

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0008774135** | File Number: **CPR-169899** | Submit Date: **07/06/2015** | Call Sign: **KDCG-CD** | Facility ID: **349** | City

OPELOUSAS | State: LA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/06/2015

Filing Status: Active

Report reflects information for : Second Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Antenna
	Nielsen DMA	Lafayette LA
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9-9:30 & 11:30AM
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Coolest Places
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
INCWS	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	To yours to To yours
Audience	
Describe the	"The Coolest Places on Earth" is an exploration of cities (both modern and ancient), natural wonders, an
educational	cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational
and	narration we have come to expect from Bellum Entertainment. The series' tone, information, and rich
informational	factual content reaches and serves the target 13-16-year-olds with a style that informs, supports, and
objective of	encourages the kind of engaged thinking that have emerged from the Common Core State Standards.
the program	These standards, now adopted by 45 states and the District of Columbia recognize the importance of
and how it	engaging, relevant information about the world young people live in. This series' episode also touches ke
meets the	points in the National Geography standards.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
Cyllibol L	

Digital Core Program (3 of 4)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" boldly lays claim to a wide range of education and information topics: Transportation, Geography, Technology, Culture, Environment, Government, Money, Sports, Food, Art, History, Music Science, Math, Health, and Language. Then, in the thirty-minute program that follows, it delivers the goods. It succeeds in making a program that is essentially information-based engaging to the targeted 18 year old audience. It succeeds through the strategy of an extremely fast-placed presentation linked with eye-catching visuals, a pounding soundtrack, and an amazing array of information glued together a genial, self-amused narration. It is a perfect match for the 21st Century learner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	Family Style
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Family Style" with Chef Jeff does not lay out its learning objectives and it doesn't have toit has them throughout the program. Bellum has taken an engaging cooking program for adults and given it several layers that work for delivering real information for teens in the 13-16-year-old audience. Family Style with Chef Jeff leaves target audience viewers with critical information about health and health literacy and models for food preparers, food preparation, and the food itself. It is an episode that proves a cooking program can be a genuine asset for education and information.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Tevis
Address	3501 N.W. Evangeline Thruway
City	Carencro
State	LA
Zip	70520
Telephone Number	337-896- 1600
Email Address	kathy@delta- network.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Workforce
Origination	Network
Days/Times Program Regularly Scheduled	SatSun 9 & 9:30
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.

Other Matters (2 of 3)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10 & 10:30
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life inthe-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters	
(3 of 3)	Response
Program Title	Safari

Origination	Network
Days/Times Program Regularly Scheduled	Sun 11 & 11:30
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Delta Media Corp. **Attachments**

No Attachments.