

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001843697** File Number: **CPR-130395** Submit Date: **04/11/2012** Call Sign: **WPMF-CD** Facility ID: **30129** 

City: MIAMI State: FL

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/11/2012

Filing Status: Active

## Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Prison (Reality Check)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 8:00am, Jan. 7 - Mar. 31, 2012; Mon Fri. @ 4:00pm, Jan. 2 - Mar. 30, 2012
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Chess with Ron Henley, Chess Champion
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 9:00am, Jan. 7 - Mar. 31, 2012; Mon Fri. @ 5:00pm, Jan. 2 - Mar. 30, 2012
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	The Nikki Show

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. @ 7:00am, Jan. 7 - Mar. 31, 2012; Sun. 6 8:00am, Jan. 1 - Mar. 25, 2012
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Storybooks come to life in this delightful children's interactive program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	National Reading Channel
Origination	Local
Days/Times Program Regularly Scheduled	Sun. @ 7:00am, Jan. 1 - Mar. 25, 2012; Mon Fri. @ 6:00pm, Jan. 2 - Mar. 30, 2012
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The National Reading Channel is a program that teaches children to read in a new war by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Ariel and Zoey (and Eli Too)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Mon. @ 8:00am, Jan. 2 - Mar. 26, 2012; Thurs. @ 8:30am, Jan. 5 - Mar. 29, 2012
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tween performers (and identical 11-yer-old twins) Ariel and Zoey - and, more recently, their 9-yer-old brother Eli - have laid the foundation for a music career, performing for military families at bases across the country; "Ariel and Zoey (Eli, Too!)", these youngsters are taking their aspirations in a whole new direction in this entertaining family show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:30am, Jan. 4 - Mar. 28, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Beta Records

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs. @ 8:00am, Jan. 5 - Mar. 29, 2012; Mon. @ 8:30am, Jan. 2 - Mar. 26, 2012
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A nationally syndicated weekly music centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Curiousity Quest
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. @ 8:00am, Jan. 3 - Mar.27, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:00am, Jan. 4, 2012 - Mar. 28, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarian to career counselors, drug counselors, lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking eye-opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jose Yacaman c/o Upcom
Address	3381 NW 168 Street
City	Miami- Gardens
State	FL
Zip	33056
Telephone Number	305-577- 0034
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	National Reading Channel
Origination	Local
Days/Times Program Regularly Scheduled	Sun. @ 7:00am, April 1 - june 24, 2012; Mon Fri. @ 6:00pm, April 2 - June 29, 2012
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The National Reading Channel is a program that teaches children to read in a new way by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs.

Other Matters (2 of 9)	Response
Program Title	Chess with Ron Henley, World Champion
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 9:00am, April 7 - June 30, 2012; Mon Fri. @ 5:00pm, April 2 - June 29, 2012
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players.

Other Matters (3 of 9)	Response
Program Title	Prison (Reality Check)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 8:00am, April 7 - June 30, 2012; Mon Fri. @ 4:00pm, April 2 - June 29, 2012
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices.

Other Matters (4 of 9)	Response
Program Title	The Nikki Show
Origination	Local

Days/Times Program Regularly Scheduled	Sat. @ 7:00am, April 7 - June 30, 2012; Sun. @ 8:00am, April 1 - June 24, 2012
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Storybooks come to life in this delightful children's interactive program.

Other Matters (5 of 9)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment.

Other Matters (6 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:30am, April 4 - June 27, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.

Other Matters (7 of 9)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs. @ 8:00am, April 5 - June 28, 2012; Mon. @ 8:30am, April 2 - June 25, 2012

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A nationally syndicated weekly music centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments.

Other Matters (8 of 9)	Response
Program Title	Ariel & Zoey and Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. @ 8:00am, April 2 - June 25, 2012; Thurs. @ 8:30am, April 5 - June 28, 2012
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tween performers (and identical 11-yer-old twins) Ariel and Zoey - and, more recently, the 9-yer-old brother Eli - have laid the foundation for a music career, performing for military families at bases across the country; "Ariel and Zoey (Eli, Too!)", these youngsters are taking their aspirations in a whole new direction in this entertaining family show.

Other Matters (9 of 9)	Response
Program Title	Curiosity Quest
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. @ 8:00am, April 3 - June 26, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

James Chladek **Attachments** 

No Attachments.