



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000023299** | Submit Date: **04/06/2017** | Call Sign: **WOHZ-CD** | Facility ID: **41892** |
City: **Canton** | State: **OH**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2017** |
Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MID-STATE TELEVISION, INC. Applicant Doing Business As: MID-STATE TELEVISION, INC.	Robert Meisse 2900 PARK AVENUE, WEST MANSFIELD, OH 44906 United States	+1 (419) 529- 5900	robm@wmfd. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Anne Goodwin Crump FLETCHER, HEALD & HILDRETH, P.L.C.	1300 N. 17TH STREET ELEVENTH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0400	CRUMP@FHHLAW. COM	Legal Representative
W. Jeffrey Reynolds TECHNICAL CONSULTANT DU TREIL, LUNDIN & RACKLEY, INC.	201 Fletcher Avenue SARASOTA, FL 34237 United States	+1 (941) 329- 6000	JEFF@DLR.COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Cleveland-Akron (Canton)
	Web Home Page Address	www.wmfd.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 3:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 3:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for "Real Life 101" is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 3:30 p.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. The program also provides safety tips and information about various animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 3:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" profiles the top national & local college, high school and youth sports talent, providing an in-depth "story telling" look at the hard work and dedication it takes to achieve their goals. "Sports Stars of Tomorrow" will inspire and set a peer-to-peer example for today's teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7) Response	
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 3:30 p.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on saving the oceans of the world. Pollution and abuse of these natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)		Response
Program Title		Wild About Animals
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesday, 3:30 p.m.
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The objective of "Wild About Animals" is to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 7)		Response
Program Title		Young Icons

Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 3:30 p.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This inspiring series profiles kids across America who are making a real difference in their communities and the country. Young athletes, philanthropists, entrepreneurs, writers and artists discuss their motivations, goals and early success.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kelly Bauer
Address	2900 Park Avenue West
City	Mansfield
State	OH
Zip	44906
Telephone Number	(419) 529-5900
Email Address	kellyb@wmfd.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 3:30 p.m., Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (2 of 7)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 3:30 p.m., Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for "Real Life 101" is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (3 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 3:30 p.m., Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. The program also provides safety tips and information about various animals and their habitats.
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Other Matters (4 of 7)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 3:30 p.m., Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" profiles the top national & local college, high school and youth sports talent, providing an in-depth "story telling" look at the hard work and dedication it takes to achieve their goals. "Sports Stars of Tomorrow" will inspire and set a peer-to-peer example for today's teens.

Other Matters (5 of 7)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 3:30 p.m., Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on saving the oceans of the world. Pollution and abuse of these natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction.

Other Matters (6 of 7)	Response
Program Title	Wild About Animals

Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 3:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of "Wild About Animals" is to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (7 of 7)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 3:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This inspiring series profiles kids across America who are making a real difference in their communities and the country. Young athletes, philanthropists, entrepreneurs, writers and artists discuss their motivations, goals and early success.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Kelly Bauer <i>Traffic /Program Directore</i> 04/06 /2017

Attachments

No Attachments.