



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001843697** | File Number: **CPR-124914** | Submit Date: **10/10/2011** | Call Sign: **WPMF-CD** | Facility ID: **30129** |

City: **MIAMI** | State: **FL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2011** |

Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Miami-Ft. Lauderdale |
| | Web Home Page Address | |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | |

Digital Core Programs(9)

| Digital Core Program (1 of 9) | | Response |
|--|--|---|
| Program Title | | Prison (Reality Check |
| Origination | | Local |
| Days/Times Program Regularly Scheduled | | Sat. @ 8:00am, July 2, 2011 - Sept. 24, 2011; Mon. - Fri. @ 4:00pm, July 1, 2011 - Sept. 30, 2011 |
| Total times aired at regularly scheduled time | | 79 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 60 mins |
| Age of Target Child Audience | | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | | Yes |

| Digital Core Program (2 of 9) | | Response |
|--|--|--|
| Program Title | | Chess with Ron Henley, Chess Champion |
| Origination | | Local |
| Days/Times Program Regularly Scheduled | | Sat. @ 9:00am, July 2, 2011 - Sept. 24, 2011; Mon. - Fri. @ 5:00pm, July 1, 2011 - Sept. 30, 2011 |
| Total times aired at regularly scheduled time | | 79 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 60 mins |
| Age of Target Child Audience | | 5 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (3 of 9) | | Response |
|-------------------------------|--|--------------------------|
| Program Title | | National Reading Channel |

| | |
|--|---|
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun. @ 7:00am, July 3, 2011 - Sept. 25, 2011; Mon. - Fri. @ 6:00pm, July 1, 2011 - Sept. 30, 2011 |
| Total times aired at regularly scheduled time | 79 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The National Reading Channel is a program that teaches children to read in a new way by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 9) | | Response |
|--|--|--|
| Program Title | | The Nikki Show |
| Origination | | Local |
| Days/Times Program Regularly Scheduled | | Sat. @ 7:00am, July 2, 2011 - Sept. 24, 2011; Sun. @ 8:00am, July 3, 2011 - Sept. 25, 2011 |
| Total times aired at regularly scheduled time | | 26 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 60 mins |
| Age of Target Child Audience | | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Storybooks come to life in this delightful children's interactive program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (5 of 9) | | Response |
|-------------------------------|--|------------|
| Program Title | | Real Life |
| Origination | | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Wed. @ 8:00am, July 6, 2011 - Sept. 28, 2011 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 9) | Response |
|--|--|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed. @ 8:30am, July 6, 2011 - Sept. 28, 2011 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 9) | Response |
|--|---|
| Program Title | Beta Records |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thurs. @ 8:00am, July 7, 2011 - Sept. 29, 2011; Mon. @ 8:30am, July 4, 2011 - Sept. 26, 2011 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A nationally syndicated weekly music centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 9) | Response |
|--|--|
| Program Title | Ariel & Zoey and Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon. @ 8:00am, July 4, 2011 - Sept. 26, 2011; Thurs. @ 8:30am, July 7, 2011 - Sept. 29, 2011 |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 3 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tween performers (and identical 11-year-old twins) Ariel and Zoey - and, more recently, their 9-year-old brother Eli - have laid the foundation for a music career, performing for military families at bases across the country; "Ariel and Zoey (Eli, Too!)," these youngsters are taking their aspirations in a whole new direction in this entertaining family show. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 9) | | Response |
|--|--|---|
| Program Title | | Curiosity Quest |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Tues. @ 8:00am, July 5, 2011 - Sept. 27, 2011 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Curiosity Quest is an upbeat family program that explores what viewers are curious about. Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Helen Eistelle |
| Address | 555 NE 15th Street, 7th Floor, STE. 7726 |
| City | Miami |
| State | FL |
| Zip | 33132 |
| Telephone Number | 321-577-0034 |
| Email Address | james. chladek@gmail. com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (9)

| Other Matters (1 of 9) | Response |
|--|---|
| Program Title | National Reading Channel |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun. @ 7:00am, Oct. 2, 2011 - Dec. 31, 2011; Mon. - Fri. @ 6:00pm, Oct. 3, 2011 - Dec. 30, 2011 |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 60 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The National Reading Channel is a program that teaches children to read in a new way by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs. |

| Other Matters (2 of 9) | Response |
|--|--|
| Program Title | Chess with Ron Henley, World Champion |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat. @ 9:00am, Oct. 1, 2011 - Dec. 31, 2011; Mon. - Fri., Oct. 3, 2011 - Dec. 30, 2011 |
| Total times aired at regularly scheduled time | 79 |
| Length of Program | 60 mins |
| Age of Target Child Audience from | 5 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players. |

| Other Matters (3 of 9) | Response |
|--|---|
| Program Title | Prison (Reality Check) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat. @ 8:00am, Oct. 1, 2011 - Dec. 31, 2011; Mon. - Fri. @ 4:00pm, Oct. 3, 2011 - Dec. 30, 2011 |
| Total times aired at regularly scheduled time | 79 |
| Length of Program | 60 mins |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices. |

| Other Matters (4 of 9) | Response |
|------------------------|----------------|
| Program Title | The Nikki Show |
| Origination | Local |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sat. @ 7:00am, Oct. 1, 2011 - Dec. 31, 2011; Sun. @ 8:00am, Oct. 2, 2011 - Dec. 25, 2011 |
| Total times aired at regularly scheduled time | 27 |
| Length of Program | 60 mins |
| Age of Target Child Audience from | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Storybooks come to life in this delightful children's interactive program. |

| Other Matters (5 of 9) | Response |
|--|---|
| Program Title | Real Llife |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed. @ 8:00am, Oct. 5, 2011 - Dec. 28, 2011 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment. |

| Other Matters (6 of 9) | Response |
|--|--|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed. @ 8:30am, Oct. 5, 2011 - Dec. 28, 2011 |
| Total times aired at regularly scheduled time | 13 |
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| Other Matters (7 of 9) | Response |
|--|--|
| Program Title | Beta Records |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thurs. @ 8:00am, Oct. 6, 2011 - Dec. 29, 2011; Mon. @ 8:30am, Oct. 3, 2011 - Dec. 26, 2011 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A nationally syndicated weekly music centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments. |

| Other Matters (8 of 9) | Response |
|--|--|
| Program Title | Ariel & Zoey and Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon. @ 8:00am, Oct. 3, 2011 - Dec. 26, 2011; Thurs. @ 8:30am, Oct. 6, 2011 - Dec. 29, 2011 |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tween performers (and identical 11-year-old twins) Ariel and Zoey - and, more recently, their 9-year-old brother Eli - have laid the foundation for a music career, performing for military families at bases across the country; "Ariel and Zoey (Eli, Too!)," these youngsters are taking their aspirations in a whole new direction in this entertaining family show. |

| Other Matters (9 of 9) | Response |
|--|---|
| Program Title | Curiosity Quest |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tues. @ 8:00am, Oct. 4, 2011 - Dec. 27, 2011 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosity Quest is an upbeat family program that explores what viewers are curious about. Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. |

Certification

| Question | Response |
|--|---------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>James Chladek</p> |

Attachments

No Attachments.