Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003746807** | File Number: **0000037345** | Submit Date: **01/04/2018** | Call Sign: **KWBJ-CD** | Facility ID: **24218**
City: **MORGAN CITY** | State: **LA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/04/2018**
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
PRICE MEDIA CORPORATION	PO Box 2642 MORGAN CITY, LA 70381 United States	+1 (504) 384-6321	gingerp@atvci.net	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
KEVIN THOMAS FISHER *ENGINEERING CONSULTANT* SMITH AND FISHER, LLC	KEVIN T. FISHER 15640 Piedmont Place Woodbridge, VA 22193 United States	+1 (703) 494-2101	KEVIN@SMITHANDFISHER.COM	Technical Representative
David M. Silverman , Esq . *Legal Counsel* DAVIS WRIGHT TREMAINE LLP	1919 Pennsylvania Ave., N.W. Suite 800 Washington, DC 20006 United States	+1 (202) 973-4261	DAVIDSILVERMAN@DWT.COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Baton Rouge
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 4:00 pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA MCKENZIE'S TRAVELER gives children ages 13 and up an up-close and personal view of the geography, culture and customs of countries around the world. Each episode educates children on the unique qualities of the host city, country or region. This program is specifically designed to further the educational and informational needs of children has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's Rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Laura McKenzie's Traveler
List date and time rescheduled	12/30/2017 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-25
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (2 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 4:30 pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This reality series exposes kids to world geography, history, and cultural diversity through the eyes of its young host and her team of familiar celebrities like Chelsea Staub-Kane and Devon Werkheiser, who traverse multiple continents to explore new places and to help out philanthropic efforts in their host cities. The show is a great introduction for kids to cultural awareness, since it keeps the content light and relatable for young viewers
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Elizabeth Stanton's Great Big World
List date and time rescheduled	12/30/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-25
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (3 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 4:00 pm

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a weekly magazine-style series, hosted by Emmy Award-winning actress Mariette Hartley, a long-time animal rights activist. Each episode consists of four different stories designed to teach children about exotic and unique animals, as well as educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	**Response**
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 4:30 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the top of the Rocky Mountains to the bottom of the Everglades, and everything in between, WILD AMERICA brings its viewers all the wonder and excitement of America's natural wildlife heritage. Every episode of Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	**Response**
Program Title	Teen Kid News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 4:00 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This topical news show is geared for 13- to 16-year-olds. Topics cover a wide range -- from hard-hitting facts about the Iraq war and life after Sept. 11 to ways to tell whether a boy or girl is right for you -- and are usually specifically tailored toward the teen audience: What if there's a draft? How has the SAT changed? How can you look your best when visiting colleges? The show is anchored and reported completely by teens (both boys and girls) from a range of diverse backgrounds.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 10)	**Response**

Program Title	Biz Kid$
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 4:00 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid$ serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	**Response**
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 4:30 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	**Response**
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 4:30 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about farming and feeding the world. Teenage students are presented with fascinating stories and introduced to exceptional individuals who operate family farms through America's Heartland.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	**Response**

Program Title	South Louisiana Quiz Bowl
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays 5:00 p.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	South Louisiana Quiz Bowl is a locally produced program in which children from area high schools and junior highs compete by answering questions on various academic subjects, as well as matters of current events and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	**Response**
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 4:30 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aimed at teens and young adults, Real Life 101 introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to fashion designers, sports trainers, music therapists, to college and professional coaches, Real Life 101 takes its audience "on the job" so they can see for themselves why these professionals love what they do.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Hunter
Address	608 Michigan St.
City	Morgan City
State	LA
Zip	70380
Telephone Number	(985) 221-4522
Email Address	chunter@kwbj.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWBJ airs nationally produced chidren's public service announcements. These PSA's are listed in our public file. An attachment has been added to explain a correction in Digital Core Programming.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	South Louisiana Quiz Bowl
Origination	Local
Days/Times Program Regularly Scheduled	Saturday, 5:00 pm
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	South Louisiana Quiz Bowl is a locally produced program in which children from area high schools and junior highs compete by answering questions on various academic subjects, as well as matters of current events and pop culture.

Other Matters (2 of 10)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 4:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA MCKENZIE'S TRAVELER gives children ages 13 and up an up-close and personal view of the geography, culture and customs of countries around the world. Each episode educates children on the unique qualities of the host city, country or region. This program is specifically designed to further the educational and informational needs of children has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's Rules

Other Matters (3 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 4:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This reality series exposes kids to world geography, history, and cultural diversity through the eyes of its young host and her team of familiar celebrities like Chelsea Staub-Kane and Devon Werkheiser, who traverse multiple continents to explore new places and to help out philanthropic efforts in their host cities. The show is a great introduction for kids to cultural awareness, since it keeps the content light and relatable for young viewers

Other Matters (4 of 10)	**Response**
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 4:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the top of the Rocky Mountains to the bottom of the Everglades, and everything in between, WILD AMERICA brings its viewers all the wonder and excitement of America's natural wildlife heritage. Every episode of Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.

Other Matters (5 of 10)	**Response**
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 4:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This topical news show is geared for 13- to 16-year-olds. Topics cover a wide range -- from hard-hitting facts about the Iraq war and life after Sept. 11 to ways to tell whether a boy or girl is right for you -- and are usually specifically tailored toward the teen audience: What if there's a draft? How has the SAT changed? How can you look your best when visiting colleges? The show is anchored and reported completely by teens (both boys and girls) from a range of diverse backgrounds.

Other Matters (6 of 10)	**Response**
Program Title	Biz Kid$

Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 4:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid$ serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

Other Matters (7 of 10)	**Response**
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 4:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Other Matters (8 of 10)	**Response**
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 4:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about farming and feeding the world. Teenage students are presented with fascinating stories and introduced to exceptional individuals who operate family farms through America's Heartland.

Other Matters (9 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 4:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a weekly magazine-style series, hosted by Emmy Award-winning actress Mariette Hartley, a long-time animal rights activist. Each episode consists of four different stories designed to teach children about exotic and unique animals, as well as educate them further about animals they see every day.

Other Matters (10 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 4:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aimed at teens and young adults, Real Life 101 introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to fashion designers, sports trainers, music therapists, to college and professional coaches, Real Life 101 takes its audience "on the job" so they can see for themselves why these professionals love what they do.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Christopher Hunter** *General Manager* 01/04/2018

Attachments

No Attachments.