

## Children's Television Programming Report

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 CPR-167392
 Submit Date:
 04/08/2015
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## **Report reflects information for : First Quarter of 2015**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
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Contact Representatives (0)

Children's Television Information	Section	Question	Response
	Station Type	Station Type	Network Affiliation
		Affiliated network	youtoo America
		Nielsen DMA	Portland OR
		Web Home Page Address	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the		

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Every M,W,F at 4:30pm, Every Sunday at 7:00am
Total times aired at regularly scheduled time	51
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drive who share their experiences, advice and stories, educating teens and providing an in-depth lool at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily drop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy nominated "Animal Rescue" is a weekly half-hour series abou compassionate individuals who come to the aid of animals in distress. Host Alex Paen and his camera travel around the world capturing these dramatic rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday and Thursday 4:30pm/Saturday 7:00am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries presents the unique personalities of individual animals and their relationships with zoo professionals. The series features continuing characters, (people and animals) and compelling story-lines from behind the scenes at North American zoos from San Diego to Montreal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every episode highlights viewers dog stories of rescue and rehabilitation. Intended to help encourage empathy for all animals and educate children about the responsibility of pet ownership.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - i takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Biz Kids
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over one million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Real Life 101
Origination	Network

Days/Times Program Regularly Scheduled	Every Saturday at 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Have you thought about you "dream job?" Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Greg Herman
Address	1628 NW Everett Street
City	Portland
State	OR
Zip	97209
Telephone Number	503-819-0500
Email Address	watchtvinc@mac com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aire this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

## Other Matters (9)

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Other Matters (1 of 9)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	Every M,W,F at 4:30pm, Every Sunday at 7:00am
Total times aired at regularly scheduled time	51
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.

Other Matters (2 of 9)	Response	
Program Title	Three Wide Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Every Sunday at 7:30 am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.	
Other Matters (3 of 9)	Response	
Program Title	Whaddyado	
Origination	Network	
Days/Times Program Reg Scheduled	gularly Every Saturday at 9:00am	
Total times aired at regula scheduled time	arly 13	

 
 Length of Program
 30 mins

 Age of Target Child Audience from
 13 years to 16 years
 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily drop up at any time, anywhere.

Other Matters (4 of 9)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 7:30 am
Total times aired at regularly schedule time	ed 13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Corr Programming.	
Other Matters (5 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday and Thursday 4:30pm/Saturday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and<br/>informational objective of the<br/>program and how it meets the<br/>definition of Core Programming.Zoo Diaries presents the unique personalities of individual animals and their<br/>relationships with zoo professionals. The series features continuing characters,<br/>(people and animals) and compelling story-lines from behind the scenes at North<br/>American zoos from San Diego to Montreal.

Other Matters (6 of 9)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every episode highlights viewers dog stories of rescue and rehabilitation. Intended to help encourage empathy for all animals and educate children about the responsibility of pet ownership.

Other Matters (7 of 9) Response

Program Title	Jack Hanna's Into The Wild
Origination	Network
Days/Times Prog Regularly Schedu	
Total times aired regularly schedul time	
Length of Program	m 30 mins
Age of Target Ch Audience from	ild 3 years to 8 years
Describe the educational and informational obje of the program ar how it meets the definition of Core Programming.	nd planet's most precious and endangered species. Into the Wild is unscripted and action packed - takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and
Other Matters (8 of 9)	Response
Program Title	Biz Kids
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over one million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid\$ episode show kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter.

Other Matters (9 of 9)	Response
Program Title	Real Life 101
Origination	Network

Days/Times Program Regularly Scheduled	Every Saturday at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!

Certification	Question	Response
	<ul> <li>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</li> <li>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</li> <li>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</li> <li>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</li> </ul>	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WatchTV, Inc.

Attachments No Attachments.