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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **0000049965** | Submit Date: **04/04/2018** | Call Sign: **KCWT-CD** | Facility ID: **40058**
City: **LA FERIA** | State: **TX**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/04/2018**
Filing Status: **Active**

Report reflects information for : First Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke SUITE 6000 WEST 2425 OLYMPIC BOULEVARD SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact Representatives (3)

Contact Name	Address	Phone	Email	Contact Type
MANUEL CAVAZOS , III . *DIRECTOR OF ENGINEERING* ENTRAVISION COMMUNICATIONS CORPORATION	801 N. JACKSON ROAD MCALLEN, TX 78501 United States	+1 (956) 648-4511	SCAVAZOS@ENTRAVISION.COM	Technical Representative
BARRY A. FRIEDMAN THOMPSON HINE LLP	Suite 700 1919 M Street, N.W. Washington, DC 20036 United States	+1 (202) 331-8800	BARRY.FRIEDMAN@THOMPSONHINE.COM	Legal Representative
William Jeffrey Reynolds *Technical Consultant* du Treil, Lundin & Rackley, Inc.	3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329-6013	JEFF@DLR.COM	Technical Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Harlingen-Wslco-Brnsvl-McA
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	Dog Whisperer with Cesar Milan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:00, 8:30, 9:00, 9:30 am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	This Old House: Trade School
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13 to 16, This Old House Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House Trade School will also teach viewers about the tricks of the trade, first hand from industry experts and professionals, as they renovate and restore entire homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	**Response**
Program Title	Chicken Soup for the Soul's Hidden
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donella Alvarado
Address	801 N. JACKSON ROAD
City	MCALLEN
State	TX
Zip	78501
Telephone Number	(956) 687-4848
Email Address	DSALVARADO@ENTRAVISION.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Dog Whisperer Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:00, 8:30, 9:00, 9:30, and 10:00 am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (2 of 3)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	SA 10 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13 to 16, This Old House Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House Trade School will also teach viewers about the tricks of the trade, first hand from industry experts and professionals, as they renovate and restore entire homes.

Other Matters (3 of 3)	**Response**
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Donella M Cavazos , Ms. .** *Operation Manager* 04/04 /2018

Attachments

No Attachments.