



(REFERENCE COPY - Not for submission)

# Modification of a Digital Class A TV Station Construction Permit Application

File Number: **0000034620** | Submit Date: **11/01/2017** | Call Sign: **WMKE-CD** | Facility ID: **35091** | FRN: **0023962665**  
 State: **Wisconsin** | City: **MILWAUKEE**  
 Service: **DCA** | Purpose: **Minor Modification 0000028254** | Status: **Granted** | Status Date: **02/08/2018** | Expiration Date: **07/03/2020** | Filing Status: **Active**

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

### Fees, Waivers, and Exemptions

Section	Question	Response
Waivers	Does this filing request a waiver of the Commission's rule(s)?	No
	Total number of rule sections involved in this waiver request:	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>MILWAUKEE MEDIA LLC</b> Doing Business As: MILWAUKEE MEDIA LLC	Randy Nonberg 15200 SUNSET BOULEVARD SUITE 202 PACIFIC PALISADES, CA 90272 United States	+1 (310) 573-1600	randynonberg@cnzcommunications. com	Limited Liability Company

---

**Authorization Holder Name**

Check box if the Authorization Holder name is being updated because of the sale (or transfer of control) of the Authorization(s) to another party and for which proper Commission approval has not been received or proper notification provided.

**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Greg Best</b> <i>Consulting Engineer</i> Greg Best Consulting, Inc.	16100 Outlook Ave. Stilwell, KS 66085 United States	+1 (816) 792- 9213	gbconsulting54@gmail. com	Technical Representative
<b>Kathleen A. Kirby , Esq .</b> <i>FCC Counsel</i> Wiley Rein	1776 K Street NW Washington DC, DC 20006 United States	+1 (202) 719- 3360	kkirby@wileyrein.com	Legal Representative

## Alien Ownership

Question	Response
1) Is the applicant a foreign government or the representative of any foreign government as specified in Section 310(a) of the Communications Act?	No
2) Is the applicant an alien or the representative of an alien? (Section 310(b)(1))	
3) Is the applicant a corporation, or non-corporate entity, that is organized under the laws of any foreign government? (Section 310(b)(2))	
4) Is the applicant an entity of which more than one-fifth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens or their representatives or by a foreign government or representative thereof or by any entity organized under the laws of a foreign country? (Section 310(b)(3))	
5) Is the applicant directly or indirectly controlled by any other entity of which more than one-fourth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens, their representatives, or by a foreign government or representative thereof, or by any entity organized under the laws of a foreign country? (Section 310(b)(4))	
6) Has the applicant received a declaratory ruling(s) under Section 310(b)(4) of the Communications Act?	
6a) Enter the citation of the applicable declaratory ruling by DA/FCC number, FCC Record citation, release date, or any other identifying information.	
7) Has there been any change in the applicant's foreign ownership since issuance of the declaratory ruling(s) cited in response to Question 6?	
7a) Enter the File or Docket Number of the Petition for Declaratory Ruling that the applicant has filed for its foreign ownership in connection with this application pursuant to Section 310(b)(4) of the Communications Act. It is not necessary to file a request for a foreign ownership declaratory ruling if the applicant attaches a showing that the requested authorization(s) is exempt from the provisions of Section 310(b)(4).	
8) Does the applicant certify that it is in compliance with the terms and conditions of the foreign ownership declaratory ruling(s) cited in response to Question 6?	
9) In connection with this application, is the applicant filing a foreign ownership Petition for Declaratory Ruling pursuant to Section 310(b)(4) of the Communications Act?	

## Basic Qualifying Questions

Section	Question	Response
<b>Revoked Application</b>	Has the Applicant or any party to this application had any FCC station Authorization revoked or had any application for an initial, modification or renewal of FCC station Authorization denied by the Commission?	No
<b>State or Federal Convictions</b>	Has the Applicant or any party to this application, or any party directly or indirectly controlling the Applicant, ever been convicted of a felony by any state or federal court?	No

**Channel and Facility Information**

Section	Question	Response
<b>Proposed Community of License</b>	Facility ID	35091
	State	Wisconsin
	City	MILWAUKEE
	DCA Channel	36
	Designated Market Area	Milwaukee

**Antenna Location Data**

Section	Question	Response
<b>Antenna Structure Registration</b>	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
	ASR Number	1057482
<b>Coordinates (NAD83)</b>	Latitude	43° 05' 46.2" N+
	Longitude	087° 54' 15.0" W-
	Structure Type	GTOWER-Guyed Structure Used for Communication Purposes
	Overall Structure Height	369.7 meters
	Support Structure Height	334.9 meters
	Ground Elevation (AMSL)	191.4 meters
<b>Antenna Data</b>	Height of Radiation Center Above Ground Level	130 meters
	Height of Radiation Center Above Mean Sea Level	321.4 meters
	Effective Radiated Power	15 kW

**Antenna  
Technical Data**

Section	Question	Response
<b>Antenna Type</b>	Antenna Type	Off the Shelf
	Do you have an Antenna ID?	Yes
	Antenna ID	20394
<b>Antenna Manufacturer and Model</b>	Manufacturer:	PSI
	Model	PSILP16EC
	Rotation	255 degrees
	Electrical Beam Tilt	.75
	Mechanical Beam Tilt	Not Applicable
	toward azimuth	
	Polarization	Elliptical
<b>Elevation Radiation Pattern</b>	Does the proposed antenna propose elevation radiation patterns that vary with azimuth for reasons other than the use of mechanical beam tilt?	No
	Uploaded file for elevation antenna (or radiation) pattern data	
	Out-of-Channel Emission Mask:	Full Service

**Directional Antenna Relative Field Values (Pre-rotated Pattern)**

Degree	Value	Degree	Value	Degree	Value	Degree	Value
0	0.93	90	0.92	180	0.26	270	0.92
10	0.93	100	0.84	190	0.26	280	0.98
20	0.94	110	0.74	200	0.26	290	1
30	0.94	120	0.62	210	0.3	300	1
40	0.96	130	0.49	220	0.38	310	0.98
50	0.98	140	0.38	230	0.49	320	0.96
60	1	150	0.3	240	0.62	330	0.94
70	1	160	0.26	250	0.74	340	0.94
80	0.98	170	0.26	260	0.84	350	0.93

**Additional Azimuths**

Degree	V <sub>A</sub>
--------	----------------

**Parties to the  
Application (0)**

Information not provided.

**Attributable Interest**

Section	Question	Response
<b>Equity and Financial Interests</b>	Applicant certifies that equity and financial interests not set forth by the applicant parties are non-attributable.	
<b>Other Authorizations</b>	Does the applicant or any party to the application have an attributable interest in any other broadcast station(s).	



**Construction  
Permit  
Certifications**

Section	Question	Response
<p><b>Post-Incentive Auction Expedited Processing</b></p>	<p>It will operate on the DTV channel for this station as established in the post-incentive auction channel reassignment public notice.</p>	<p>Yes</p>
	<p>It will operate post-incentive auction facilities that do not expand the noise-limited service contour in any direction beyond that established by the post-incentive auction channel reassignment public notice.</p>	<p>No</p>
	<p>It will operate post-incentive auction facilities that match or reduce by no more than five percent with respect to predicted population from those defined in the post-incentive auction channel reassignment public notice.</p>	
	<p>The antenna structure to be used by this facility has been registered by the Commission and will not require re-registration to support the proposed antenna, OR the FAA has previously determined that the proposed structure will not adversely affect safety in air navigation and this structure qualifies for later registration under the Commission's phased registration plan, OR the proposed installation on this structure does not require notification to the FAA pursuant to 47 C.F.R. Section 17.7.</p>	<p>Yes</p>
<p><b>Environmental Effect</b></p>	<p>Would a Commission grant of Authorization for this location be an action which may have a significant environmental effect? (See 47 C.F.R. Section 1.1306)</p>	<p>No</p>
<p><b>Broadcast Facility</b></p>	<p>The proposed facility complies with all of the following applicable rule sections. 47 C.F.R. Sections 74.709, 74.793 (e), 74.793(f), 74.793(g), 74.793(h)</p>	<p>Yes</p>

**Legal  
Certifications**

Section	Question	Response
<b>Character Issues</b>	<p>Applicant certifies that neither applicant nor any party to the application has or had any interest in, or connection with:</p> <p>(a) any broadcast application in any proceeding where character issues were left in unresolved or were resolved adversely against the applicant or party to the application; or</p> <p>(b) any pending broadcast application in which character issues have been raised.</p>	
<b>Adverse Findings</b>	<p>Has the Applicant or any party to this application had an adverse finding or an adverse final action taken by any court or administrative body in a civil or criminal proceeding brought under any law related to the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination?</p>	
<b>Program Service Certification</b>	<p>Applicant certifies that it is cognizant of and will comply with its obligations as a Commission licensee to present a program service responsive to the issues of public concern facing the station's community of license and service area.</p>	
<b>Local Public Notice</b>	<p>Applicant certifies that it has or will comply with the public notice requirements of 47 C.F.R. Section 73.3580.</p>	
<b>Equal Employment Opportunity (EEO)</b>	<p>If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this application a Model EEO Program Report.</p>	
<b>Continued Eligibility</b>	<p>License certifies that its station does, and will continue to, broadcast: (a) a minimum of 18 hours per day; and (b) an average of at least 3 hours per week of programming each quarter produced within the market area served by the station, or the market area served by a group of commonly controlled low-power or Class A stations that carry common local programming produced within the market area served by such groups.</p>	Yes
<b>Auction Authorization</b>	<p>If the application is being submitted to obtain a construction permit for which the applicant was the winning bidder in an auction, then the applicant certifies, pursuant to 47 C.F.R. Section 73.5005(a), that it has attached an exhibit containing the information required by 47 C.F.R. Sections 1.2107(d), 1.2110(i), 1.2112(a) and 1.2112(b), if applicable.</p>	N/A
<b>Rebroadcast Certification</b>	<p>(For Applicants proposing rebroadcasts that are not the licensee of the primary station) Applicant certifies that written authority has been obtained from the licensee of the station whose programs are to be retransmitted.</p>	N/A

**Certification**

Section	Question	Response
<p><b>General Certification Statements</b></p>	<p>The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).</p>	
	<p>The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1.2002(b) of the rules, 47 CFR §1.2002(b), for the definition of "party to the application" as used in this certification §1.2002 (c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.</p>	
<p><b>Authorized Party to Sign</b></p>	<p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND /OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
	<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
	<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Randy Nonberg</b> <i>President</i></p> <p>11/01/2017</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description
<a href="#">34620.pdf</a>	Internal	All Purpose	
<a href="#">34620.pdf</a>	Internal	All Purpose	
<a href="#">Filing Fee Exemption.docx</a>	Applicant	Fees, Waivers and Exemptions	Filing Fee Exemption
<a href="#">WMKE at MATC TOWER.doc</a>	Applicant	Technical Certifications	RF EXPOSURE EXHIBIT.
<a href="#">WMKE-CD - LMS-0000034620 - 30 day letter interference - 12-7-17.pdf</a>	Internal	All Purpose	
<a href="#">WMKE-CD - LMS-0000034620 - Follow-up letter interference - 1-23-18.pdf</a>	Internal	All Purpose	
<a href="#">WMKE-CD Vpol Percentage Exhibit.doc</a>	Applicant	Antenna Technical Data	Antenna Description.
<a href="#">WMKE MAX APP tvixstudy.txt</a>	Applicant	Technical Certifications	Interference Analysis for the WMKE service expansion application.
<a href="#">WMKE MAX RFR Exhibit.doc</a>	Applicant	Technical Certifications	RF Exposure exhibit for WMKE expanded coverage application.