



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0001843697 | File Number: 0000052117 | Submit Date: 04/10/2018 | Call Sign: WPMF-CD | Facility ID: 30129 |

City: MIAMI | State: FL

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/10/2018 |

Filing Status: Active

Report reflects information for : First Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WPMF MIAMI, LLC Doing Business As: WPMF MIAMI, LLC	Ms. Maria Martinez 14450 Commerce Way Miami Lakes, FL 33016 United States	+1 (305) 863- 5731	maria. martinez@primetimepartners.net	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Louis R duTreil , Jr .</b> <i>Technical Consultant</i> duTreil Lundin & Rackley Inc	3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329- 6004	bobjr@DLR.com	Technical Representative
<b>Paul Feldman , Esq .</b> Fletcher, Heald & Hildreth, PLC	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	feldman@fhhlaw. com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	http://www.wpmf38.com/

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Real Life 101 (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing great jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not have known ever existed! Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought provoking, eye-opening fun entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	NASA Connect (38.2, 38.3 and 38.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:00am, 7:30am and 8:00am
Total times aired at regularly scheduled time	75

Total times aired	75
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA Connect is an inquiry-based and standards-based, Emmy award-winning series of mathematics-focused, instructional programs. Programs in the series establish a connection between the mathematics, science, and technology concepts taught in the classroom to those used everyday by NASA researchers. These programs can range anywhere from exploring why a hurricane can develop, to information concerning health and nutrition, or exploring Mars. Each NASA Connect Segment directs students to a web activity where they can obtain answers to question about each program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)		Response
Program Title		Future Phenoms (38.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays @ 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life. Featuring in-depth human-interest stories that reveal the challenges and lessons that mold our young athletes, these stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Walking Wild (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild at the SanDiego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Wild Wonders (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders at the San Diego Zoo is a weekly half hour series that explores all types of wild animals.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 10)		Response
Program Title		Biz Kids (38.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday @ 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kids is a show that provides practical advice and information on a wide variety of financial business and monetary topics. The episodes include teens starting their own business. This program assists teens with learning how to properly manage money, create budgets and financial goals. These are important steps in learning to become responsible adults and citizens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 10)		Response
Program Title		The Adventures of Dudley the Dragon (38.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday @ 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)		Response
Program Title		Mustard Pancakes (38.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays & Wednesdays @ 8:30AM
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (9 of 10)	Response
Program Title	Mouse in the House (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Dog Tales (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various breeds and also showcases veterinary experts in the care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria Martinez
Address	14450 Commerce Way
City	Miami Lakes
State	FL
Zip	33016
Telephone Number	(305) 863-5731
Email Address	maria.martinez@primetimepartners.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Real Life 101 (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday at 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing great jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not have known ever existed. Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun entertainment.

Other Matters (2 of 10)	Response
Program Title	NASA Connect (Channel 38.2, 38.3 and 38.4)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:00am, 7:30am and 8:00am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	12 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA Connect is an inquiry-based and standards-based, Emmy award-winning series of mathematics-focused, instructional programs. Programs in the series establish a connection between the mathematics, science, and technology concepts taught in the classroom to those used everyday by NASA researchers. These programs can range anywhere from exploring why a hurricane can develop, to information concerning health and nutrition, or exploring Mars. Each NASA Connect Segment directs students to a web activity where they can obtain answers to question about each program.

Other Matters (3 of 10)	Response
Program Title	Future Phenoms (38.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays @ 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life. Featuring in-depth human-interest stories that reveal the challenges and lessons that mold our young athletes, these stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.

Other Matters (4 of 10)	Response
Program Title	Walking Wild (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The show's goal is to help nurture relationships between pet owners and their companions.

Other Matters (5 of 10)	Response
Program Title	Wild Wonders (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday @ 8:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories.

Other Matters (6 of 10)	Response
Program Title	Biz Kids (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday @ 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a show that provides practical advice and information on a wide variety of financial business and monetary topics. The episodes include teens starting their own business. This program assists teens with learning how to properly manage money, create budgets and financial goals. These are important steps in learning to become responsible adults and citizens.

Other Matters (7 of 10)	Response
Program Title	The Adventures of Dudley the Dragon (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday @ 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values.

Other Matters (8 of 10)	Response
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Program Title	Mustard Pancakes (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays & Wednesdays @ 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (9 of 10)	Response
Program Title	Mouse in the House (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.

Other Matters (10 of 10)	Response
Program Title	Dog Tales (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various breeds and also showcases veterinary experts int eh care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Maria Martinez</b> <i>Controller</i></p> <p>04/10 /2018</p>

**Attachments**

No Attachments.