



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-121488** | Submit Date: **07/06/2011** | Call Sign: **WPHY-CD** | Facility ID: **74464** |

City: **TRENTON** | State: **NJ**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/06/2011** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	www.wzbntv25.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core Programs(8)

Digital Core Program (1 of 8)		Response
Program Title		Jack Hanna's Animal Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays at 8:30 AM
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of America's most beloved naturalists and adventurers. Each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places where they live. FCC E/I "Core Programming"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 8)		Response
Program Title		Eco Company
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays at 9:00 AM
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E- Co Team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical things that teens and people of all ages can use in their daily lives. FCC E/I "Core Programing
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddydo is a half-hour weekly educational series designed to educate, inform inspire and entertain children 13-16 about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. [cc] FCC/E/I "Core Programming"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	In The Zone Presents
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more) teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In The Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference. FCC E/I Core Programming Target Age Group: 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays at 3:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. New technology uncovers hidden secrets of the world, space and beyond as the camera follows Jarod Miller on land, sea air and into space. FCC E/I "Core Programming"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)		Response
Program Title	Real Life 101	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays at 3:30 PM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. +A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. FCC E/I "Core Programming"	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 8)		Response
Program Title	B In Tune TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays at 3:30 PM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B In Tune TV (E/I) will bring fun and excitement of the popular InTune monthly magazine to television in an educational and entertaining format geared for pre-teen and teen audiences. Featuring today's hottest musicians as well as young up and comers exclusive performances, interviews, behind the scenes photo shoots, recording sessions and much, much more. FCC /EI "Core Programming"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve they mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well as integrating interesting science facts and other classroom knowledge. FCC E/I Core Programming 13 - 16 yrs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Louis A. Zaroni
Address	77 Shady Lane
City	Trenton
State	NJ
Zip	08619
Telephone Number	609.586.5088
Email Address	tv25@wzbn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	W50DZ-D Facility ID #74464 is only broadcasting/programming on it's main digital stream. The station's analog channel 25 (W25AW) was shut down on September 1, 2010 and the station began broadcasting on digital channel 50.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Continuation of Series aired 1st & 2nd Qtr 2011 and to be broadcast on Station's digital channel 50.
Other Matters (2 of 8)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Continuation of series aired 1st & 2nd Qtr 2011 and to be broadcast on Station's digital channel 50.
Other Matters (3 of 8)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays at 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Continuation of series aired 1st & 2nd Qtr 2011 and to be broadcast on station's digital channel 50.
Other Matters (4 of 8)	Response
Program Title	In The Zone Presents
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Continuation of series aired 1st & 2nd Qtr 2011 and to be broadcast on station's digital channel 50.

Other Matters (5 of 8)		Response
Program Title		Animal Exploration with Jarod Miller
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays at 3:30 PM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Continuation of series aired 1st & 2nd Qtr 2011 and to be broadcast on station's digital channel 50.
Other Matters (6 of 8)		Response
Program Title		Real Life 101
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursdays at 3:30 PM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
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Other Matters (7 of 8)		Response
Program Title		B In Tune TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays at 3:30 PM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Continuation of series aired 1st & 2nd Qtr 2011 and to be broadcast on station's digital channel 50.
Other Matters (8 of 8)		Response
Program Title		9th Period
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 11:30 AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		9th Period replaced Three Wide Life. 9th Period aired 2nd Qtr 2011 and series will continue 3Q 2011. 9th Priod will be broadcast on the station's digital channel 50.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WZBN TV Inc.</p>

Attachments

No Attachments.