



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0032881088 | File Number: CPR-120299 | Submit Date: 04/11/2011 | Call Sign: WLPS-CD | Facility ID: 167158 |

City: ROCKFISH | State: NC

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/11/2011 |

Filing Status: Active

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	GEB
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)		Response
Program Title		Donkey Ollie
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 7:00 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Join Donkey Ollie the little white donkey with lots of courage, who with his friends learns many life lessons while having many funny adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 7)		Response
Program Title		Adventures In Dry Gulch
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 7:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In an "Old West" setting, this program features live action characters who demonstrate Christian/Biblical values in their every-day lives. Values of honesty, trust, faith and respect are often taught by the main character, the "sheriff" of Dry Gulch as he interacts with various people of his town.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 7)		Response
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Program Title	KICKS Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elmer the puppet hosts this show that teaches kids about Jesus.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)		Response
Program Title		Kids Cooking for Kids
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Kids Cooking for Kids provides CORE programming in the area of cooking, nutrition, exercise and community involvement. Mike and Will bring cooking to a young audience who can easily relate to, not just one, but two of their own. Being able to cook is a great way for kids to contribute to the family, as well as giving them a sense of pride and accomplishment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 7)		Response
Program Title		NASA 360

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)		Response
Program Title		Dr. Wonders Workshop
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in both sign-language and English.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 7)		Response
Program Title		Kids Like You
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:00 AM
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	People and puppets create a setting to teach Judeo-Christian values and principles via drama, skits, and song to grade school children, enhancing the spiritual aspect of their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes



Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Kidwise
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 6:00 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is geared for children's viewing as well as family viewing with the intent for parents to watch television with their children, creating a family atmosphere and a common ground for parent/child relationships, involvement and communication.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Davey & Goliath
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 6:30 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educates and informs children; it helps children with day-to-day problems, and what the Bible says about it.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joan Bell
Address	3463 Oakgrove Church Road
City	Lumberton
State	NC
Zip	28360
Telephone Number	910-521-1029
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Licensee's analog facility (WLPS-LP, Facility ID 5335) went silent on November 23, 2010. The Licensee notified the Commission of its silent status and requested authority to remain silent in FCC File No. BLSTA-20101203ABB. The instant report reflects Children's Programs aired on the digital facility (WLPS-LD, Facility ID 167158).

**Other Matters (7)**

Other Matters (1 of 7)	Response
Program Title	Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Donkey Ollie the little white donkey with lots of courage, who with his friends learns many life lessons while having many funny adventures.

Other Matters (2 of 7)	Response
Program Title	Adventures In Dry Gulch
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an "Old West" setting, this program features live action characters who demonstrate Christian/Biblical values in their every-day lives. Values of honesty, trust, faith and respect our often taught by the main character, the "sheriff" of Dry Gulch as he interacts with various people of his town.

Other Matters (3 of 7)	Response
Program Title	KICKS Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elmer the puppet hosts this show that teaches kids about Jesus.

Other Matters (4 of 7)	Response
Program Title	Kids Cooking for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids Cooking for Kids provides CORE programming in the area of cooking, nutrition, exercise and community involvement. Mike and Will bring cooking to a young audience who can easily relate to, not just one, but two of their own. Being able to cook is a great way for kids to contribute to the family, as well as giving them a sense of pride and accomplishment.

Other Matters (5 of 7)	Response
Program Title	NASA 360
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways.

Other Matters (6 of 7)	Response
Program Title	Dr. Wonders Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in both sign-language and English.

Other Matters (7 of 7)	Response
Program Title	Kids Like you
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	People and puppets create a setting to teach Judeo-Christian values and principles via drama, skits, and song to grade school children, enhancing the spiritual aspect of their lives.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>BILLY RAY LOCKLEAR EVANGELISTIC ASSOCIATION, INC.</b></p>

**Attachments**

No Attachments.