

Children's Television Programming Report

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 City: LAREDO
 State: TX

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: 07/09/2019

 Filing Status: Active
 Status: Control of the status: Co

Report reflects information for : Second Quarter of 2019

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke SUITE 6000 WEST 2425 OLYMPIC BOULEVARD SANTA MONICA, CA 90404 United States	+1 (310) 447- 3870	mboelke@entravision. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	MANUEL CAVAZOS , III . DIRECTOR OF ENGINEERING ENTRAVISION COMMUNICATIONS CORPORATION	801 N. JACKSON MCALLEN, TX 78501 United States	+1 (956) 687-4848	scavazos@entravision.com	Technical Representative
	BARRY A. FRIEDMAN THOMPSON HINE LLP	Suite 700 1919 M Street, N.W. Washington, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	า
		Affiliated network	UNIMAS	
		Nielsen DMA	Laredo	
		Web Home Page Address		
			·	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		•	Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Lil Genius
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 07:00 AM & 07:30AM
Total times aired at regularly scheduled time	14
Total times aired	26
Number of Preemptions	12
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ThSuper Genios is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity discoverer the world round then in the areas of science the arts, music, literature and sports. they will uncover extraordinary talents and abilities that exists within each one of them and that makes unique. numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	06/08/2019 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-09

Episode #	7:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	06/15/2019 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-16
Episode #	7:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	06/22/2019 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-23
Episode #	7:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	04/13/2019 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-04-14
Episode #	7:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	06/15/2019 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-06-16
Episode #	7:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	05/25/2019 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-26
Episode #	7:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	05/11/2019 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-12
Episode #	7:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	06/22/2019 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-23
Episode #	7:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	06/08/2019 07:00 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-09
Episode #	7:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	05/11/2019 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-12
Episode #	7:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	05/25/2019 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-26
Episode #	7:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Lil Genius
List date and time rescheduled	04/13/2019 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-04-14
Episode #	7:00 AM
Reason for Preemption	Sports

Digital Core Program (2 of 4)	Response
Program Title	The World is Yours
Origination	Syndicated

Days/Times Program Regularly Scheduled	SU, 8:00AM & 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	26
Number of Preemptions	12
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This new half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/22/2019 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-06-23
Episode #	8:00 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/15/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-16
Episode #	8:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	05/11/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-12
Episode #	8:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	05/25/2019 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-26
Episode #	8:00 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	05/25/2019 08:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-26
Episode #	8:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	05/11/2019 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-12
Episode #	8:00 Am
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	04/13/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-04-14
Episode #	8:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/08/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-09
Episode #	8:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/15/2019 08:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-16
Episode #	8:00 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/22/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-23
Episode #	8:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/08/2019 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-09
Episode #	8:00 Am
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	The World is Yours
List date and time rescheduled	06/22/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-23
Episode #	8:30 AM
Reason for Preemption	Sports

Digital Core

Program (3 of 4)	Response
Program Title	Masha and The Bear

Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	14
Total times aired	26
Number of Preemptions	12
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	06/08/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-09
Episode #	9:30 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	Masha and The Bear

List date and time rescheduled	06/15/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-16
Episode #	9:30 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	05/25/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-26
Episode #	9:30 Am
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	06/22/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-23
Episode #	9 Am
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	04/13/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-04-14
Episode #	9:30 Am
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions

Title of Program	Masha and The Bear
List date and time rescheduled	05/11/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-12
Episode #	9:30 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	05/11/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-12
Episode #	9:00 Am
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	05/25/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-05-26
Episode #	9:00 Am
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	04/13/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-04-14
Episode #	9:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	06/22/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-23
Episode #	9:30 Am
Reason for Preemption	Sports

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	06/08/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-09
Episode #	9:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Masha and The Bear
List date and time rescheduled	06/15/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-16
Episode #	9:00 AM
Reason for Preemption	Sports

Digital Core Program (4 of 4)	Response
Program Title	SUPER LIBRO (39.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/SUN 6:00AM - 7:00 AM, 7AM - 8AM, 8:00 AM - 9:00AM
Total times aired at regularly scheduled time	168
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Super Libro teaches children historical lessons from the bible to assist in the teachings of morals and ethics with easy to understand stories. Lessons include learning how to treat adults and other children in a friendly fashion and live in a positive manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	TERRY ELENA ORDAZ
	Address	222 BOB BULLOCK LOOP
	City	LAREDO
	State	ТХ
	Zip	78043
	Telephone Number	(956) 727-0027
	Email Address	TELENA@ENTRAVISION. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Lil Genius
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su, 7:00AM & 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity discoverer the world round then in the areas of science the arts, music, literature and sports. they will uncover extraordinary talents and abilities that exists within each one of them and that makes unique. numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Other Matters (2 of 4)	Response
Program Title	The World is Yours
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 8 am & 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics of populations in different locations as they expand their knowledge of diverse people and places. Through this program viewers will visit different continents, countries, cities and towns and exp,lore their unique cultures, history, natural wonders ans attractions, sports, art, food, music, and everything else that makes them special. the world is magnificent and young learners become aware of how thing happen in one part of the world that impact other parts. The world is yours is an entertaining, engaging and educational series for kids and entire family.

Other Matters (3 of 4)	Response
Program Title	Masha and The Bear
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9 AM & 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Masha ans the Bear is an animated series about the adventure of three years old girl named Masha ans her retired circus star friend the Bear. The relationship between Masha ans the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task

Other Matters (4 of 4)	Response
Program Title	SUPER LIBRO (39.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/SUN 6AM-7:00AM , 7AM - 8:00AM , 8:00 AM - 9:00 AM
Total times aired at regularly scheduled time	168
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Super Libro teaches children historical lessons from the bible to assist in the teachings of morals and ethics with easy to understand stories. Lessons include learning how to treat adults and other children in a friendly fashion and live in a positive manner.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 17, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Karla M Chapa Traffic Manager 07/09 /2019

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
FCC 398 Exhibit of Statement Explanation KETF- CD 32177 (1).pdf	Applicant	All Purpose		Done with Virus Scan and /or Conversion