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# Children's Television Programming Report

FRN: **0002710192** | File Number: **0000014993** | Submit Date: **11/14/2016** | Call Sign: **WLWK-CD** | Facility ID: **2711** |  
City: **STURGEON BAY** | State: **WI**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** | Status Date:  
**11/14/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SCRIPPS BROADCASTING HOLDINGS LLC Doing Business As: SCRIPPS BROADCASTING HOLDINGS LLC	David Giles 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202 United States	+1 (513) 977-3000	DAVE. GILES@SCRIPPS. COM	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
KENNETH C. HOWARD , JR. . BAKER & HOSTETLER LLP	1050 CONNECTICUT AVENUE, NW SUITE 1100 WASHINGTON, DC 20036 United States	+1 (202) 861- 1580	KHOWARD@BAKERLAW. COM	Legal Representative
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.nbc26.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.9
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)		Response
Program Title	Ruff-Ruff, Tweet and Dave	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:00 am (7/2/16); 10:30 (7/9-9/24/16)	
Total times aired at regularly scheduled time	7	
Total times aired	13	
Number of Preemptions	6	
Number of Preemptions for other than Breaking News	6	
Number of Preemptions Rescheduled	6	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	08/28/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	07/03/2016 11:00 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	09/04/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	09/25/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	07/24/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #6

Questions	Response
Title of Program	Ruff-Ruff, Tweet and Dave
List date and time rescheduled	07/31/2016 09:30 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 15)		Response
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:30 am (7/2/16)	
Total times aired at regularly scheduled time	1	
Total times aired	1	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education and media company. Astroblast! is inspired by the books of the same name by award-winning author and illustrator Bob Kolar.	

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (3 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five year old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/03/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	07/03/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	07/23/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-23
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
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Title of Program	The Chica Show
List date and time rescheduled	07/30/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	07/24/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/24/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/25/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	08/28/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	09/10/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 15)		Response
Program Title		Noodle & Doodle
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11:30 am (7/2/16); 8:30 am (7/9-9/24/16)
Total times aired at regularly scheduled time		7
Total times aired		13
Number of Preemptions		6
Number of Preemptions for other than Breaking News		6
Number of Preemptions Rescheduled		6
Length of Program		30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An instructional series, features art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	09/03/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	07/24/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	08/28/2016 12:30 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #4**

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	09/03/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-03
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #5**

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	07/03/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #6**

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	09/18/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 15)	Response
Program Title	Floogals
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 9:00 am (7/2/16); 9:30am (7/9-9/24/16)
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Captain Fleeker, First Officer Flo and Junior Boomer on a mission of exciting discovery as they explore Earth and the funny "hooman" creatures that live here.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Floogals
List date and time rescheduled	07/10/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Floogals
List date and time rescheduled	09/04/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Floogals
List date and time rescheduled	07/02/2016 12:30 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Floogals
List date and time rescheduled	08/28/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Floogals
List date and time rescheduled	09/11/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Green Screen Adventures (Digital Muticast Channel 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 15)		Response
Program Title		Mystery Hunters (Digital Multicast Channel 26.2 MeTV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 9:00am & 9:30am
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Travel Thru History (Digital Mutlicast Channel 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With its travelogue format, compelling backstories, and upbeat young narrator, the "Travel Thru History" series entices young adults to learn more about American history. The various episodes focus on American cities and vacation destinations that have more than natural beauty and theme parks to offer. The series uses beautiful photography and brief well-edited interviews with curators and other on-site authorities, as well as graphics, vintage photos, and film footage, to set a pace that will keep a busy young mind engaged.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
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Program Title	Saved By The Bell (Digital Multicast Channel 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am, 9:30am, 10:00am & 10:30am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)		Response
Program Title	Eco Company (Digital Multicast Channel 26.3 LAFF TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 9:00am & 11:00am	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Swap TV(Digital Multicast Channel 26.3 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am & 11:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Make: Television(Digital Multicast Channel 26.3 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, MAKE TV will satisfy the FCC's Children's Programming requirement an can be classified as either core or non-core programming. MAKE TV serves the educational and informational needs of children ages 13 to 16 with its program content, including the importance of the creative process when developing new inventions. The series features a wide variety of individuals combining their imagination with scientific principles to create an assortment of engineering wonders.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 15)		Response
Program Title		Animal Outtakes (Digital Multicast Channel 26.3 LAFF TV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10:30am (7/2-9/3/16)
Total times aired at regularly scheduled time		10
Total times aired		10
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Pursuant to the Children's Television Act of 1990, "ANIMAL OUTTAKES" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "ANIMAL OUTTAKES" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding various critters in the animal kingdom. The series visits zoos and sanctuaries across the United States to learn about different species and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 15)		Response
Program Title		Nina's World
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 9:30 am (7/2/16); 10:00 am (7/9-9/24/16)

Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder. WHAT KIDS LEARN ABOUT: Wonder, Imagination, Community, Family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	08/28/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/31/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
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Title of Program	Nina's World
List date and time rescheduled	09/11/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/10/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	07/03/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	09/04/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 15)      Response	
Program Title	Terrific Trucks
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 am (7/9-9/24/16)
Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks follows five live action truck friends with big personalities. Join Tork (the dump truck), Dug (the digger), Sparky (the front end loader), Stotz (the semi) and Blinker (the scoop) as they take on big jobs each day in a fun, exciting and immersive environment that showcases the trucks in a close up style. Whether they are crushing cars, digging a foundation, or tearing down a barn, important lessons will be shared as the trucks overcome obstacles on projects to get the job done - proving nothing is too tough for Terrific Trucks when they work together!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	09/04/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	
Reason for Preemption	Sports



Digital Preemption Programs #2

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	08/28/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	07/10/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	09/11/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Terrific Trucks
List date and time rescheduled	07/02/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	

Reason for Preemption	Sports
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Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Reluctantly Healthy (Digital Multicast Channel 26.3 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 10:30 am (9/10-9/24/16)
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RELUCTANTLY HEALTHY features Judy Greer's unique perspective on trying to live a healthy life, and is based on her long-running Yahoo! series of the same name, exploring a wide range of subjects, from eating healthy meals to exercise trends. Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the  
Licensee  
provide  
information  
regarding the  
program,  
including an  
indication of the  
target child  
audience, to  
publishers of  
program guides  
consistent with  
47 C.F.R.  
Section 73.673?

Date and Time Aired:

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Warren Glover
Address	1391 North Road
City	Green Bay
State	WI
Zip	54313
Telephone Number	(920) 490-2618
Email Address	warren.glover@nbc26.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Mystery Hunters (Digital Multicast Channel 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 6:00 am & 6:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

Other Matters (2 of 14)	Response
Program Title	Saved By The Bell (Digital Multicast Channel 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00am, 9:30am, 10:00am & 10:30am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concerns to young teens.

Other Matters (3 of 14)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (4 of 14)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (5 of 14)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
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Other Matters (6 of 14)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals travelling over 500 miles across the Serengeti to Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

Other Matters (7 of 14)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (8 of 14)	Response
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Program Title	Heart of a Champion with Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (9 of 14)	Response
Program Title	Beakman's World (Digital Multicast Channel 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00 & 7:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts).

Other Matters (10 of 14)	Response
Program Title	Bill Nye, the Science Guy (Digital Multicast Chan. 26.2 MeTV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00 & 8:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
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Other Matters (11 of 14)	Response
Program Title	Jack Hanna's Animal Adventures (Digital Multicast Ch. 26.3 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Jack conveys a sense of hand-on, experiential learning that is essential to a positive learning process. His enthusiasm for the animals is contagious and his content is informative without the audience feeling that they are being "taught." The show offers its young audience the opportunity to understand our environment, particularly the delicate balance between nature and development. As a result, viewers can develop the ability to make decisions on environmental issues and take responsible action on behalf of the environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 14)	Response
Program Title	Outback Adventures with Tim Faulkner (Digital Multicast Ch. 26.3 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 & 10:00 am
Total times aired at regularly scheduled time	28
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting, Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially around animals. The program contains important messages about environmental stewardship while fostering a fascination with the outdoor world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (13 of 14)	Response
Program Title	Reluctantly Healthy (Digital Multicast Ch. 26.3 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RELUCTANTLY HEALTHY features Judy Greer's unique perspective on trying to live a healthy life, and is based on her long-running Yahoo! series of the same name, exploring a wide range of subjects, from eating healthy meals to exercise trends. Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (14 of 14)	Response
Program Title	Food For Thought (Digital Multicast Ch. 26.3 LAFF TV)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11:00 & 11:30 am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a beginner kitchen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Warren Glover</b> <i>Program Manager</i></p> <p>11/14 /2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">Exhibit to amended 2016-Q3 children's program reports re LAFF TV.pdf</a>	Applicant	Amendment	This amendment corrects an error. As explained in the exhibit, one “core” program was aired three times without the E/I symbol, and it has been reclassified as non-core programming.	Done with Virus Scan and /or Conversion