



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024819252** | File Number: **CPR-136065** | Submit Date: **12/02/2012** | Call Sign: **WVMA-CD** | Facility ID: **48413** |
City: **WINCHENDON** | State: **MA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **12/02/2012** |
Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	RTV
	Nielsen DMA	Burlington-Plattsburgh
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	In the zone
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In the Zone Presents provides CORE programming in the areas of exercise and teamwork. Children can learn that exercise gained from participating in sports activities is good for their overall health. The various sports figures in each episode teach children about passion and determination qualities essential in sports as well as in life. The show emphasizes the essence of sportsmanship and using teamwork to accomplish goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Aqua Kids
Origination	Local
Days/Times Program Regularly Scheduled	wed 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Angels Friends
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teenaged angels learning to be Guardian Angels and their nemesis--The Devils--that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Traveling Trio
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is an adventure-filled educational series hosted by three siblings; ten-year old Olivia and her eight-year old twin brothers, Ingram and Everett. The children present the geography, history, language and culture of exciting destinations as they visit both famous landmarks and off-the-beaten-path attractions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Wild America

Origination	Network
Days/Times Program Regularly Scheduled	monday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America has the educational objective of familiarizing children with the animals of the North American continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact human activity has on the environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and learn about specific animals, most native to North America,through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to and appreciate nature while learning how to protect its beauty and the other animals that share the planet with us.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 10) Response	
Program Title	The Real Winning Edge
Origination	Network

Days/Times Program Regularly Scheduled	Tuesday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists)and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8am ; Thursday 8:30 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm,friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Ariel, Zoey, & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey, & Eli, Too provides core programming in the areas of music, art and history. The program is hosted by three siblings who entertain and inform their audience through song, dance, music and dialogue. Each episode teaches something new and pertinent to adolescent life, including following dreams and setting goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Lassie
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11am - noon
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lassie was a popular long-running U.S. television series about a collie dog and her various owners. Over her more than fifty years history, Lassie stories have moved across books, film, television, comic books, and other forms of popular culture. The American Dog Museum credits her with increasing the popularity of Collies. British writer Eric Knight created Lassie for a Saturday Evening Post short story in 1938, a story released in book form as Lassie Come Home in 1940. Knight set the story in his native Yorkshire and focuses it around the concerns of a family struggling to survive as a unit during the depression.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Lisa Perrin
Address	13 Richard Terrace
City	S Burlington
State	VT
Zip	05403
Telephone Number	802-395-1055
Email Address	graphicsondemand@comcast.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	tuesday 8 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In the Zone Presents provides CORE programming in the areas of exercise and teamwork. Children can learn that exercise gained from participating in sports activities is good for their overall health. The various sports figures in each episode teach children about passion and determination qualities essential in sports as well as in life. The show emphasizes the essence of sportsmanship and using teamwork to accomplish goals.

Other Matters (2 of 10)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8am ; Friday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (3 of 10)	Response
Program Title	Angels Friends
Origination	Network

Days/Times Program Regularly Scheduled	thursday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teenaged angels learning to be Guardian Angels and their nemesis--The Devils--that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (4 of 10)	Response
Program Title	Traveling Trio
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is an adventure-filled educational series hosted by three siblings; ten-year old Olivia and her eight-year old twin brothers, Ingram and Everett. The children present the geography, history, language and culture of exciting destinations as they visit both famous landmarks and off-the-beaten-path attractions.

Other Matters (5 of 10)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	monday 8:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America has the educational objective of familiarizing children with the animals of the North American continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact human activity has on the environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and learn about specific animals, most native to North America,through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to and appreciate nature while learning how to protect its beauty and the other animals that share the planet with us.

Other Matters (6 of 10)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	tuesday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message

Other Matters (7 of 10)	Response
Program Title	BETA Records
Origination	Network
Days/Times Program Regularly Scheduled	wed 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists)and music as it pertains to fashion and pop culture.
Other Matters (8 of 10)	
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8am; Thursday 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm,friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.
Other Matters (9 of 10)	
Program Title	Ariel, Zoey, & Eli too
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey, & Eli, Too provides core programming in the areas of music, art and history. The program is hosted by three siblings who entertain and inform their audience through song, dance, music and dialogue. Each episode teaches something new and pertinent to adolescent life, including following dreams and setting goals.

Other Matters (10 of 10)	Response
Program Title	Lassie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11am- noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lassie was a popular long-running U.S. television series about a collie dog and her various owners. Over her more than fifty years history, Lassie stories have moved across books, film, television, comic books, and other forms of popular culture. The American Dog Museum credits her with increasing the popularity of Collies. British writer Eric Knight created Lassie for a Saturday Evening Post short story in 1938, a story released in book form as Lassie Come Home in 1940. Knight set the story in his native Yorkshire and focuses it around the concerns of a family struggling to survive as a unit during the depression.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Convergence Rntertainment & Communications</p>

Attachments

No Attachments.