



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001770163** File Number: **CPR-129348** Submit Date: **04/09/2012** Call Sign: **WKPT-CD** Facility ID: **27502**

City: KINGSPORT State: TN

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: **04/09/2012**

Filing Status: Active

Report reflects information for : First Quarter of 2012

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | TriCitiesTN-VA |
| | Web Home Page Address | www.abc19.tv |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | |

Digital Core Programs(8)

| Digital Core Program (1 of 8) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/ 7 AM 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Family Viewing program environment aimed at kids 13-16 and Tweens watching along with their parents, particularly moms. Cast of approximately 6 on-air kids selected from top young professionals in the New York metropolitan area with major acting credits. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian Asian male and female child actors who interact with each other-and connect to the viewers. Meets the need of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest. They have opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 8) | Response |
|--|---|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/ 7:30 AM - 8 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into the Wild" is a program designed to educate and inform children about the different animals and their habitats in the world around us. In each program Jack Hanna goes different places around the world to talk with people who know about different animals and the habitats in which they live. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 8) | Response |
|---|-----------------------------|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9 AM - 9:30 AM |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 8) | Response |
|---|----------------------------------|
| Program Title | Ocean Mysteries With Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30 AM - 10 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of | |
|--------------------|--|
| Preemptions for | |
| other than | |
| Breaking News | |
| Number of | |
| Preemptions | |
| Rescheduled | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child Audience | |
| Describe the | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic |
| educational and | understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, |
| informational | and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 |
| objective of the | 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that |
| program and | humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family |
| how it meets the | dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of |
| definition of Core | the fascinating life teeming in our oceans. |
| Programming. | |
| Does the | Yes |
| Licensee identify | |
| the program by | |
| displaying | |
| throughout the | |
| program the | |
| symbol E/I? | |

| Digital Core Program (5 of 8) | Response |
|--|-----------------------------|
| Program Title | Born To Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 10 AM - 10:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 8) | Response |
|--|-----------------------------|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30 AM - 11 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///? | Yes |

| Digital Core Program (7 of 8) | Response |
|--|-------------------------------------|
| Program Title | Food For Thought With Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 11 AM - 11:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 8) | Response |
|--|-------------------------------|
| Program Title | Culture Click |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30 AM - 12 Noon |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "ahal moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Fred L. Falin |
| Address | 222 Commerce Street |
| City | Kingsport |
| State | TN |
| Zip | 37660 |
| Telephone Number | (423) 723-6106 |
| Email Address | ffalin@hvbcgroup. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/ 7 AM 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Family Viewing program environment aimed at kids 13-16 and Tweens watching along with their parents, particularly moms. Cast of approximately 6 on-air kids selected from top young professionals in the New York metropolitan area with major acting credits. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian Asian male and female child actors who interact with each other-and connect to the viewers. Meets the need of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest. They have opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. |

| Other Matters (2 of 8) | Response |
|--|--|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/ 7:30 AM - 8 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into the Wild" is a program designed to educate and inform children about the many different animals and their habitats in the world around us. In each program Jack Hanna goes to different places around the world to talk with people who know about different animals and the habitats in which they live. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. |

| Other Matters (3 of 8) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 9 AM - 9:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |

| Other Matters (4 of 8) | Response |
|---|--|
| Program Title | Ocean Mysteries With Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30 AM - 10 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. |

Programming.

| Other Matters (5 of 8) | Response |
|--|--|
| Program Title | Born To Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 10 AM - 10:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Other Matters (6 of 8) | Response |

| Other Matters | |
|----------------|-----------------------------|
| (6 of 8) | Response |
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times | Saturdays, 10:30 AM - 11 AM |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled time | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child Audience | |
| from | |
| | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild. Produced for ages 13 - 16, this show offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit" rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

| Other Matters (7 of 8) | Response |
|--|---|
| Program Title | Everyday Health |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 11 AM - 11:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action. |

| Other Matters (8 of 8) | Response |
|---|-------------------------------------|
| Program Title | Food For Thought With Claire Thomas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30 AM - 12 Noon |

| Total times aired at regularly scheduled time | 13 |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Holston Valley Broadcasting Corporation **Attachments**

No Attachments.