



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** File Number: **CPR-156886** Submit Date: **07/08/2014** Call Sign: **K50LZ-D** Facility ID: **29885**

City: SAN LUIS OBISPO State: CA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/08/2014

Filing Status: Active

Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Santa Barb-Santa Maria- San Luis
	Web Home Page Address	http://www.kpmrtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Pocoyo (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM ON 4/1/14 TO 5/24/14 & (SA, 09:30 AM ON 5/31/14 TO 6/30/14)
Total times aired at regularly scheduled time	18
Total times aired	21
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pocoyo (Signal 1)
List date and time rescheduled	06/15/14, 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/14/14, 09:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Pocoyo (Signal 1)
List date and time rescheduled	06/22/14, 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/21/14, 09:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Pocoyo (Signal 1)
List date and time rescheduled	06/29/14, 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/28/14, 09:30 AM
Reason for Preemption	Sports

Digital Core Program (2 of 10)	Response
Program Title	The Backyardigans (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM ON 4/1/14 TO 5/24/14 & (SA, 10:30 AM ON 5/31/14 TO 6/30/14)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Backyardigans (Signal 1)
List date and time rescheduled	06/29/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/28/14, 10:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	The Backyardigans (Signal 1)
List date and time rescheduled	06/22/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/21/14, 10:30 AM

Questions	Response
Title of Program	The Backyardigans (Signal 1)
List date and time rescheduled	06/15/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/14/14, 10:30 AM
Reason for Preemption	Sports

Digital Core Program (3 of 10)	Response
Program Title	The Jungle Book (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM ON 4/1/14 TO 5/24/14 & (SU, 09:00 AM ON 6/8/14) & (SA, 10:00 AM ON 5/31/14 TO 6 /30/14)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Questions	Response
Title of Program	The Jungle Book (Signal 1)
List date and time rescheduled	06/29/14, 7:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/28/14, 10:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Jungle Book (Signal 1)
List date and time rescheduled	06/22/14, 7:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/21/14, 10:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	The Jungle Book (Signal 1)
List date and time rescheduled	06/15/14, 7:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/14/14, 10:00 AM
Reason for Preemption	Sports

Digital Core Program (4 of 10) Response		
Program Title	Dora the Explorer (Signal 1)	
Origination	Network	

Days/Times Program Regularly Scheduled	SA, 10:00 AM ON 4/1/14 TO 5/24/14
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schooler a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving sk such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Go, Diego, Go! (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM ON 4/1/14 TO 5/24/14
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Mickey Mouse Clubhouse (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM ON 5/31/2014 TO 6/30/14
Total times aired at regularly scheduled time	4
Total times aired	10
Number of Preemptions	6

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response	
Title of Program	Mickey Mouse Clubhouse (Signal 1)	
List date and time rescheduled	06/28/14, 07:00 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted		
Episode #	06/28/14, 08:00 AM	
Reason for Preemption	Sports	

Questions	Response
Title of Program	Mickey Mouse Clubhouse (Signal 1)
List date and time rescheduled	06/21/14, 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	06/21/14, 08:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Mickey Mouse Clubhouse (Signal 1)
List date and time rescheduled	06/14/14, 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/14/14, 08:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response	
Title of Program	Mickey Mouse Clubhouse (Signal 1)	
List date and time rescheduled	06/14/14, 07:00 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted		
Episode #	06/14/14, 08:00 AM	
Reason for Preemption	Sports	

Digital Preemption Programs #5

Questions	Response
Title of Program	Mickey Mouse Clubhouse (Signal 1)
List date and time rescheduled	06/21/14, 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/21/14, 08:00 AM
Reason for Preemption	Sports

Questions	Response	
Title of Program	Mickey Mouse Clubhouse (Signal 1)	
List date and time rescheduled	06/28/14, 07:30 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	

Date Preempted	
Episode #	06/28/14, 08:30 AM
Reason for Preemption	Sports

Digital Core Program (7 of 10)	Response
Program Title	Handy Manny (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM ON 5/31/2014 TO 6/30/14
Total times aired at regularly scheduled time	2
Total times aired	5
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!

Does the	Yes		
Licensee			
dentify the			
orogram by			
displaying			
hroughout			
he program			
he symbol E			
1?			

Questions	Response
Title of Program	Handy Manny (Signal 1)
List date and time rescheduled	06/28/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/28/14, 09:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Handy Manny (Signal 1)
List date and time rescheduled	06/21/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/21/14, 09:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Handy Manny (Signal 1)
List date and time rescheduled	06/14/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	06/14/14, 09:00 AM
Reason for Preemption	Sports

Digital Core Program (8 of 10)	Response
Program Title	Plaza Sesamo (Signal 2)

Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Reino Animal (Signal 2)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for other	
•	
than Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience	
Describe the	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet
educational and	entertaining way. With narrations and interactive segments, the series builds upon natural scier
informational objective	concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the
of the program and	functions of animals in an ecosystem, the elements of animal classification, and life sciences to
how it meets the	help teach children about the natural world, while having fun at the same time.
definition of Core	
Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the	
symbol E/I?	

Digital Core Program (10 of 10)	Response
Program Title	Aventura Animial (Signal 2)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	A significant purpose and key educational objective of this program is to teach young children all there
educational and	is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting
informational	questions concerning animals and their habitat. The show is a standard question and answer format to
objective of the	help test how much young people really know. The investigation of the answers takes viewers on a
program and how	fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so
it meets the	that young viewers are able to retain and understand the information provided.
definition of Core	
Programming.	
Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Sandy Granados
Address	1467 W. Fairway Drive
City	Santa Maria
State	CA
Zip	93455
Telephone Number	805-695-5601
Email Address	sgranados@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On May 31, 2014 core programs "Dora the Explorer" and "Go, Diego, Go" were replaced by other E/I compliant core programs "Mickey Mouse Clubhouse" and "Handy Manny." Also on the station's digital stream, Univision holds the exclusive Spanish language rights for carriage of the 2014 FIFA World Cup, the international soccer tournament which aired from Brazil from June 12 to July 13, 2014. The children's programming was preempted for live coverage of the World Cup. All programs were made-good and promotional efforts with the rescheduled times and dates were aired.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Mickey Mouse Clubhouse (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.

Other Matters (2 of 8)	Response
Program Title	Handy Manny (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!

Other Matters (3 of 8)	Response
Program Title	Pocoyo (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (4 of 8)	Response
Program Title	The Jungle Book (Signal 1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Other Matters (5 of 8)	Response	
Program Title	The Backyardigans (Signal 1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 10:30 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is	

Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaladventures. Each episode entices young children to learn through music and dance and develop "cognitive
informational learning." The unique character's personalities also add to this program's appeal, children will easily relate.

Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is
most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is
and how it the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get
her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help
definition of of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into
Core Programming.

Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaland adventures. Program's appeal, children will easily relate.
Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is
most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is
the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get
her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help
of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into
a completely different world in which they enjoy many sorts of stories and adventures. Viewers are
stimulated to early-learning through the different music genre such as big band, reggae, western, polka,
Motown and disco.

Other Matters (6 of 8)	Response
Program Title	Plaza Sesamo (Signal 2)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (7 of 8)	Response		
Program Title	Reino Animal (Signal 2)		
Origination	Network		
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.		

Other Metters (9 of	
Other Matters (8 of 8)	Response
Program Title	Aventura Animal (Signal 2)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

_		
\sim		cation
	PTITI	Cation

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

ENTRAVISION
COMMUNICATIONS
CORPORATION
LLC

Attachments

No Attachments.