LLC

Attachments No Attachments.