Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** | File Number: **0000020682** | Submit Date: **01/09/2017** | Call Sign: **K10OG-D** | Facility ID: **41125**
City: **LOMPOC** | State: **CA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/09/2017**
Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2016

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | No |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|
| **ENTRAVISION HOLDINGS, LLC** | Mark Boelke<br>2425 OLYMPIC BLVD STE 6000 W<br>SANTA MONICA, CA 90404<br>United States | +1 (310) 447-3870 | mboelke@entravision.com | Company |

## Contact Representatives (2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|
| **MANUEL CAVAZOS**<br>*DIRECTOR OF ENGINEERING*<br>ENTRAVISION COMMUNICATIONS CORPORATION | 801 N. JACKSON<br>MCALLEN, TX 78501<br>United States | +1 (956) 687-4848 | scavazos@entravision.com | Technical Representative |
| **BARRY A. FRIEDMAN**<br>THOMPSON HINE LLP | SUITE 700<br>1919 M STREET, N.W.<br>WASHINGTON, DC 20036<br>United States | +1 (202) 331-8800 | BARRY.FRIEDMAN@THOMPSONHINE.COM | Legal Representative |

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | UniMas |
| | Nielsen DMA | SantaBarbra-SanMar-SanLuOb |
| | Web Home Page Address | |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(3)

| Digital Core Program (1 of 3) | Response |
|---|---|
| Program Title | Aventura Animal |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 8AM & 8:30AM 10/1-11/26 & (SA, 9AM & 9:30AM 12/3-12/31) |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 3) | Response |
|---|---|
| Program Title | Reino Animal |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 09:00 AM & 09:30 AM 10/1-11/26 & (SA, 10AM & 10:30AM 12/3-12/31) |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 3)** | **Response** |
|---|---|
| Program Title | Lil' Genius |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 10:00 AM & 10:30 AM 10/1-11/26 & (SA, 8AM & 8;30AM 12/3-12/31) |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sandy Granados |
| Address | 1467 W Fairway Dr |
| City | Santa Maria |
| State | CA |
| Zip | 93455 |
| Telephone Number | (805) 695-5601 |
| Email Address | sgranados@entravision.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (3)

| Other Matters (1 of 3) | Response |
|---|---|
| Program Title | Aventura Animal |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 9:00 AM & 9:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. |

| Other Matters (2 of 3) | Response |
|---|---|
| Program Title | Reino Animal |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 10:00 AM & 10:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time. |

| Other Matters (3 of 3) | Response |
|---|---|
| Program Title | Lil' Genius |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | SA, 8:00 AM & 8:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform, and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in a the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Sandy Granados**<br>*Business Operations Manager*<br><br>01/09/2017 |

## Attachments

No Attachments.