



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **0000070345** | Submit Date: **04/08/2019** | Call Sign: **K50LZ-D** | Facility ID: **29885** | City:
SAN LUIS OBISPO | State: **CA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2019** |
Filing Status: **Active**

Report reflects information for : **First Quarter of 2019**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BLVD STE 6000 W SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
BARRY A. FRIEDMAN THOMPSON HINE LLP	Suite 700 1919 M Street, N.W. Washington, DC 20036 United States	+1 (202) 331- 8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative
W. JEFFREY REYNOLDS CONSULTING ENGINEER DUTREIL, LUNDIN & RACKLEY, INC.	3135 Southgate Circle SARASOTA, FL 34239 United States	+1 (941) 329- 6000	JEFF@DLR.COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	SantaBarbra-SanMar-SanLuOb
	Web Home Page Address	noticiasya.com/costa-central/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Kid's Planet (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8AM & 8:30AM
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that it's main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Kid's Planet
List date and time rescheduled	03/24/2019 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	8:00AM
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Kid's Planet
List date and time rescheduled	03/24/2019 08:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	8:30AM
Reason for Preemption	Other

Digital Core Program (2 of 12)	Response
Program Title	Atencion Atencion (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9AM & 9:30 AM
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	They key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers and stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Atencion Atencion
List date and time rescheduled	03/24/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	09:00AM
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Atencion Atencion
List date and time rescheduled	03/24/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	09:30AM
Reason for Preemption	Other

Digital Core Program (3 of 12)		Response
Program Title		Naturaleza Humana (main digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SA, 10AM & 10:30 AM
Total times aired at regularly scheduled time		24
Total times aired		26
Number of Preemptions		2
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		An educational series based on stories about "Human Nature" presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturaleza Humana
List date and time rescheduled	03/24/2019 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	10:00AM
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Naturaleza Humana
List date and time rescheduled	03/24/2019 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	10:30AM
Reason for Preemption	Other

Digital Core Program (4 of 12)	Response
Program Title	Lil' Genius (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8AM & 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 12)		Response
Program Title		The World Is Yours (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SU 9AM & 9:30AM
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A journey of exposure around the planet Earth, where the whole family will go to the most exotic destinations, while also catering to the interests of children. From the most extraordinary natural wonders, through the vibrant cities full of life and energy, to the vestiges of forgotten civilizations... Together we will learn the secrets that make our planet so special and unique.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 12)		Response
Program Title		Masha and the Bear (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SU 10AM & 10:30AM
Total times aired at regularly scheduled time		26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Masha and the Bear" is an animated series about the adventures of a girl named Masha and her friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Masha is an incredibly active girl, full of energy, constantly on the move and interested in everything around her. Masha is kind, pleasant, and friendly with everyone. Her curiosity and creativity help her experience amusing adventures. This series became a success for families across the world for its ability to educate and instruct children as well as parents. "Masha and the Bear" teach children true friendship, creative liberty and the basic skills in an intelligent and amusing way. Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)		Response
Program Title	Animal Rescue (third digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday 7AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Biz Kids (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Dragonfly TV (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Think Big (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win. Think Big is a kid-hosted entertaining series for young people following the worlds most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)		Response
Program Title		Dog Tales (third digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		Friday 7AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is an educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children, ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12) Response	
Program Title	America's Heartland (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Americas Heartland feature everyday Americans and their families, telling fascinating stories across Americas heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores the various ways of life in the current United States, while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans who sometimes have extraordinary occupations. The series also highlights the history of different regions of the country while providing important facts about each place visited.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sandy Granados
Address	1211 W MCCOY LN
City	SANTA MARIA
State	CA
Zip	93455
Telephone Number	(805) 695-5601
Email Address	sgranados@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, March 23, 2019 the station preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities. All preemptions were made-good on Sunday, March 24, 2019 and promotional efforts with the rescheduled times and date were aired.

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Kid's Planet (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00AM & 8:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that it's main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.

Other Matters (2 of 3)	Response
Program Title	Atencion Atencion (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00AM & 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	They key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers and stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.

Other Matters (3 of 3)	Response
Program Title	Naturaleza Humana (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series based on stories about "Human Nature" presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>SANDY GRANADOS <i>Business Operations Manager</i></p> <p>04/08/2019</p>

Attachments

No Attachments.