



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** | File Number: **0000050299** | Submit Date: **04/05/2018** | Call Sign: **KTFV-CD** | Facility ID: **28280** |  
City: **MCALLEN** | State: **TX**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Superseded** | Status Date: **06/04/2018** |  
Filing Status: **Inactive**

---

## Report reflects information for : First Quarter of 2018

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke SUITE 6000 WEST 2425 OLYMPIC BOULEVARD SANTA MONICA, CA 90404 United States	+1 (310) 447- 3870	mboelke@entravision. com	Company

---

**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>BARRY A. FRIEDMAN</b> THOMPSON HINE LLP	Suite 700 1919 M Street, N.W. Washington, DC 20036 United States	+1 (202) 331- 8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative
<b>W. JEFFREY REYNOLDS</b> <i>CONSULTING ENGINEER</i> DUTREIL, LUNDIN & RACKLEY, INC.	3135 Southgate Circle SARASOTA, FL 34239 United States	+1 (941) 329- 6000	JEFF@DLR.COM	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UniMas
	Nielsen DMA	Harlingen-Wslco-Brnsvl-McA
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(3)**

<b>Digital Core Program (1 of 3)</b>	<b>Response</b>
Program Title	Reino Animal, 32.1
Origination	Network
Days/Times Program Regularly Scheduled	SA 9 :00 am & 9:30 am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 3)</b>	<b>Response</b>
Program Title	Aventura Animal, 32.1
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00 am & 8:30 am
Total times aired at regularly scheduled time	24
Total times aired	28

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The Network preempted this children's program to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Core

#### Program (3 of 3) Response

Program Title	Lil' Genius, 32.1
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:00 am & 7:30 am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios Lil Genius is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is simulated so they can find the answers for themselves to the wonderful mysteries of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donella Cavazos
Address	801 N. Jackson Road
City	McAllen
State	TX
Zip	78501
Telephone Number	(956) 687-4848
Email Address	dsalvarado@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (3)**

<b>Other Matters (1 of 3)</b>	<b>Response</b>
Program Title	Lil' Genius, 32.1
Origination	Network
Days/Times Program Regularly Scheduled	SU, 7:00 am & 7:30 am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is simulated so they can find the answers for themselves to the wonderful mysteries of life.

<b>Other Matters (2 of 3)</b>	<b>Response</b>
Program Title	Reino Animal, 32.1
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00 AM & 9:30 AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

<b>Other Matters (3 of 3)</b>	<b>Response</b>
Program Title	Aventura Animal, 32.1
Origination	Network

---

Days/Times Program Regularly Scheduled	SU, 8:00 am & 8:30 am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

---

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Donella M Cavazos , Ms. . Operation Manager</b></p> <p>04/05 /2018</p>

## Attachments

No Attachments.