



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006487789** | File Number: **0000065692** | Submit Date: **01/08/2019** | Call Sign: **KFPH-CD** | Facility ID: **2739** | City:
PHOENIX | State: **AZ**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2019** |
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
UNIMAS PARTNERSHIP OF PHOENIX Doing Business As: UNIMAS PARTNERSHIP OF PHOENIX	CHRISTOPHER G. WOOD 5999 CENTER DRIVE LOS ANGELES, CA 90045 United States	+1 (310) 348-3600	CWOOD@UNIVISION.NET	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
ANN WEST BOBECK COVINGTON & BURLING LLP	ONE CITYCENTER 850 TENTH STREET NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5719	ABOBECK@COV. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UniMas
	Nielsen DMA	Phoenix (Prescott)
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	Lil' Genius
Origination	Network
Days/Times Program Regularly Scheduled	SU, 7:00AM & 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:00AM & 8:30AM

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours (El Mundo es Tuyo) is an entertaining, engaging and educational series for kids and entire families!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	Masha and The Bear
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00AM & 9:30AM
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Masha and the Bear (Masha y El Oso) is an animated series about the adventures of a three-year-old girl named Masha and her retired circus star friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl can't seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Masha from harm, often ending up the unintended victim of her misadventures! Through these amusing adventures children will develop cognitive and social-emotional skills. Masha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Masha will be exposed to different situations some more complex than others, but there is always a lesson to be learned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Gerardo Higginson
Address	6006 South 30th Street
City	Phoenix
State	AZ
Zip	85042
Telephone Number	(602) 232-3505
Email Address	univisioneprogramming@univision.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Lil' Genius
Origination	Network
Days/Times Program Regularly Scheduled	SU, 7:00AM & 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Other Matters (2 of 3)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:00AM & 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours (El Mundo es Tuyo) is an entertaining, engaging and educational series for kids and entire families!
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Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Masha and the Bear (Masha y El Oso) is an animated series about the adventures of a three-year-old girl named Masha and her retired circus star friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl can't seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Masha from harm, often ending up the unintended victim of her misadventures! Through these amusing adventures children will develop cognitive and social-emotional skills. Masha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Masha will be exposed to different situations some more complex than others, but there is always a lesson to be learned.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>CHRISTOPHER G. WOOD SVP ASSOC GEN COUN GOV AND REG AFF</p> <p>01/08/2019</p>

Attachments

No Attachments.