

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0030884894** File Number: **CPR-128764** Submit Date: **04/06/2012** Call Sign: **K04QP-D** Facility ID: **168403** 

City: CASAS ADOBES State: AZ

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/06/2012

Filing Status: Active

## Report reflects information for : First Quarter of 2012

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Tuscon (Nogales)    |
|              | Web Home Page Address | www.kvoa.com        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(9)

| Digital Core<br>Program (1 of<br>9)  | Response   |
|--|--|
| Program Title  | Turbo Dogs   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat's 8am  |
| Total times aired at regularly scheduled time  | 5  |
| Total times aired  | 14   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (2 of<br>9) | Response    |
|-------------------------------------|-------------|
| Program Title                       | Zula Patrol |
| Origination                         | Network     |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat's 8am  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8  |
| Total times aired  | 14   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the explore and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and two-part information segment at the end of each story. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (3 |          |  |  |
|----------------------------|----------|--|--|
| of 9)                      | Response |  |  |
| Program Title              | Shelldon |  |  |
| Origination                | Network  |  |  |

| Days/Times Program Regularly Scheduled   | Sat's 8:30am  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  | 14  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with he adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of She Land and enironmental conservation. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (4<br>of 9) | Response             |
|-------------------------------------|----------------------|
| Program Title                       | The Magic School Bus |
| Origination                         | Network              |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat's 9am  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 5  |
| Total times aired  | 14   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field to learn about anything that interests her or them. All the students are curious, but with each one, there often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus can transform its shape and power source, so it can travel through any environment, from the bottom of ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects not less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (5 of 9) | Response          |
|----------------------------------|-------------------|
| Program Title                    | Jane & the Dragon |
| Origination                      | Network           |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat's 9am   |
|--|---|
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  | 14  |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JANE AND THE DRAGON is a coming of age story about a middle class medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady in Waiting but, through her determination and a stroke of luck she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6 of 9)              | Response     |
|---|--------------|
| Program Title                                 | Babar        |
| Origination                                   | Network      |
| Days/Times<br>Program Regularly<br>Scheduled  | Sat's 9:30am |
| Total times aired at regularly scheduled time | 13           |
| Total times aired                             | 13           |
| Number of Preemptions                         | 0            |

| Number of Preemptions for other than Breaking News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 4  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (7<br>of 9)                            | Response          |
|--|-------------------|
| Program Title  | Willa's Wild Life |
| Origination  | Network           |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat's 10am        |
| Total times aired at regularly scheduled time                  | 9                 |
| Total times aired  | 13                |
| Number of<br>Preemptions                                       | 4                 |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                   |
| Number of<br>Preemptions<br>Rescheduled                        | 4                 |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of<br>Target Child<br>Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Willa's Wild Life is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Willa's Wild Life |
| List date and time rescheduled   | 3/24/12 4pm       |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2012-03-24        |
| Episode #  | 3/24/12 #WIL002   |
| Reason for Preemption  | Sports            |

#### **Digital Preemption Programs #2**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Willa's Wild Life |
| List date and time rescheduled   | 3/17/12 4pm       |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2012-03-17        |
| Episode #  | 3/17/12 #WIL006   |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Willa's Wild Life |
| List date and time rescheduled   | 3/10/12 4pm       |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2012-03-10        |
| Episode #  | 3/10/12 #WIL013   |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Willa's Wild Life |
| List date and time rescheduled   | 3/31/12 4pm       |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2012-03-31        |
| Episode #  | 3/31/12 #WIL004   |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (8<br>of 9)                            | Response      |
|--|---------------|
| Program Title  | Pearlie       |
| Origination  | Network       |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat's 10:30am |
| Total times aired at regularly scheduled time                  | 8             |
| Total times aired  | 13            |
| Number of<br>Preemptions                                       | 5             |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |               |
| Number of<br>Preemptions<br>Rescheduled                        | 5             |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of<br>Target Child<br>Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Pearlie         |
| List date and time rescheduled   | 3/17/12 4:30pm  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-03-17      |
| Episode #  | 3/17/12 #PEA103 |
| Reason for Preemption  | Sports          |

#### **Digital Preemption Programs #2**

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Pearlie         |
| List date and time rescheduled   | 1/14/12 4:30pm  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-01-14      |
| Episode #  | 1/14/12 #PEA108 |
| Reason for Preemption  | Sports          |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Pearlie         |
| List date and time rescheduled   | 3/31/12 4:30pm  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-03-31      |
| Episode #  | 3/31/12 #PEA101 |
| Reason for Preemption  | Sports          |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Pearlie         |
| List date and time rescheduled   | 3/10/12 4:30pm  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-03-10      |
| Episode #  | 3/10/12 #PEA106 |
| Reason for Preemption  | Sports          |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Pearlie         |
| List date and time rescheduled   | 3/24/12 4:30pm  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2012-03-24      |
| Episode #  | 3/24/12 #PEA112 |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (9 of 9)                | Response   |
|---|------------|
| Program Title                                   | Wild LTD   |
| Origination                                     | Syndicated |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sat 7:30am |
| Total times aired at regularly scheduled time   | 13         |
| Total times aired                               |            |

| Number of Preemptions  | 0  |
|--|--|
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Vente on her adventures both on land and under the water. Michelle meets researchers and veterinarians an learns about their work - suggesting job opportunities in the conservation world. Michelle always teach about the anatomy of the species at hand, the conservation listing and how we can better preserve the population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response   |
|--|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes  |
| Name of children's programming liaison   | Bill Shaw  |
| Address  | 209 W. Elm St  |
| City   | Tucson   |
| State  | AZ   |
| Zip  | 85705  |
| Telephone Number   | 520-792-2270   |
| Email Address  | bshaw@kvoa.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3. | KVOA answered "yes" to questions 7b-c, however, these questions are not applicable and therefore, there is no need to fill out the "Statement of Explanation" form since KVOA does not broadcast an analog signal PREEMPTIONS: The E/I programs that were preempted moved to their 2nd homes dates noted Bear Essential News for Kids news vignettes, which are researched, written and delivered by students from local area schools are produced by KVOA. Six vignettes air each Saturday during the E/I children's programming The More You Know website, (www.themoreyouknow.com), is a comprehensive website that provides in-depth referral information in connection with the on-air public service announcements that air during the E/I programs. Content includes video of all current public service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scene story with clips from talent interviews can be viewed. |

## Other Matters (7)

Programming.

| Other<br>Matters (1 of<br>7)  | Response   |
|---|--|
| Program Title   | Zula Patrol  |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sat's 8am  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from  | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution. |

| Other<br>Matters (2 of<br>7)                              | Response           |
|---|--------------------|
| Program Title   | Shelldon           |
| Origination   | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat 8:30am         |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                 |
| Length of Program   | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from                | 4 years to 8 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

| Other Matters (3 of 7)   | Response  |
|--|---|
| Program Title  | Jane and the Dragon   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat's 9am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |

| Other Matters (4 of 7)                        | Response     |
|---|--------------|
| Program Title                                 | Babar        |
| Origination                                   | Network      |
| Days/Times<br>Program Regularly<br>Scheduled  | Sat's 9:30am |
| Total times aired at regularly scheduled time | 13           |
| Length of Program                             | 30 mins      |

| Age of Target  |
|----------------|
| Child Audience |
| from           |

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Core

Programming.

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

| Other Matters (5 of 7)   | Response   |
|--|--|
| Program Title  | Willa's Wild Life  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat's 10am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of | WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. |

| Other<br>Matters (6 of<br>7)                              | Response      |
|---|---------------|
| Program Title   | Pearlie       |
| Origination   | Network       |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat's 10:30am |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13            |

| Length of<br>Program  | 30 mins   |
|---|---|
| Age of<br>Target Child<br>Audience<br>from                          | 4 years to 8 years  |
| Describe the educational and informational objective of the program | Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends Opal, and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch rival, Saphira who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. |

and how it meets the definition of Core

Programming.

Programming.

However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities,

| Other Matters (7 of 7)  | Response  |
|---|---|
| Program Title   | Wild Ltd.   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sat 7:30am  |
| Total times aired at regularly scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | 'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KVOA Communications Inc. **Attachments** 

No Attachments.