



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020907150** File Number: **CPR-151914** Submit Date: **04/02/2014** Call Sign: **WRCF-CD** Facility ID: **10549** 

City: **ORLANDO** State: **FL** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/02/2014

Filing Status: Active

## Report reflects information for : First Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Family TV
	Nielsen DMA	Orlando-Daytona-Melbourne
	Web Home Page Address	http://wrcftv.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	12.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:00 to 8:30 am Saturday 9:00 to 11:00
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events. Their television program introduces children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tues and Wed 8:30 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between.

Does the Licensee identify the program
by displaying throughout the program the
symbol E/I?

Yes

Digital Core Program (3 of 9)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon & Wed 8:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Gina D's Kids Clubs
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour series developing a child's life skills through music, education and character building. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tues 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of young stars in sports. The show's goal is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Mouse In The House
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates junior school children about science concepts. It introduces children to science and maths by exploring fundamental principles such as gravity, pressure, kinetics, magnetism etc, by conducting science experiments in an integrated and entertaining way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Dog & Cat Training With Joel Silverman
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training with Joel Silverman is a 30-minute weekly home pet training show with an educational flair. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life meets the educational and informational needs of kids by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Three Wide Life looks at racing teams, crew members, business personnel and drivers who share their experiences, advice, and stories, while providing an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Mon - Friday 5:30 to 6:00 pm
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an intense look at life behind the scenes at a major metropolitan zoo, it follows the day to day passions, tensions, triumphs, and failures of one of the most unique professions on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joseph McGauley
Address	414 Lake Howell Road
City	Maitland
State	FL
Zip	32751
Telephone Number	407-681- 6052
Email Address	wrcf29@aol.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Ariel & Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events. Their television program introduces children to people who have accomplished great things and have a positive message.

Other Matters (2 of 9)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tues and Wed 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between.

Other Matters (3 of 9)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon & Wed 8:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed

Other Matters (4 of 9)	Response
Program Title	Gina D's Kids Clubs

Origination	Network
Days/Times Program Regularly Scheduled	Mon 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour series developing a child's life skills through music, education and character building. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance.

Other Matters (5 of 9)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tues 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of young stars in sports. The show's goal is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying.

Other Matters (6 of 9)	Response
Program Title	Mouse In The House
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
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Other Matters (7 of 9)	Response	
Program Title	Dog & Cat Training With Joel Silverman	
Origination	Network	

Days/Times Program Regularly Scheduled	Fri 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core programming.  Dog & Cat Training with Joel Silverman is a 30-minute weekly home pet training an educational flair. Through Joel's revealing interviews with fellow Hollywood trainers and his "in-the-home" training sessions with adults, kids and their perprogramming.	

Other Matters (8 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life meets the educational and informational needs of kids by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Three Wide Life looks at racing teams, crew members, business personnel and drivers who share their experiences, advice, and stories, while providing an in-depth look at the hard work and dedication it takes to achieve their goals.

Other Matters (9 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Mon - Friday 7:30 to 8:00
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an intense look at life behind the scenes at a major metropolitan zoo, it follows the day to day passions, tensions, triumphs, and failures of one of the most unique professions on earth.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

LOCUSPOINT WRCF LICENSEE, LLC **Attachments** 

No Attachments.