



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-120422** | Submit Date: **04/13/2011** | Call Sign: **WWKH-CD** | Facility ID: **68409** |

City: **UNIONTOWN** | State: **PA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/13/2011** |

Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Pittsburgh
	Web Home Page Address	WWW.WBGN.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core  
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 1PM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids" featuring Phil Moore of Nickelodeon, who will host the series along with four incredibly talented kids, ages 9 through 14. At Aquakids our mission is to strive to inspire other kids to take charge of their environment. The Aqua Kids have their sights set on saving the oceans of the world,pollution, abuse of these incredible natural resources are taking their toll. They will look for adventure and knowledge and along the way, tackle some ecological dilemmas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - FRIDAY 3:00PM
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, "Jungle Jack" Hanna takes television viewers around the world, teaching them about animals and having exciting adventures. Jack Hanna's Animal Adventures is a designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. Each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY 1:00PM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
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Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The combination of the first seasons of Animal Atlas into the Animal Atlas Classics series has culled the best instructional elements from the series without sacrificing the entertainment value for the 13-16 year-old target market. The episode reviewed, "Animal ABC," shows attention to scientific detail that enables the transcript to read like a high school science text. its presentation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the series without sacrificing the entertainment value for the 13-16 year-old target market. The episode reviewed, "Animal ABC," shows attention to scientific detail that enables the transcript to read like a high school science text. its presentation.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 12)	Response
Program Title	INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 1:00PM & 4:00PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hanna's passion peaks as he visits remote locations around the world and encounters elusive animals in their natural habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	ANIMAL EXPLORATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 4:00PM, FRIDAY 4:00PM
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears. Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascination members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jorod interacts with creatures in unexpected ways
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	DISTANT ROADS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Roads - takes the viewer through an informative and scenic tour of our nations most treasured locations, rich with history and diverse culture. Each week, traveling in the most modern and state-of-the-art motor homes, Distant Roads presents a close-up and personal tour of these locals and their historical significance, as well as their current day characteristics and influence on our country.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	MAGIC JOHNSON IN THE ZONE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2:00PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson along with his friends [teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	PLANET X
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 3:00PM, MONDAY, TUESDAY, WEDNESDAY 10:30AM - 11:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/I video sports and fitness based TV series for Children. Each episode mixes action & extreme sports content that features inspiring sports & fitness themes, angles and stories, informaiton and educational elements on sports training tips from athletes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	EDGEMONT
Origination	Syndicated

Days/Times Program Regularly Scheduled	MONDAY - FRIDAY 3:30PM
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)		Response
Program Title		MISSING
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAY 1:00PM
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode includes interviews with friends, family and investigators involved with the case. We visit the missing individual's last known whereabouts and provide viewers with all the relevant facts to increase public awareness in hopes of locating the missing person.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	DEBRA GOODWORTH
Address	975 GREENTREE ROAD
City	PITTSBURGH
State	PA
Zip	15220
Telephone Number	412 922-9576
Email Address	DEBBIE@WBGN. COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (0)**



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>DEBRA GOODWORTH</b></p>

**Attachments**

No Attachments.