

## Children's Television Programming Report

 FRN:
 0001822923
 File Number:
 CPR-176384
 Submit Date:
 01/04/2016
 Call Sign:
 WIMP-CD
 Facility ID:
 4366
 City:

 MIAMI
 State:
 FL
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/04/2016
 Filing Status:
 Active

## **Report reflects information for : Fourth Quarter of 2015**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Infor | rmation |       |                |
|-------------|---------------------|----------------------|---------|-------|----------------|
| Information | Applicant           | Address              | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                  | Section  | Question Response           |       |  |
|-----------------------------|--|-----------------------------|-------|--|
| Television<br>Information   | Station Type   | Station Type Independent    |       |  |
|                             |  | Affiliated network          |       |  |
|                             |  | Nielsen DMA Miami-Ft. Laude | rdale |  |
|                             |  | Web Home Page Address       |       |  |
|                             |  |                             |       |  |
| Digital Core<br>Programming | Question   |                             |       |  |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                             |       |  |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                             |       |  |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                             |       |  |
|                             | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                             |       |  |
|                             | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program           |                             |       |  |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(2)

| Digital Core Program (1<br>of 2)  | Response  |
|---|---|
| Program Title   | ZEBBY'S ZOO   |
| Origination   | Syndicated  |
| Days/Times Program<br>Regularly Scheduled   | SATURDAY 7:00 AM, TUESDAY 7:00 AM & FRIDAY 8:30 AM  |
| Total times aired at regularly scheduled time   | 208   |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions<br>for other than Breaking<br>News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 2 years to 8 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Zebby's Zoo is an educational program aimed at the childhood audience. Interspersed with color, letter and number education it includes lessons in issues encountered by toddlers to early teens including object lessons in ethics, respect, cooperation, self-esteem, honesty, empowerment and friendship. The roles and importance of parents, teachers, the military and police in children's lives are likewise discussed. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes   |

| Digital Core Program (2<br>of 2)                         | Response   |
|--|--|
| Program Title  | DID YOU EVER WONDER                                |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled                | SATURDAY 9:00 AM, TUESDAY 8:00 AM & FRIDAY 9:30 AM |
| Total times aired at regularly scheduled time            | 104  |
| Total times aired  |  |
| Number of Preemptions                                    | 0  |
| Number of Preemptions<br>for other than Breaking<br>News |  |
| Number of Preemptions<br>Rescheduled                     |  |
| Length of Program  | 30 mins  |

| Age of Target Child<br>Audience   | 8 years to 12 years  |
|---|--|
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Did You Ever Wonder is a show that answers questions about how common items people se<br>and use every day are made. It is aimed at the preteen to young adult and explains the<br>historic, manufacturing and scientific principles and the importance to our economy of items<br>such as automotive and computer manufacturing, paper manufacturing, the US aviation<br>industry, chocolate and even jellybeans. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                    | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television<br>Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison  | RANDOLPH<br>WEIGNER   |
| Address   | PO BOX 1001   |
| City  | MEREDITH  |
| State   | NH  |
| Zip   | 03253   |
| Telephone Number  | (877) 688-8954  |
| Email Address   | DTVTV@YAHOO<br>COM  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | This station<br>shows no<br>commercial<br>programming<br>whatsoever<br>during it's<br>children's<br>programs. |

Liaison Contact

## Other Matters (2)

| Other Matters (1 of 2)  | Response  |
|---|---|
| Program Title   | ZEBBY'S ZOO   |
| Origination   | Syndicated  |
| Days/Times Program<br>Regularly Scheduled   | SATURDAY 7:00 AM, TUESDAY 7:00 AM & FRIDAY 8:30 AM  |
| Total times aired at regularly scheduled time   | 208   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 2 years to 8 years  |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Zebby's Zoo is an educational program aimed at the childhood audience. Interspersed with color, letter and number education it includes lessons in issues encountered by toddlers to early teens including object lessons in ethics, respect, cooperation, self-esteem, honesty, empowerment and friendship. The roles and importance of parents, teachers, the military and police in children's lives are likewise discussed. |
| Other Matters (2 of 2)  | Response  |
| Program Title   | DO YOU EVER WONDER  |
| Origination   | Syndicated  |
| Days/Times Program Regul<br>Scheduled   | larly SATURDAY 9:00 AM, TUESDAY 8:00 AM & FRIDAY 9:30 AM  |
| Total times aired at regularl scheduled time  | y 104   |
| Length of Program   | 30 mins   |
| Age of Target Child Audiend from  | ce 8 years to 12 years  |
| Describe the educational ar<br>informational objective of th<br>program and how it meets t<br>definition of Core Programn               | e educational and informational needs of children ages 8 to 12. Did You Ever Wonder<br>he provides answers to the why's and how's on a wide variety of topics such as making  |

| Certification | Question  | Response                           |
|---------------|---|------------------------------------|
| Certification | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or<br>an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected<br>or appointed official who is authorized to sign on behalf of the party filing the Children's Television<br>Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section<br>1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who<br>further certifies that he or she has read the document; that to the best of his or her knowledge,<br>information, and belief there is good ground to support it; and that it is not interposed for delay.<br>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND<br>FORFEITURE OF ANY FEES PAID<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or<br>coverage requirements. Failure to meet the construction or coverage requirements will result in<br>automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the<br>construction or coverage requirements that apply to the type of Authorization requested in this<br>application. | Kesponse                           |
|               | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE<br>PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR<br>REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR<br>FORFEITURE (U.S. Code, Title 47, §503).   |                                    |
|               | I certify that this application includes all required and relevant attachments.   |                                    |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | SUNSHINE<br>BROADCASTING<br>CO INC |

Attachments No Attachments.