Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006053771** | File Number: **0000026550** | Submit Date: **07/07/2017** | Call Sign: **WNCE-CD** | Facility ID: **450** | City: **GLENS FALLS** | State: **NY**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2017**

Filing Status: **Active**

Report reflects information for : Second Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NORTHERN BROADCASTING COMPANY, INC. Doing Business As: NORTHERN BROADCASTING COMPANY, INC.	JESSE H. JACKSON, III 63 PUTNAM ST. SUITE 201 SARATOGA SPRINGS, NY 12866 United States	+1 (518) 798-8000	JESSEJ@LOOKTVONLINE.COM	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
PETER TANNENWALD *ATTORNEY* FLETCHER, HEALD & HILDRETH, P.L.C.	1300 N. 17TH ST. 11TH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812-0404	TANNENWALD@FHHLAW.COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	You Too America
	Nielsen DMA	Albany-Schenectady-Troy
	Web Home Page Address	www.looktvonline.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30 AM, Sun 7AM
Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program is designed to meet educational and informational needs of today's children. Jack Hanna is one of America's most beloved Naturalists and Adventurer. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:30 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy nominated 'Animal Rescue' is a weekly series showcasing the heroic efforts of people helping animals. Host Alex Paen and cameras travel around the world capturing dramatic rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Dragon Fly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode covers the events in the life of three or four animals. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes. Topics vary from birth to death.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8 AM,
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show features people in real life moral dilemmas and perilous situations to give young viewers a chance to think what they would do in the same situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response

Program Title	Tec Talks (Smart)
Origination	Local
Days/Times Program Regularly Scheduled	Thurs 8 PM, Sat 7 PM, Sun 7 PM
Total times aired at regularly scheduled time	38
Total times aired	38
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Locally produced program highlighting the STEM projects and achievements of children in the county school system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (6 of 9)	**Response**
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program looks at current NASCAR teams, crew members and drivers who share their experiences, advice and stories, educating teens and providing an in depth look at the hard work and dedication it takes to achieve their goals
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	**Response**
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9am

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teach children about the wonders of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	**Response**
Program Title	Biz Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30 am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	expose children to the workings of the business world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	**Response**
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series of reality based trials and tribulations of teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jesse Jackson
Address	63 Putnam St. Suite 201
City	Saratoga
State	NY
Zip	12866
Telephone Number	(518) 798-8000
Email Address	jessej@looktvonline.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30 AM/ Sun 7 AM
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program is designed to meet educational and informational needs of today's children. Jack Hanna is one of America's most beloved Naturalists and Adventurer. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the placed they live.

Other Matters (2 of 9)	Response
Program Title	Three Wide LIfe
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program looks at current NASCAR teams, crew members and drivers who share their experiences, advice and stories, educating teens and providing an in depth look at the hard work and dedication it takes to achieve their goals

Other Matters (3 of 9)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:30 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy nominated 'Animal Rescue' is a weekly series showcasing the heroic efforts of people helping animals. Host Alex Paen and cameras travel around the world capturing dramatic rescues.

Other Matters (4 of 9)	Response
Program Title	Dragon Fly TV
Origination	Network

Days/Times Program Regularly Scheduled	Sat 7AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode covers the events in the life of three or four animals. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes. Topics vary from birth to death.

Other Matters (5 of 9)	**Response**
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show features people in real life moral dilemmas and perilous situations to give young viewers a chance to think what they would do in the same situation.

Other Matters (6 of 9)	**Response**
Program Title	Tec Talks (Smart)
Origination	Local
Days/Times Program Regularly Scheduled	Thurs 8 PM, Sat 7 PM, Sun 7 PM
Total times aired at regularly scheduled time	38
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Locally produced program highlighting the STEM projects and achievements of children in the county school system.

Other Matters (7 of 9)	**Response**
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9Am,
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teach children the wonders of the animal kingdom.

Other Matters (8 of 9)	Response
Program Title	Biz Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Expose children to the workings of the business world.

Other Matters (9 of 9)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series of reality based trials and tribulations of teens.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Jesse Hood Jackson , III .** *President & CEO* 07/07 /2017

Attachments

No Attachments.