

# Children's Television Programming Report

 FRN:
 0026907345
 File Number:
 CPR-125381
 Submit Date:
 10/11/2011
 Call Sign:
 WQQZ-CD
 Facility ID:
 32142

 City:
 PONCE
 State:
 PR

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 10/11/2011

 Filing Status:
 Active
 Status:
 Status:
 Status
 Status
 Status

## **Report reflects information for : Third Quarter of 2011**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant<br>Information | Applicant Name, Type, and Contact Information |         |       |       |                |
|--------------------------|---|---------|-------|-------|----------------|
|                          | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's<br>Television<br>Information | Section  | Question Respons                  | Response    |  |  |
|---|--|-----------------------------------|-------------|--|--|
|   | Station Type   | Station Type Independ             | Independent |  |  |
|   |  | Affiliated network                |             |  |  |
|   |  | Nielsen DMA Puerto R              | ico         |  |  |
|   |  | Web Home Page Address http://www. |             |  |  |
|   |  |                                   |             |  |  |
| Digital Core<br>Programming             | Question   |                                   | Response    |  |  |
|   | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                                   |             |  |  |
|   | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                                   |             |  |  |
|   | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                                   |             |  |  |
|   | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                                   |             |  |  |
|   | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program           |                                   |             |  |  |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(1)

| Digital Core Program<br>(1 of 1)   | Response   |
|--|--|
| Program Title  | Te Voy A Contar  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday & Sundays 7:00AM-8:30AM   |
| Total times aired at regularly scheduled time  | 78   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 1 years to 7 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | Diana reads all types of stories and fairy tales to the child audience, from traditional to contemporary, always making certain that each story carries a lesson of personal values. The audience has a fun time learning and developing a fondness for reading. Diana shares riddles and music with the kids throughout the show. She uses educational tools to help them develop their vocabulary, to associate words with ideas, to enhance their auditory, sensory, and motor skills, all while having a great time. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response  |
|-----------------|---|---|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television<br>Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
|                 | Name of children's programming liaison  | Santiago Rubin  |
|                 | Address   | 1095 Wilson Street<br>Pta Del Condado Bldg  |
|                 | City  | San Juan  |
|                 | State   | PR  |
|                 | Zip   | 00907   |
|                 | Telephone Number  | 787-723-0060  |
|                 | Email Address   | srubin1@msn   |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Due to a malfunction<br>of the CGXpress<br>equipment, the station<br>could not place the E/I<br>symbol on screen on<br>the 27 and 28 of<br>August 2011. |

## Other Matters (1)

| Other Matters (1 of 1)   | Response   |
|--|--|
| Program Title  | Te Voy A Contar  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday & Sundays 7:00AM-8:30AM   |
| Total times aired at<br>regularly scheduled<br>time  | 79   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 1 years to 7 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | Diana reads all types of stories and fairy tales to the child audience, from traditional to contemporary, always making certain that each story carries a lesson of personal values. The audience has a fun time learning and developing a fondness for reading. Diana shares riddles and music with the kids throughout the show. She uses educational tools to help them develop their vocabulary, to associate words with ideas, to enhance their auditory, sensory, and motor skills, all while having a great time. |

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. CMCG I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Puerto Rico LLC

Attachments No Attachments.