

Children's Television Programming Report

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 0014037857
 File Number:
 0000011063
 Submit Date:
 06/07/2016
 Call Sign:
 WBXF-CD
 Facility ID:
 70417

 City:
 DES MOINES
 State:
 IA

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 06/07/2016

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2016

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-----------------------|---------------------------|-------------------|
| L4 MEDIA GROUP, LLC Doing Business As: L4 MEDIA GROUP, LLC | 60 SETTLERS CT CHANHASSON, MN 55317 United States | +1 (612) 202- 4980 | EHRMAN.RICK@GMAIL. COM | Company |

| Contact Representatives (2) | Contact Name | Address | Phone | Email | Contact Type |
|-----------------------------------|---|--|-----------------------|------------------------------|-----------------------------|
| | Robert Jordan President ACME RF Incorporated | 321 N Clara St Santa Ana, CA 92703 United States | +1 (714) 412- 1951 | robert. jordan@acmerf.com | Technical Representative |
| | DAVINA SASHKIN FLETCHER, HEALD & HILDRETH, PLC | 1300 N. 17th Street, 11th Floor Arlington, VA 22209 United States | +1 (703) 812- 0400 | sashkin@fhhlaw.com | Legal Representative |

| Children's | Section | Question Response | |
|-----------------------------|--|----------------------------|----------|
| Television Information | Station Type | Station Type Independent | |
| | | Affiliated network | |
| | | Nielsen DMA Des Moines-Ame | es |
| | | Web Home Page Address | |
| | | | |
| Digital Core Programming | Question | | Response |
| | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

| Digital Core Program (1 of 5) | Response |
|---|--|
| Program Title | Crossfire Youth Ministries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 12:00 pm, Sunday 9:30am, 12:00 pm |
| Total times aired at regularly scheduled time | 56 |
| Total times aired | 56 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 60 mins |
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Crossfire Youth Ministries exists as a worldwide platform used by Spirit-filled ministers to tell every young person encountered that there is hope, there is help, and there is an answer to their problems through Jesus Christ and Him crucified. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 5) | Response |
|--|---|
| Program Title | Underwater World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday and Sunday 9:00 am |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Will's self-reliancy causes friction within the team. The Rangers seek one of the Corona Aurora gems in the underwater ruins of Atlantis. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Program Title | Kids Fitness |
|---|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday and Sunday 9:30 am |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 5) | Response |
|--|------------------------------|
| Program Title | Adventures in Odyssey |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday and Sunday 10:00 am |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Bringing moral and biblical principles to life through comedy, suspense, romance and mystery stories set in the small town of Odyssey. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 5) | Response |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday and Sunday 10:30 am |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (5)

| Non-Core Educational and Informational Programming (1 of 5) | Response |
|--|---|
| Program Title | Crossfire Youth Ministries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturday 12:00 pm, Sunday 9:30am, 12:00 pm |
| Total times aired at regularly scheduled time: | 3 |
| Number of Preemptions | 0 |
| Length of Program | 56 mins |
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Crossfire Youth Ministries exists as a worldwide platform used by Spirit-filled ministers to tell every young person encountered that there is hope, there is help, and there is an answer to their problems through Jesus Christ and Him crucified. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|---|--|
| Non-Core Educational and Informational Programming (2 of § | 5) Response |
| Program Title | Underwater World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sat and Sun 9 AM |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the progrand how it meets the definition of Core Programming. | am Will's self-reliancy causes friction within the team. The Rangers seek one of the Corona Aurora gems in the underwater ruins of Atlantis. |
| Does the program have educating and informing children ages 10 under as a significant purpose? | 6 and Yes |
| Does the Licensee identify the program by displaying throughout program the symbol E/I? | the Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Questions

Response

| Questions | Response |
|---|--|
| Non-Core Educational and Informational Programming (3 of 5) | Response |
| Program Title | Kids Fitness |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturday and Sunday 9:30 am |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions Res | ponse | |
|---|------------------------------|--|
| Non-Core Educational and Informational Programming (4 of 5) | Response | |
| Program Title | Adventures in Odyssey | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled: | Saturday and Sunday 10:00 am | |
| Total times aired at regularly scheduled time: | 2 | |
| Number of Preemptions | 0 | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Bringing moral and biblical principles to life through comedy, suspense, romance and mystery stories set in the small town of Odyssey. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|---|
| Non-Core Educational and Informational Programming (5 of 5) | Response |
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturday and Sunday 10:30 am |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Does the Licensee provide Yes information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | Robert Jordan |
| Address | 321 N Clara St |
| City | Santa Ana |
| State | СА |
| Zip | 92703 |
| Telephone Number | (714) 412-1951 |
| Email Address | robert.jordan@acmerf.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Along with several other L4 Media stations WBXF has recently converted to a full time digital operation. In addition to this change the operator is very actively searching for new children's programming. |

Liaison Contact

Other Matters (1)

| Other Matters (1 of 1) | Response |
|---|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat/Sun 10:30am (ET) |
| Total times aired at regularly scheduled time | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. |

| Certification | Question | Response |
|---------------|--|--|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | Yes |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | Robert Jordan Engineer 06/07 /2016 |

Attachments No Attachments.