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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024413338** | File Number: **0000022585** | Submit Date: **04/03/2017** | Call Sign: **WPTG-CD** | Facility ID: **272** | City: **PITTSBURGH** | State: **PA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/03/2017**

Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
FIFTH STREET ENTERPRISES, LLC Doing Business As: FIFTH STREET ENTERPRISES, LLC	RON BRUNO 975 Greentree Rd. Pittsburgh, PA 15220 United States	+1 (412) 921-7577	ron@thevideohouse.com	Company

Contact Representatives (4)

Contact Name	Address	Phone	Email	Contact Type
RON BRUNO THE VIDEOHOUSE	RON BRUNO 975 GREENTREE RD. PITTSBURGH, PA 15220 United States	+1 (412) 921-7577	RON@THEVIDEOHOUSE.COM	MANAGER
Dominic Ciraula *Programming Coordinator* Fifth Street Enterprises, LCC	975 Greentree Road Greentree, PA 15220 United States	+1 (412) 201-0442	Dominic@fifthstreetenterprises.com	Programming Coordinator
CHRIS PHILLIPS *CHIEF ENGINEER* THE VIDEOHOUSE	CHRIS PHILLIPS THE VIDEOHOUSE 975 Greentree Road PITTSBURGH, PA 15220 United States	+1 (412) 921-7577	CHRIS@THEVIDEOHOUSE.COM	Technical Representative
JOAN STEWART WILEY REIN LLP	1776 K STREET NW WASHINGTON, DC 20006 United States	+1 (202) 719-7438	JSTEWART@WILEYREIN.COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Pittsburgh
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Every Day Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 12pm, 12:30pm
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each program our hosts scan the country finding those who 'pay it forward' to promote health and wellness. Viewers will meet 'agents of change' from all comers of the country, selfless Americans with good will and new ideas to tackle a wide variety of health issues. Through philanthropy and a little hard work, the 'agents of change' demonstrate how one person can really make a difference.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educational, studio based variety show for children 13 to 16 years of age. This half hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	All in with Laila Ali
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10am, 10:30am
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour series that explores the genesis of, and reasons behind cultural events that permeate our everyday lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Cappelli & Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9am, 9:30am, Sun 8am, 8:30am
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cappelli & Company features musical segments, montages, in studio sing-alongs with an audience of kids, and a variety of human interest pieces.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RON BRUNO
Address	975 GREENTREE RD.
City	PITTSBURGH
State	PA
Zip	15220
Telephone Number	(412) 921-7577
Email Address	RON@THEVIDEOHOUSE.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After verification with the FCC in respect to question 7. This station operates in digital.

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Every Day Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1pm, 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each program our hosts scan the country finding those who 'pay it forward' to promote health and wellness. Viewers will meet 'agents of change' from all comers of the country, selfless Americans with good will and new ideas to tackle a wide variety of health issues. Through philanthropy and a little hard work, the 'agents of change' demonstrate how one person can really make a difference.

Other Matters (2 of 5)	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half our educational, studio-based variety show for children 13 to 16 years of age. This half hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife.

Other Matters (3 of 5)	Response
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Other Matters (4 of 5)	Response
Program Title	Culture Click

Origination	Syndicated
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Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour series that explores the genesis of, and reasons behind cultural events that permeate our everyday lives

Other Matters (5 of 5)	**Response**
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Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Dawn Azua** *Production Coordinator* 04/03/2017

Attachments

No Attachments.