Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024819252** | File Number: **CPR-141834** | Submit Date: **04/23/2013** | Call Sign: **WVMA-CD** | Facility ID: **48413**
City: **WINCHENDON** | State: **MA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/23/2013**
Filing Status: **Active**

Report reflects information for : First Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	RTV
	Nielsen DMA	Burlington-Plattsburgh
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Friday at 8:30am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an Education and Information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Mouse In The House
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that introduces children to science and math concepts in a fun and educational way. The program exploring fundamental principles such as gravity, pressure, kinetics, and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. MOUSE IN THE HOUSE is hosted by Max, a 3D animated character placed in a laboratory setting. Max talks to the audience and participants, explaining what the science concept and experiment is and how to perform it. Junior high students participate with the guidance of a science facilitator. Together they perform the experiment proposed by Max the Mouse. Max also explains the outcome of the experiment and how and why it happened.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	**Response**
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	**Response**
Program Title	Passport to Explore
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PASSPORT TO EXPLORE provides insight into geography and local customs related to the areas that are featured in the program. It points out the differences and how these differences can be enriching to one's life. Children are featured in each episode and can experience activities related to the topics. Domestic and foreign locations are visited following a review of facts related to each destination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	**Response**
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has the educational objective of familiarizing children with the animals of the North American continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact human activity has on the environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and learn about specific animals, most native to North America, through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to and appreciate nature while learning how to protect its beauty and the other animals that share the planet with us.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	**Response**
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	**Response**
Program Title	Lassie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am till noon
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lassie was a popular long-running U.S. television series about a collie dog and her various owners. Over her more than fifty years history, Lassie stories have moved across books, film, television, comic books, and other forms of popular culture. The American Dog Museum credits her with increasing the popularity of Collies. British writer Eric Knight created Lassie for a Saturday Evening Post short story in 1938, a story released in book form as Lassie Come Home in 1940. Knight set the story in his native Yorkshire and focuses it around the concerns of a family struggling to survive as a unit during the depression.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa Perrin
Address	13 Richard Terrace
City	S Burlington
State	VT
Zip	05403
Telephone Number	802-395-1055
Email Address	graphicsondemand@comcast.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	monday 8am & THURS 830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm,friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.

Other Matters (2 of 7)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America has the educational objective of familiarizing children with the animals of the North American continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact human activity has on the environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and learn about specific animals, most native to North America,through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to and appreciate nature while learning how to protect its beauty and the other animals that share the planet with us.

Other Matters (3 of 7)	**Response**
Program Title	Lassie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am to Noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lassie was a popular long-running U.S. television series about a collie dog and her various owners. Over her more than fifty years history, Lassie stories have moved across books, film, television, comic books, and other forms of popular culture. The American Dog Museum credits her with increasing the popularity of Collies. British writer Eric Knight created Lassie for a Saturday Evening Post short story in 1938, a story released in book form as Lassie Come Home in 1940. Knight set the story in his native Yorkshire and focuses it around the concerns of a family struggling to survive as a unit during the depression.

Other Matters (4 of 7)	**Response**
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	monday - friday 8:30 an
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an Education and Information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (5 of 7)	Response
Program Title	Mouse in the house
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that introduces children to science and math concepts in a fun and educational way. The program exploring fundamental principles such as gravity, pressure, kinetics, and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. MOUSE IN THE HOUSE is hosted by Max, a 3D animated character placed in a laboratory setting. Max talks to the audience and participants, explaining what the science concept and experiment is and how to perform it. Junior high students participate with the guidance of a science facilitator. Together they perform the experiment proposed by Max the Mouse. Max also explains the outcome of the experiment and how and why it happened.

Other Matters (6 of 7)	Response
Program Title	Passport To Explore
Origination	Network
Days/Times Program Regularly Scheduled	wed 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PASSPORT TO EXPLORE provides insight into geography and local customs related to the areas that are featured in the program. It points out the differences and how these differences can be enriching to one's life. Children are featured in each episode and can experience activities related to the topics. Domestic and foreign locations are visited following a review of facts related to each destination.

Other Matters (7 of 7)	Response
Program Title	Eco Company

Origination	Network
Days/Times Program Regularly Scheduled	thursday 8 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Convergence Rntertainment & Communications**

Attachments

No Attachments.