



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0004934246** File Number: **CPR-123429** Submit Date: **10/03/2011** Call Sign: **WVVH-CD** Facility ID: **70158** 

City: **SOUTHAMPTON** State: **NY** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 10/03/2011

Filing Status: Active

### Report reflects information for : Third Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response     |
|--------------|-----------------------|--------------|
| Station Type | Station Type          | Independent  |
|              | Affiliated network    |              |
|              | Nielsen DMA           | New York     |
|              | Web Home Page Address | www.wvvh.com |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 9.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 9.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(12)

| Digital Core Program (1 of 12)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Animal Adventure   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | M,T,W,Th, Sat. 11AM   |
| Total times aired at regularly scheduled time  | 60  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animals and their natural habitats are the subject of this long running, critically acclaimed series. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 12)   | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Monday 1PM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Series explores all aspects of being green and understanding how we impact on the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 12)                | Response     |
|---|--------------|
| Program Title                                 | Aqua Kids    |
| Origination                                   | Network      |
| Days/Times Program Regularly Scheduled        | Tuesdays 1PM |
| Total times aired at regularly scheduled time | 12           |

| Total times aired  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Aqua Kids set their sights on saving the world's waterways and oceans and educate viewers on the life in the sea and the delicate balance to maintain life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 12)   | Response   |
|--|--|
| Program Title  | Three Wide Life  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Wednesday 1PM, Sat 11:30AM   |
| Total times aired at regularly scheduled time  | 24   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three Wide Life looks at the current NASCAR teams, crew members, business personnel and drivers and share their experiences, advice and stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 12)                     | Response        |
|--|-----------------|
| Program Title                                      | Curiosity Quest |
| Origination  | Network         |
| Days/Times Program Regularly Scheduled             | Thursday 1PM    |
| Total times aired at regularly scheduled time      | 12              |
| Total times aired                                  |                 |
| Number of Preemptions                              | 0               |
| Number of Preemptions for other than Breaking News |                 |
| Number of Preemptions Rescheduled                  |                 |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target Child Audience   | 2 years to 15 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Upbeat, family educational program that explores what viewers are curious about. Host Joel Green ventures on a quest to answer viewer letters on curiosity |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 12)   | Response  |
|--|---|
| Program Title  | M@dAbout  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Friday 1PM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Show conveys important messages about life skills as personal finance, health and nutrition, fitness, conservation and decision making. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes   |

| Digital Core Program (7 of 12)   | Response  |
|--|---|
| Program Title  | Whaddyado   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Monday 2:30PM   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | To educate, inform, insoire and entertain children about the world around them and prepare young people for potential situations that could easily crop up. |

| Does the Licensee identify the program by displaying |
|--|
| throughout the program the symbol E/I?               |

Yes

| Digital Core Program (8 of 12)   | Response   |
|--|--|
| Program Title  | In The Zone  |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | Tuesday 2:30PM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Magic Johnson along with his friends teach kids of all ages the importance of conditioning, exercise, nutrition and education both on and off the court. All sports are featured. Shows kids that with dedication and the right attitude they have the ability to make a difference. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 12)   | Response   |
|--|--|
| Program Title  | Animal Exploration with Jerod Miller   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Wednesday 2:30PM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Explore the wonders of the world. Search for wild animals and their habitat. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 12)  | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Thursday, 2:30PM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 12 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen hosts introduce viewers to real people doing real jobs. From FBI, Peace Corp colunteers, potential trainers, chef, nurses and sports psychologist. Thought provoking, eye opening fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 12)  | Response  |
|--|---|
| Program Title  | B in Tune TV  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Friday 2:30PM   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The fun and excitement of today's hottest musicians as well as young up and comersses. Exclusive persormances, interviews, behind the scene photo shoots, recording sessions and much more. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program |                        |
|----------------------|------------------------|
| (12 of 12)           | Response               |
| Program Title        | WVVH-TV Community View |

| Origination  | Local  |
|--|--|
| Days/Times Program<br>Regularly Scheduled  | Sunday 11:30AM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 12 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Issues of importance to the community are covered in this weekly half-hour program. The educational and informational needs of children and school programs, health, recreation, the environment, pollution, bias issues, bullying, job opportunities, local museums and cultural activities, community calendar, special events for the entire family. Sports programming from equestrian competition, film festivals, skiing, rock climbing, junior gold and motor sports. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Ernest J. Schimizzi   |
| Address   | PO Box 769  |
| City  | Wainscott   |
| State   | NY  |
| Zip   | 11975-0769  |
| Telephone Number  | 6315370273  |
| Email Address   | info@wvvh.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WVVH-CA is a Class FCC licensed TV station serving Long Island, New York. We are a community TV station and information and uplifting children's programming is our priority. WVVH is the 2005 and 2007 NYSBA winner for best locally produced Children's series. |



#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Video Voice, Inc., **Attachments** 

No Attachments.