



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001770163** | File Number: **CPR-122883** | Submit Date: **07/11/2011** | Call Sign: **WOPI-CD** | Facility ID: **27490** |

City: **BRISTOL,VA/KINGSPORT** | State: **TN**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/11/2011** |

Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Retro TV
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	http://www.wopitv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core
Programs(10)

Digital Core Program (1 of 10)		Response
Program Title		Mustard Pancakes
Origination		Network
Days/Times Program Regularly Scheduled		Mondays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 10)		Response
Program Title		Wild America
Origination		Network
Days/Times Program Regularly Scheduled		Mondays, 8:30 AM - 9 AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent and their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gathering, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect the children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 10) Response	
Program Title	In The Zone
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along ith his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10) Response	
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:30 AM - 9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have aso triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles. This program is from the Retro Television Network (RTV).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 10)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 8:30 AM - 9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)		Response
Program Title		Angel's Friends
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays 8 AM - 8:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis -- The Devils -- that are practicing to be Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic Angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10) Response	
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:30 AM - 9 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. This program is from the Retro Television Network (RTV).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 10)	Response
Program Title	The Traveling Trio
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is an adventure-filled educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and it has to offer. This program provides CORE programming in the areas of geography, history, foreign language, social studies, and educational awareness. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Ariel & Zooey (Eli Too)
Origination	Network
Days/Times Program Regularly Scheduled	Friday's, 8:30 AM - 9 AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey (Eli Too), also known as AZE2, provides CORE programming in the areas music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons -- treating others with respect and kindness. This program is from the Retro Television Network (RTV).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Fred L. Falin
Address	222 Commerce Street
City	Kingsport
State	TN
Zip	37660
Telephone Number	(423) 723-6106
Email Address	ffalin@hvbcgroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters. This program is from the Retro Television Network (RTV).

Other Matters (2 of 10)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30 AM - 9 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Other Matters (3 of 10)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (4 of 10)	Response
Program Title	Tre Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:30 AM - 9 AM
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Other Matters (5 of 10)	Response
Program Title	Aqua Kids Adventures
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Days/Times Program Regularly Scheduled	Wednesdays, 8 AM - 8:30 AM
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Other Matters (6 of 10)	Response
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Origination	Network
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Length of Program	30 mins
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Other Matters (7 of 10)	Response
Program Title	Angel's Friends
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
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Other Matters (8 of 10)	
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Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:30 AM - 8 AM
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Other Matters (9 of 10)	
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. This program is from the Retro Television Network (RTV).

Other Matters (10 of 10)	Response
Program Title	Ariel & Zooey (Eli Too)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:30 AM - 9 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey (Eli Too), also known as AZE2, provides CORE programming in the areas music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons -- treating others with respect and kindness. This program is from the Retro Television Network (RTV).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Holston Valley Broadcasting Corporation</p>

Attachments

No Attachments.