Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020497590** | File Number: **0000023544** | Submit Date: **04/07/2017** | Call Sign: **KKEI-CD** | Facility ID: **71078**
City: **PORTLAND** | State: **OR**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2017**
Filing Status: **Active**

## Report reflects information for : First Quarter of 2017

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | No |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|
| **WATCHTV, INC.**<br>Doing Business As: WATCHTV, INC. | GREGORY J. HERMAN<br>855 HARBOR COURT<br>SOUTHLAKE, TX<br>76092<br>United States | +1 (503) 819-0500 | WATCHTVINC@MAC.COM | Company |

## Contact Representatives (2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|
| **JESUS M. ORTEGA**<br>*CHIEF OPERATOR*<br>BROADCAST ENGINEERING SERVICES | 60891 ROBINETTE RD.<br>ST. HELENS, OR 97051<br>United States | +1 (503) 366-1498 | JESS@OREGONBES.COM | Technical Representative |
| **PETER TANNENWALD**<br>FLETCHER, HEALD & HILDRETH, P.L.C. | 1300 N. 17TH ST.<br>11TH FLOOR<br>ARLINGTON, VA 22209<br>United States | +1 (703) 812-0404 | TANNENWALD@FHHLAW.COM | Legal Representative |

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | YouToo America |
| | Nielsen DMA | Portland OR |
| | Web Home Page Address | |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(9)

| Digital Core Program (1 of 9) | Response |
|---|---|
| Program Title | Jack Hanna'a Animal Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun 7:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 9) | Response |
|---|---|
| Program Title | Three Wide Life |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays @ 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 9)** | **Response** |
|---|---|
| Program Title | Animal Rescue |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (4 of 9)** | **Response** |
|---|---|
| Program Title | Dog Tales |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 12 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Every episode highlights viewers dog stories of rescue and rehabilitation. Intended to help encourage empathy for all animals and educate children about the responsibility of pet ownership. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (5 of 9)** | **Response** |
|---|---|
| Program Title | Jack Hanna's Into The Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (6 of 9)** | **Response** |
|---|---|
| Program Title | Biz Kids |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays @ 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over one million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (7 of 9)** | **Response** |
|---|---|
| Program Title | Real Life 101 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10am |
| Total times aired at regularly scheduled time | 13 |

| | |
|---|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (8 of 9)** | **Response** |
|---|---|
| Program Title | DragonFly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays @ 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 15 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DragonflyTV is an Emmy Award winning science education television series, produced in partnership with science museums. On "DragonflyTV," kids discover the wonders of science by rolling up their sleeves and participating. The Emmy Award-winning series features a fast-paced style, with music throughout each 30-minute episode and quick camera cuts, that's designed to get today's youth off the couch and busy exploring the world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (9 of 9)** | **Response** |
|---|---|
| Program Title | Wild About Animals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode features four stories about exotic and unique animals to help kids and teenagers learn about the animal kingdom. Whether it's a story about ocean creatures or critters that can be found in one's backyard, "Wild About Animals" aims to educate and entertain kids through a combination of dramatic footage and an engaging narrative. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Gregory Herman |
| Address | 1628 NW Everett Street |
| City | Portland |
| State | OR |
| Zip | 97209 |
| Telephone Number | (503) 819-0500 |
| Email Address | watchtvinc@mac.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Pursuant to a license granted by the FCC allowing experimental operations by KKEI-CD, allowing signals to be transmitted in the ATSC 3.0 format, the local and children's programming of KKEI-CD was broadcast in the ATSC 1.0 format on Channel 41 via KOXO-CD rather than on Channel 38. |

## Other Matters (9)

| Other Matters (1 of 9) | Response |
|---|---|
| Program Title | Three Wide Life |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. |

| Other Matters (2 of 9) | Response |
|---|---|
| Program Title | Wild About Animals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode features four stories about exotic and unique animals to help kids and teenagers learn about the animal kingdom. Whether it's a story about ocean creatures or critters that can be found in one's backyard, "Wild About Animals" aims to educate and entertain kids through a combination of dramatic footage and an engaging narrative. |

| Other Matters (3 of 9) | Response |
|---|---|
| Program Title | Animal Rescue |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. |

| Other Matters (4 of 9) | Response |
|---|---|
| Program Title | Dog Tales |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Every episode highlights viewers dog stories of rescue and rehabilitation. Intended to help encourage empathy for all animals and educate children about the responsibility of pet ownership. |

| Other Matters (5 of 9) | Response |
|---|---|
| Program Title | Jack Hanna's Into The Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |

| Other Matters (6 of 9) | Response |
|---|---|
| Program Title | Biz Kids |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 15 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over one million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter. |

| **Other Matters (7 of 9)** | **Response** |
|---|---|
| Program Title | Real Life 101 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment! |

| **Other Matters (8 of 9)** | **Response** |
|---|---|
| Program Title | DragonFly TV |
| Origination | Syndicated |
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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DragonflyTV is an Emmy Award winning science education television series, produced in partnership with science museums. On "DragonflyTV," kids discover the wonders of science by rolling up their sleeves and participating. The Emmy Award-winning series features a fast-paced style, with music throughout each 30-minute episode and quick camera cuts, that's designed to get today's youth off the couch and busy exploring the world around them. |

| Other Matters (9 of 9) | Response |
|---|---|
| Program Title | Jack Hanna's Animal Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays @ 7am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All Jack Hannas Animal Adventures live action television programs are designed to meet the educational and informational needs of children. In all programs cameras follow Jack as he spends time with natures creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Greg Herman**<br>*President*<br><br>04/07/2017 |

## Attachments

No Attachments.